The models, colours and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the models and colours of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.
Three words that express the very essence of Audi: Vorsprung durch Technik isn’t a slogan, it’s a way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of automotives, From our beginnings in 1899, to the Auto Union team’s Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.
The Audi A3 has been voted World Car of the Year 2014 by journalists from 22 countries.
The Audi A3 Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the Audi A3 is a perfect example of Vorsprung durch Technik. It’s available with advanced petrol and diesel engines. The 1.4 TFSI® and 2.0 TDI® – all of which deliver exceptional efficiency and performance. And there’s also a wide range of equipment and accessories to choose from, placing you behind the wheel of a car that suits you completely.
The Audi A3 interior story

We've introduced a number of finishing touches to the interior of the Audi A3 to make your driving experience both comfortable and unique. You'll find an impressive attention to detail in everything from the 10.2" HD colour, electrically extending colour display screen to the luxurious leather seating, which means that every journey you make will be a personal one.
Engines

Petrol

FSI direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are mixed into the combustion chambers, enabling the engine to be run with lower fuel and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We’ve also developed TFSI, with turbocharging—giving cars an extra injection of power. This combined with Cylinder-on-demand technology improves fuel efficiency considerably.

Diesel

We introduced TDI to the roads in 1989, and since then, we’ve continually refined it, including developing common rail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which lowers emissions.

Transmission

S tronic

Driving is all about thinking ahead, which is just what the S tronic dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you’re accelerating in second, it has third gear waiting for you. And once you make the switch, it’s already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, unbroken power.
Efficiency
At Audi, doing less is something we’re trying to do more of. We’re working to use less fuel, release less CO2 and waste less energy. It’s why we’ve incorporated a number of more efficient technologies into the Audi A3.

TDI and TFSI
Inside the engine of the Audi A3 you’ll find the same advanced fuel-injection technology that’s driven us to win after win at Le Mans. With TDI and TFSI, fuel is injected directly into the engine’s chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

Aerodynamics
A car’s shape is one of the most important factors that influence its efficiency. It’s why we’ve worked to make the Audi A3 as aerodynamic as possible.

Recuperation
When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one that is fitted as standard on all A3 models, the kinetic energy is converted into useful electrical energy. The way it works is simple. When the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is then transferred back to the alternator, which is then able to operate more efficiently.

Cylinder on Demand
Even cylinder heads can be intelligent, as Audi cylinder on demand proves it. Two of the four TFSI engine’s cylinders shut down automatically under partial-load conditions. This helps to lower fuel consumption and emission at the same time without the switchover even being noticed or impairing the driving dynamics.
Equipment Level

The Audi A3 model has the following items of equipment:

**Engine and transmissions**

- **System 2013** – provides the driver with fuel saving tips and details of other vehicle functions that consume fuel.
- **Start-Stop system with energy preservation**.

**Wheels, tyres and suspension**

- **16 x 7 J, 5-spoke ‘star’ design alloy wheels with 205/45 R16 tyres**.
- **Anti-theft wheel bolts**.

**Electromechanical parking brake** – includes parking brake function with parking assist, auto-reverse function to assist when pulling away and emergency braking function.

**Electromechanical power steering**

- **Suspension: using space wheels for the temporary use**.

**Audio and communication**

- **17.78 cm display with high resolution graphics, 8 passive speakers in total, with a total output of 80 watts**.
- **808 mm AM/FM radio with single CD player and SDXC memory card reader (up to 2TB) which is MP3, WMA and AAC compatible**
- **Audi Phone Box with wireless charging**

- **MMI radio plus** includes:
  - Single CD player, SDXC memory card reader, navigation system, Bluetooth interface (hands-free mode and audio streaming)
  - 8 passive speakers with total output of 80 watts
  - MMI search: free text search with intelligent destination suggestions during entry
  - Easy operation of the infotainment via everyday language
  - Detailed route information including points of interest, choice of alternative routes, RDG, Real-time traffic information, and handling with detailed position maps, etc.
  - Routing of service stops and transfers from mobile phone, and hotel and restaurant information
  - MMI radio plus

- **MMI Navigation** includes:
  - MMI search with intelligent destination suggestions during entry
  - Easy operation of the infotainment via everyday language
  - Detailed route information including points of interest, choice of alternative routes, RDG, Real-time traffic information, and handling with detailed position maps, etc.
  - Routing of service stops and transfers from mobile phone, and hotel and restaurant information
  - MMI radio plus

**Bluetooth interface**

- Multi-touch freely scalable MMI interface with Bluetooth audio streaming and hands-free connectivity of a mobile phone.

**MMI sound system**

- 8 speakers in total, including centre speaker in the dashboard and subwoofer in the spare wheel well.
- 6-channel amplifier with a total output of 180 watts.
### Equipment Level continued

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exterior</strong></td>
<td></td>
</tr>
<tr>
<td>Aluminium window trims*</td>
<td>Framing the exterior side windows</td>
</tr>
<tr>
<td>Chrome exhaust tailpipe trims*</td>
<td></td>
</tr>
<tr>
<td>Chrome front fog light surrounds*</td>
<td></td>
</tr>
<tr>
<td>Heated rear window</td>
<td></td>
</tr>
<tr>
<td>Adaptive brake light</td>
<td>The brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill</td>
</tr>
<tr>
<td>Air vents in aluminium look, which can be adjusted from wide diffuse air distribution to a particular spot diffuse</td>
<td></td>
</tr>
<tr>
<td>Aluminium interior elements – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, sun visor, control surfaces for the parking lights</td>
<td></td>
</tr>
<tr>
<td>Electric front and rear windows</td>
<td></td>
</tr>
<tr>
<td>Washed fluid level indicator</td>
<td></td>
</tr>
<tr>
<td>Rear lights</td>
<td>With reversing lights in white and rear fog lights, including high-mounted third brake light and LED number plate light</td>
</tr>
<tr>
<td><strong>Interior</strong></td>
<td></td>
</tr>
<tr>
<td>Colour Driver’s Information System (DIS) – 8.89 cm high-resolution colour display in the dashboard binnacle</td>
<td>The DIS shows the radio frequency/station or track title, telephone control menu and other display information from the infotainment system such as navigation (if fitted). Includes an on-board trip computer with short and long-term trip memory, outside temperature display, digital speedometer and tachometer, as well as a multifunction display through which the driver can access any of the infotainment system’s functions</td>
</tr>
<tr>
<td>LED Headlights with rear dynamic indicators*</td>
<td></td>
</tr>
<tr>
<td>Adaptive brake light</td>
<td>The brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill</td>
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<td>The brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill</td>
</tr>
<tr>
<td>3-zone multizone electronic climate control</td>
<td>Efficiently controls the temperature, air flow rate and air distribution. Automatic climatisation system by means of climate, temperature, humidity and airflow sensors helps to regulate the interior conditions for more efficient climate control</td>
</tr>
<tr>
<td>Electric front and rear windows</td>
<td></td>
</tr>
<tr>
<td>Sun visors</td>
<td>Folding and swivelling, on driver’s and front passenger’s side, with covered vanity mirror</td>
</tr>
</tbody>
</table>

*Optional
You can select one of the standard colours shown below, or, for a different look, choose from the range of metallic or pearl-effect finishes.

**Exterior colours**

**Standard colours**

- Tango red
- Cosmos blue
- Brilliant black
- Florett silver, metallic
- Glacier white, metallic
- Tango red
Upholstery

It’s important to feel comfortable on the road. So choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

Choose from the swatches shown below to give your car’s interior the look and feel you want.

- Rallye cloth
- Milano leather
- Beige

Options: Black, Beige
Exterior equipment

Panoramic glass sunroof.
Activation to raise and open the glass section, opens and closes automatically. Tinted glass insert with manual, infinitely adjustable sun shield.
The extra-large glass area floods the interior with light to create a pleasant ambiance. Integrated wind deflector reduces wind noise when the roof is open.
Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

- Audi parking system plus, front and rear with selective display: Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that may not be touched. This provides the driver with a complete overview of the vehicle’s status in all directions. Depending on the current curve radius and direction of travel, the measurement is displayed selectively in the MMI display.

- Reversing camera*: Offers centre image of area behind the vehicle when in reverse gear. The system has two display modes highlighting the calculated path (*) (angle-dependent): Includes warning and camera guidelines, and display of the point at which the body of the vehicle would touch obstacles. The rear-view camera is integrated discreetly in the handle strip of the luggage compartment lid. Only in combination with Audi parking system plus, front and rear with selective display (7X2).

- Cruise control: Maintains any speed above 18 mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, with set speed displayed in the Driver’s Information System (DIS).

*Optional
### Audi A3 technical data

<table>
<thead>
<tr>
<th>Engine</th>
<th>35 TDI</th>
<th></th>
<th></th>
<th>35 TFSI</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Displacement</td>
<td>1968</td>
<td>1395</td>
<td>1200</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Max. power</td>
<td>105(143)@3500-4000</td>
<td>110(150)@5000-6000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Max. torque</td>
<td>320@1750-3000</td>
<td>250@1500-3500</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top speed</td>
<td>215</td>
<td>224</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0-100 kmph acceleration, seconds</td>
<td>8.6</td>
<td>8.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Transmission

<table>
<thead>
<tr>
<th>Gearbox</th>
<th>6-speed S tronic</th>
<th>7-speed S tronic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transmission</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Cylinder Specifications

<table>
<thead>
<tr>
<th>Displacement, cubic cm</th>
<th>1968</th>
<th>1395</th>
<th>1200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valves per cylinder</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Max. power kW(hp)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Max. torque Nm at rpm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top speed kmph</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0-100 kmph Acceleration, seconds</td>
<td>8.6</td>
<td>8.2</td>
<td></td>
</tr>
<tr>
<td>Fuel consumption L/100 km</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unladen weight kg</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross weight limit kg</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luggage compartment capacity, rear seats upright, litres</td>
<td>425</td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>Fuel tank capacity approx, litres</td>
<td>50</td>
<td>46.5</td>
<td>43</td>
</tr>
</tbody>
</table>

*IN-A3150*
The technical drawings opposite show the exact dimensions of the Audi A3, so you can check everything -- from whether the car will fit in your garage to whether your luggage will fit in the boot.

**Maximum headroom.**

**Elbow room width.**

**Shoulder room width.**

Dimensions in millimetres.

Turning circle approx. 10.7m.

Dimensions measured with vehicle at unladen weight.
Equipment

**Interior**

**Audio and communication**

**Audi sound system.** 9 speakers in total including centre speaker in the dashboard. 6-channel amplifier with a total output of 140 watts.

**MMI radio which includes:**
- Single CD player and two SDXC memory card readers (up to 2TB) which are both MP3, WMA and AAC compatible
- MMI control panel
- FM and AM (MW) reception
- 50-station memory with dynamic station list
- Speed-dependent volume control

**Audi Multi Interface (AMI)** – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel or the multi-function steering wheel.

**Bluetooth interface** – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone).

**Audi smartphone interface**
The Audi smartphone interface connects your smartphone to your Audi. It transfers your smartphone contents to the MMI display directly and seamlessly via USB. Navigation, telephony, music and selected third-party apps can be controlled conveniently via the MMI controller or by means of voice control. Includes Audi music interface

**Integrated aerial.** Conceived under the roof panel back window. Features the latest technology with a built-in GPS. Designed and provides optimum reception quality.

**Bang & Olufsen sound system**

- Standard seat* in Milano leather with black upholstery
- Rear seat in Milano leather and head restraints in Milano leather. Rear seat backrests are finished in velvet.

**Sports seats**

- Sports seats in Milano leather* - seat centre sections and head restraints in Milano leather. Seat side bolsters, upper shoulder sections, door trim inserts and front centre armrest are finished in velvet.

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Exterior equipment
- Aluminium window trims
- Automatic fabric hood
- Electrically adjustable exterior mirrors
- Integral black rear lamps
- LED headlights with new dynamics indicators
- Rear lights - with running lights in white and rear high tail lights, including small white light in turn signal and 2 turning signal lights
- Remote central locking with two fold-away keys
- Rest recommendation system - analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break.
- Seat belt reminder for all seats.
- Tool kit and car jack.
- Warning triangle.

Interior equipment
- Electrically adjustable steering wheel
- Multifunction sport contour leather steering wheel in 3-spoke design, flattened at the bottom, including shift paddles* for manually changing gears with automatic transmission.
- Electronic Stabilisation Control (ESC) - Ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.
- First-aid kit.
- Secondary collision brake assist - in the event of an accident, this function automatically brakes the car to prevent secondary collisions.
- Electronic Stability Programme (ESP) – Reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction.
- Electronic Differential Lock (EDL) – On surfaces with varying levels of grip, this start-off assistant automatically brakes the driven wheels in slippery conditions, thereby ensuring smooth, powerful progress.
- Adaptive brake light – the brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill.
- Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD) – Hydraulically assisted, disc brakes at front and rear, ventilated at front.
- Warning triangle - Contains a camera image of area behind the vehicle shown on the MMI display, with dynamic display modes highlighting the calculated path (steer-angle dependent) with auxiliary lines and guidelines, and identification of the point at which to apply opposite lock when parallel parking.
- Create control - Maintain your speed above 80 km/h, provided that the engine power output and engine running efficiency is good. Throttle control using steering column stalk, with set speed increased in the driver information system (DIS).
Equipment S line

- S line emblems on front fenders
- S line grille in Piano Black with honeycomb structure
- Diamond cut stainless steel trim
- Diamond cut stainless steel exhaust tips
- Matt carbon finish and rear bumper as well as the side grills
- Black and red grille inserts with S line logo

Paints

We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours and finishes, from standard shades to metallic and pearl effects. We can even make a customised colour for you to create the perfect fit.

Standard colours

- Ibis white – T9
- Daytona grey, Pearl Effect – 6Y
- Mythos black, metallic – NB
- Mythos black, Pearl Effect – OE
- Beige interior, metallic – 6C
- Floret silver, metallic – L5
- Beige interior, metallic – 6B
- Cosmos blue, metallic – B9
- Red grey, metallic – GB
- Tungsten grey, metallic – 61
- Black – PA
- Grey – SW
- Tango red, Metallic – YI
- Ara blue, Crystal – K6
- Monsoon grey, Metallic – 0C

Hood colours

Acoustic hood*

Operation and design as with fully automatic hood. Made from insulated 3-ply fabric; interior noise levels have been further improved by optimising material thickness, binding and by increasing the insulation; hood colour in black, garnet red or grey.
Upholstery

It’s important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.
Choose your favourite upholstery from the swatches shown opposite to give your car’s interior the look and feel you want.

A3 Cabriolet SE models

Standard seats in Milano leather. Seat centre sections and head restraints in Milano leather. A3 Cabriolet SE models are fitted with seats for your comfort. The seat centre sections and head restraints are finished in Milano leather.

A3 Cabriolet Sport models

Sports seats in Milano leather*. Seat centre sections and head restraints are finished in Milano leather.

*Optional
Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Audio and communication/Interior equipment

*Optional

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Technology package. Includes SD-based MMI Navigation data

Electronically extending, high-resolution 17.78 cm colour display with 800 x 480 pixel resolution, high-quality representation of the navigation map as 3D ground model with topographical map colouring, choice of 2 navigation route previews, split screen mode for route information, detailed position map and Laser reconnaissance, dynamic route guidance tailored to vehicle, additional displays in the Driver’s Information System; includes radio with triple tuner and phase diversity, MP3, WMA, AAC and MPEG4-capable DVD player which can also be used for music and video DVDs, 2 SDXC card readers (for up to 2TB).

MMI Control Panel

17.78 cm Auto Retractable Screen

Includes 17.78 cm Auto Retractable Screen.

Interior equipment

Interior lighting package.

Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front as well as illuminated inside door openers, vanity mirrors and illuminated cup holders, two reading lights each at the front and rear. LED interior ambient lighting and active door mirrors. Also available as part of the Xenon light package (WB6) or the LED light package (PG1).

Audi sound system.

9 speakers in total including centre speaker in the dashboard. 6-channel amplifier with a total output of 140 watts.

Bang & Olufsen sound system*

Surround sound reproduction via 13 high-performance speakers including centre speaker in the dashboard and two kick-bass speakers each delivering 100 watts and 13-channel amplifier with a total output of 625 watts.

Exclusive speaker covers with aluminium applications and LED lighting accentuating the front woofers. The sound is permanently adapted to compensate for driving and background noises determined by a microphone. 5.1 surround sound reproduction is possible when ordered in conjunction with Technology package.

*Optional
A3 Cabriolet dimensions

The technical drawings opposite show the exact dimensions of the new Audi A3 Cabriolet, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.

*Maximum headroom.
**Elbow room width.
***Shoulder room width.

Dimensions in millimetres.

Turning circle approx. 11.7m.
### A3 Cabriolet technical data

The given values are obtained in accordance with the specified measurement procedures (the respective current version of the Directive 80/1269/EEC).

Vehicle’s unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle’s unladen weight and fuel consumption, whereas the potential carrying capacity and top speed will be correspondingly reduced.

We recommend using sulphur free super unleaded fuel 95 RON according to DIN EN 228.

<table>
<thead>
<tr>
<th>Engine</th>
<th>Petrol</th>
</tr>
</thead>
<tbody>
<tr>
<td>35 TFSI</td>
<td>4-cylinder</td>
</tr>
<tr>
<td>Displacement, cubic cm</td>
<td>1395</td>
</tr>
<tr>
<td>Max. power, kW(hp)</td>
<td>110(150)@5000-6000</td>
</tr>
<tr>
<td>Max. torque, Nm at rpm</td>
<td>250@1500-3500</td>
</tr>
<tr>
<td>Top speed, km/h</td>
<td>222</td>
</tr>
<tr>
<td>0-100 km/h acceleration, seconds</td>
<td>8.9</td>
</tr>
<tr>
<td>Transmission</td>
<td>7-speed S tronic</td>
</tr>
<tr>
<td>Fuel consumption (kmpl)</td>
<td>11.20</td>
</tr>
<tr>
<td>Unladen weight, kg</td>
<td>1460</td>
</tr>
<tr>
<td>Gross weight limit, kg</td>
<td>1880</td>
</tr>
<tr>
<td>Luggage compartment capacity, rear seats upright, litres</td>
<td>320</td>
</tr>
<tr>
<td>Fuel tank capacity approx, litres</td>
<td>50</td>
</tr>
</tbody>
</table>
Your Audi A3 is not just a means of getting from A to B: you also use your Audi to plan experiences – from A to Z. You only stop briefly at your destination before heading off again. And it is in precisely such excursions such as these that we are creating more options. Audi Genuine Accessories: products that make good on our promise of quality each and every day. For you, that means benefiting from made-to-measure solutions that impress with their high levels of functionality and safety. After all, the quality standards imposed on Audi Genuine Accessories during the development and production stages are just as high and just as crucial as for any Audi. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.
Our products have to withstand a lot. The heat of the Kalahari, for example.

There is a place in the world where the temperature reaches 50 degrees Celsius for an uninterrupted period of 500 hours. This place can be found in Ingolstadt. The location is a test lab in which products including those from the Audi Genuine Accessories range are tested. In this lab, we simulate the most extreme climatic conditions so that we can test our transport products in the most diverse weather conditions – even ones that would never occur normally. A bicycle rack, for example, must withstand the impact of an entire year spent at high speeds. In addition to long-term exposure to artificial weather, xenon lamps are used. These lamps, when combined, produce a high level of light that is almost equal to that of the sun. And although such a high level of stress on the products is already very demanding, this test procedure is just one of many. All of these tests combined share a common goal: To ensure that you can rely on our transport accessories at all times when on your travels.
Sportiness that speaks for itself.

Build on the dynamic character of your Audi A3 further still using sport and design equipment from Audi Genuine Accessories. Products such as the cast aluminium wheels and high-quality valve caps that have both been specially designed for the Audi A3.

In addition, you are able to accentuate the distinctive shape of the model as well as the vehicle interior. For example, the front or roof edge spoilers, sporty and elegant pedal caps or the alloy bits and film sets on offer lend the vehicle an even more individual appearance. Whatever you choose, the sport and design equipment lends your Audi A3 a certain touch that not only speaks for itself, but also for you.

**Quintessential aluminium wheels in 5-arm helica design, Brilliant Silver**

High-quality and striking. Available in dimensions 7.5 J x 17 for 225/45 R 17 tyres (only available for the A3 and A3 Sportback). Also available as a complete winter wheel in dimensions 6 J x 17 for the A3 and A3 Sportback and 6.5 J x 17 for the A3 Sedan and A3 Cabriolet) with 205/50 R 17 tyres. Suitable for use with snow chains. Guaranteed minimum speed: 205 km/h. Fuel efficiency class: F; wet grip class: E; external rolling noise class: 69 dB.
**Available on select variants.**

01 Front spoiler with blade*  
Made for endurance, primed ex-works. Can be painted in a colour from a wide selection, including the body colour, for an extra charge. Can also be supplied in an aluminium look. Only available in conjunction with the roof edge spoiler.

02 Sport tailpipe trims  
Made from chrome-finished stainless steel.

03 Side sills*  
Accentuate the dynamic body contour and give the vehicle an individual look.

04 Footrest and pedal caps in stainless steel  
Dazzling and practical at the same time. The foot rest and pedal caps are made from brushed stainless steel. The rubber coating on the surfaces ensures enhanced grip. Available for automatic and manual gearboxes.

05 Rear diffuser with blade*  
Creates an eye-catching look for the rear, lending the vehicle an even sportier line. Customisable, primed ex-works, can be painted in the vehicle colour or a colour of your choice for an extra charge. Can only be fitted in conjunction with the rear apron.
The tailgate spoiler – for a sporty impression at the rear of the vehicle. Particularly sophisticated, in Carbon.

06 Retrofit solution for the exterior mirror housings in Carbon
Clean solutions for a relaxing time.

Have less on your mind during journeys while on holiday – thanks to the level of comfort and protection afforded by equipment from Audi Genuine Accessories. The storage bag and luggage compartment box help by ensuring that the interior of your Audi A3 is always tidy. Meanwhile, care products also help the outer appearance of your A3 to shine. In addition, comfort features such as the cruise control system ensure that you are already relaxed from the very moment your relaxation period begins.
01 Sun protection system
Offers virtually full sun protection. Made-to-measure two or three-part set for the side and rear window. Easy to assemble and store.

02 Boot liner
Tailored luggage compartment protection - washable and robust.
The all-round edging prevents liquids from leaking onto the luggage compartment floor. Available for the A3 Sportback, the A3 Saloon and the A3 Cabriolet.

03 Universal luggage compartment divider
Offer a flexible way to use the luggage compartment. Can be bent into the required shape and secured to the vehicle floor using the rip-tape fastener. Once removed, the partition system returns to its original shape.
Suitable for luggage compartment covers made from needle felt.

04 Luggage compartment matte
All-round rim helps protect the luggage compartment floor from becoming soiled. Non-slip design holds loads even more securely. Simple and can be stored anywhere, thereby saving space. Only for the A3.
02 Wind deflectors*
Enhanced interior climate and pleasant circulating fresh air: The door wind deflectors for your Audi allow the vehicle interior to be ventilated, thereby contributing to increased driving comfort even in snow or rain. By opening the window to just above the bottom edge of the deflectors, uncomfortable heat build-up from direct sunlight becomes a thing of the past. Made from high-quality, cast acrylic glass. Available as a two-part set for the front or rear of the vehicle.

* Not available for the A3 Cabriolet.

03 Espresso mobile
With a pressure of 16 bar, the espresso mobile delivers true espresso enjoyment, complete with authentic crema. The set includes 18 illy ESE pods, two break-proof espresso cups, a microfiber cloth and an elegant case. Connection via the cigarette lighter in the vehicle interior.

04 LED for entry area, 4 rings
For an impressive sporty performance. When the vehicle doors are opened, an LED light projects the Audi rings onto the ground. Available for all 4 doors.

* Not available for the A3 Cabriolet.
01 Coat hanger
For coats, jackets and other items of clothing. Attaches to the front headrests.

02 Rear seat bag (not pictured)
A functional storage space for the rear seat back. 30 litres capacity; 7 mesh pockets, additional storage compartment and total volume of approx. 27 litres; three-way zipper and top in high-quality fabric design provides plenty of space for the rear seat items required on your long journey. Easily secured using the three-point belt. Includes an non-slip surface on the underside of the bag.

03 All-weather floor mats (not pictured)
Made from tear-resistant, dust-repellent and age-resistant all-weather fabric, with all lining up consisting of rubber, to protect the vehicle interior from moisture and moisture. Made from 100% recyclable plastic; can be tailored to fit the size of the floor in your Audi A3. Secured to the vehicle floor using special non-slip mounting points.

04 Storage bag
A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approx. 12 litres makes journeys even more comfortable. It can be secured to the rear seat bench in just a few steps using the standard three-point belt. Includes a mesh pocket with internal drawstrings to secure the contents.

05 Rear seat box
A practical product for disposing of rubbish accumulated when travelling, with a waterproof inner compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be secured and secured using non-slip mounting points. Additional storage capacity in a high-quality Audi design with various practical sections – for an even tidier interior. The pocket has a volume of approx. 11 litres and can be secured to the backrests of the front seats. The handles also enable it to be used outside of the vehicle.

06 Rubbish bin
A practical product for disposing of rubbish accumulated when travelling, with a waterproof inner compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be secured and secured using non-slip mounting points. Additional storage capacity in a high-quality Audi design with various practical sections – for an even tidier interior. The pocket has a volume of approx. 11 litres and can be secured to the backrests of the front seats. The handles also enable it to be used outside of the vehicle.
01 Luggage compartment box, foldable

Made from black polyester, offering a storage capacity of up to 32 litres. Easy to assemble using velcro tabs, providing a functional and practical solution. When not in use, the box also acts as an additional protective underlay for the luggage compartment. Foldable and easy to clean.

02 Rubber floor mats

Made to measure. Better protection against heavy traffic. The mat is secured to the vehicle using the flapping points on the floor. With A3 lettering.

03 LED gooseneck reading lamp

A very bright light wherever you need it. Thanks to the flexible silicone rubber neck. Ultimate flexibility in all positions. Connected to the vehicle via the cigarette lighter.

04 Illuminated door sills (not pictured)

Installation kit for the A3, A3 Cabriolet, A3 Sportback and the A3 Saloon. The floor mats are always secured when driving using the flapping points on the floor. With A3 lettering.

05 Premium textile floor mats (not pictured)

Special cut to size for the floor of the Audi A3. Made from durable, tightly woven velour. With a special coating on the underside. The floor mats are always secured when driving using the flapping points on the floor. With A3 lettering.

06 Loading sill protective sheet (not pictured)

The made-to-measure, transparent film improves protection of the bumper against damage when loading, and optimizes the luggage compartment.

07 Protective film for the rear sill panel (not pictured)

Practical and effective solution for protecting the entry area of the rear doors at the wheel housing arch. Transparent film made from scratch-resistant, robust plastic. For the A3 Sportback and A3 Saloon.

08 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.