Audi A3 Sedan
Audi A3 Cabriolet
### The Audi A3

#### The Audi A3 Experience

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#### The Audi A3 Cabriolet Experience

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Three words that express the very essence of Audi: Vorsprung durch Technik isn’t a slogan, it’s our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of automobiles. From our beginnings in 1899, to the Auto Union team’s Grand Prix successes in the 1930s and our recent wins at Le Mans, we have always been at the forefront of the automotive industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.
The Audi A3  
Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the Audi A3 is a perfect example of Vorsprung durch Technik. It's available with advanced petrol and diesel engines, the 1.4 TFSI® and 2.0 TDI®, all of which deliver exceptional efficiency and performance. And there's also a wide range of equipment and accessories to choose from, giving you the perfect car that suits you completely.
The Audi A3 interior story

We’ve introduced a number of finishing touches to the interior of the Audi A3 to make your driving experience both comfortable and unique. You’ll find an impressive attention to detail from the 17.78 cm slimline, electrically extending colour display screen to the luxurious leather seating, which means that every journey you make will be a personal one.
Engines

Petrol

FSI direct-injection technology is a notable Audi innovation that was originally developed for the Audi R8 24-hour race and since then has been further refined and has now been adopted as an advanced fuel efficiency technology. Precisely the right amount of fuel and air is injected into the combustion chambers, enabling the engine to ‘breathe’ more easily. As a result, less exhaust gas is emitted, which results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions.

We’ve also developed TFSI, with turbocharging – giving cars an extra injection of power. This combined with Cylinder-on-demand technology improves fuel efficiency considerably.

Diesel

We introduced TDI to the roads in 1989, and since then, we’ve continuously refined it, including developing common-rail technology. With this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this results in a lower NOx and particulate matter emissions, with less oxygen, which reduces emissions.

Transmission

Stronic

Driving is all about thinking ahead, which is just what the Stronic dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you’re accelerating or decelerating, it has three gear ratios ready for you. And even when you need the brakes, it’s already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.
At Audi, doing less is something we’re trying to do more of. We’re working to use less fuel, release less CO2 and waste less energy. It’s why we’ve incorporated a number of more efficient technologies into the Audi A3.

TDI and TFSI

Inside the engine of the Audi A3 you’ll find the same advanced fuel-injection technology that’s driven us to win after win at Le Mans. With TDI and TFSI, fuel is injected directly into the engine’s chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

Aerodynamics

A car’s shape is one of the most important factors that influence its efficiency. It’s why we’ve worked to make the Audi A3 as aerodynamic as possible.

Recuperation

When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, the kinetic energy is converted into useful electrical energy. The high-voltage system in the car can store this energy, which can then be used to accelerate the car or to provide electrical energy to other systems. The recuperation system in the Audi A3 works in the same way, but at a lower voltage of 12 volts.

Cylinder on Demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves it. Two of the four TFSI engine’s cylinders shut down automatically under partial-load conditions. This helps to lower fuel consumption and emission at the same time, without the driver noticing or it impeding the driving dynamics.
Goodbye Anonimity.

The Audi A3 makes it virtually impossible to stay out of limelight.
Audi sound system

- 10 speakers in total including centre speaker in the dashboard and subwoofer in the spare wheel well.
- 6-channel amplifier with a total output of 180 watts

Audi Phone Box with wireless charging

- 17.78 cm display with high resolution graphics, 11mm thick with 800 X 480 pixels resolution
- 8 passive speakers in total, 4 at the front and rear, output of 80 watts

Audio and communication

- MMI radio plus which includes:
  - Single CD player and SDXC memory card reader (up to 2TB) which is MP3, WMA and AAC compatible
  - MMI control panel
  - FM and AM (MW) reception
  - 50-station memory with dynamic station list
  - Speed-dependent volume control
  - Aux-In

Audi Music Interface (AMI) – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel, multi-function steering wheel or voice control

Bluetooth interface – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone)

Equipment Level

The Audi A3 model has the following items of equipment

*Optional   **Only on petrol engine

Audi sound system

*System 2000 – provides the driver with full servant of all vehicle functions that remarkable

Start-Stop system with energy recuperation

Electromechanical parking brake – includes parking brake function when the car is stationary, an auto-release function to assist when pulling away and emergency parking function

Electromechanical power steering

Space-saving spare wheel – for temporary use

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Bluetooth interface – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone)
**Warning triangle**

**Exterior Mirror with antiglare on both sides**

**Exterior Mirror with automatic anti-glare action**

**Rear lights**

**Exterior equipment**

**Equipment Level**

**Clubsport package titanium black driver insert in black honeycomb structure in conjunction with optics**

**Grille in high gloss black**

**Di/uniFB03user insert in platinum grey painted with Adhesive stabilisation control (ESC), in 4-litre TDI engine technology (TDI) and 4-litre TFSI engine technology (TFSI) engines**

**Adaptive brake light**

You can select one of the standard colours shown below or, for a different look, choose from the range of metallic finishes.

**Exterior colours**

Standard colours

- Tango red
- Cosmos blue
- Glacier white, metallic
- Nano grey, metallic
- Tange red
- Brilliant black
Upholstery

It's important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

Choose from the swatches shown below to give your car's interior the look and feel you want.

- Black
- Chestnut Brown
- Black
- Chestnut Brown

Rallye cloth
Leather/leatherette
Exterior equipment

Panoramic glass sunroof. Activation to raise and open the glass section, opens and closes automatically. Tinted glass insert with manual, infinitely adjustable sun shield. The extra-large glass area flood the interior with light and fresh air. The integrated wind deflector reduces wind noise when the roof is open.
Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

**Audi parking system plus, front and rear with selective display.**

Audi parking system plus provides an acoustic and visual parking aid for the front and rear. White distance markers are displayed for obstacles that would not be touched and red symbols for obstacles that may be touched. The acoustic signal varies with the distance to the obstacle. The display updates depending on the current curve radius and direction. Drivers can also request a selective view of the objects recognised.

**Reversing camera.**

The rear-view camera provides an image of the area behind the vehicle, displayed on the MMI screen. Dynamic display modes highlight the calculated path (steer-angle dependent). The display includes auxiliary lanes and guidelines, and identification of the point at which opposite lock should be applied for parallel parking.

**Cruise control.**

Maintains the set speed above 18 mph, provided that the engine power output and engine braking effect permit it. Operated via a separate steering column stalk, with the set speed displayed in the Driver Information System (DIS).
### Audi A3 technical data

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<th>35 TFSI</th>
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<td><strong>Engine</strong></td>
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<td>35 TFSI</td>
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<tr>
<td>Displacement, cubic cm</td>
<td>1968</td>
<td>1395</td>
</tr>
<tr>
<td>(valves per cylinder)</td>
<td></td>
<td></td>
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<tr>
<td>Max. power, kW(hp)</td>
<td>105(143)@3500-4000</td>
<td>110(150)@5000-6000</td>
</tr>
<tr>
<td>Max. torque, Nm at rpm</td>
<td>320@1750-3000</td>
<td>250@1500-3500</td>
</tr>
<tr>
<td>Top speed, km/h</td>
<td>215</td>
<td>224</td>
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<tr>
<td>0-100 km/h acceleration, seconds</td>
<td>8.6</td>
<td>8.2</td>
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<tr>
<td>Fuel tank capacity approx, litres</td>
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<tr>
<td>Unladen weight, kg</td>
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<tr>
<td>Gross weight limit, kg</td>
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<tr>
<td>Luggage compartment capacity, rear seats upright, litres</td>
<td>425</td>
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**Specifications:**
- 35 TDI: 6-speed S tronic
- 35 TFSI: 7-speed S tronic
Audi A3 dimensions

The technical drawings opposite show the exact dimensions of the Audi A3. These drawings will help you with any planning and checking – from whether the car will fit in your garage to whether your luggage will fit in the boot.

*Maximum headroom.
**Elbow room width.
***Shoulder room width.

Dimensions in millimetres.

Turning circle approx. 10.7m.
Dimensions measured with vehicle at unladen weight.
New Audi A3 Cabriolet
**Audio and communication**

**Bang & Olufsen Sound System***

Audio and communication Audi sound system. 9 speakers in total including centre speaker in the dashboard. 6-channel amplifier with a total output of 140 watts.

**MMI radio which includes:**
- Single CD player and two SDXC memory card readers
- Up to 2TB storage capacity with USB, AUX-In
- Straightforward operation
- FM and AM (MW) reception
- 50-station memory with dynamic station list
- Speed-dependent volume control

**Bluetooth interface** – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone).

**Audi smartphone interface***

The Audi smartphone interface connects your smartphone to your Audi. It transfers your smartphone contents to the MMI display directly and seamlessly via USB. Navigation, telephony, music and selected third-party apps can be controlled conveniently via the MMI controller or by means of voice control. It includes Audi music interface.

**Driver’s Information System (DIS)**

Surround sound speakers, which include:
- High-performance speaker, including the tweeter, subwoofer, and super tweeter
- Subwoofer, which delivers up to 100 watts
- 13-channel amplifier with a total output of 625 watts

The sound is permanently adapted to compensate for driving and background noises determined by a microphone.

*Optional*
Exterior equipment
Automatic-scan tilting front wipers, rain-sensor
Front/rear washed, automatic headlight beam break-off system
Eyling membrane headlight cover, wash- and flush-washing system
Heated windows and mirrors
Comprehensive storage space with two foldaway trays
Exterior mirrors: electrically adjustable, heated, folding, actuation on both sides and passenger side kerb function

Electronic Stabilisation Control (ESC) – Ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.

First-aid kit.

Secondary collision brake assist – in the event of an accident, this function automatically brakes the car to prevent secondary collisions.

Remote central locking with two fold-away keys.

Rest recommendation system – analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break.

Seat belt reminder for all seats.

Tool kit and car jack.

Warning triangle.

Auto Release function – Holds the vehicle stationary for unlimited periods after stopping and prevents the vehicle rolling on hills and on gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake.

Audi parking system plus, front and rear with selective display – Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that may be touched. This provides the driver with a detailed graphical view in the MMI display of all objects recognised, depending on the current curve radius and direction of travel. Measurement is by ultrasonic sensors discreetly integrated in the bumpers.

Reversing camera – Gives a camera image of area behind the vehicle shown on the MMI display, with dynamic display modes highlighting the calculated path (steer-angle dependent). Includes auxiliary lines and guidelines, and identification of the point at which to apply opposite lock when parallel parking. The rear-view camera is integrated discreetly in the handle strip of the luggage compartment lid.

Cruise control – Maintains any speed above 18mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, with set speed displayed in the Driver’s Information System (DIS).

Intelligent technology designed to give you ideal all-weather safety and ease on the road.

Adaptive brake light – The brake light flashes during an emergency to help following traffic to react in good time.

Airbags – 5 airbags including drivers side airbag, front and side passenger airbag, inflator devices, roll-over sensors and pre-tensioning of front seat belts. Further driver’s and passenger’s airbags in the front, including knee airbags for the front passenger. Inflator devices for the side airbags are activated depending on test weight and speed.

Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD) – Hydraulic brake assist, disc brakes at front and rear, ventilated at front.

Electronic Di/erential Lock (EDL) – On surfaces with varying levels of grip, this start-o/ assistant automatically brakes the driven wheels in slippery conditions, thereby ensuring smooth, powerful progress.

Adaptive break light – The brake light flashes during an emergency to help following traffic to react in good time.

Front and rear fog lights, including high-mounted third brake light.

LED Headlights with rear dynamic indicators

Exhaust tailpipe – double tailpipes on the left.

Washer fluid level indicator

Exterior mirror, electrically adjustable, heated, folding, auto-lighting on both sides with passenger side kerb function

LED Headlights with rear dynamic indicators

Safety and security

Safety and security

Adaptive Brake Light (ABL) – Ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.

Front and rear fog lights, including high-mounted third brake light

LED Headlights with rear dynamic indicators

Exhaust tailpipe – double tailpipes on the left.

Washer fluid level indicator

Exterior mirror, electrically adjustable, heated, folding, with sensor range of up to 50kmph

Electronic Stability Control (ESC) – Ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.

First-aid kit.

Secondary collision brake assist – in the event of an accident, this function automatically brakes the car to prevent secondary collisions.

Remote central locking with two fold-away keys.

Rest recommendation system – analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break.

Seat belt reminder for all seats.

Tool kit and car jack.

Warning triangle.

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Tool kit and car jack.

Warning triangle.

Electronic Stability Control (ESC) – Ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.

First-aid kit.

Secondary collision brake assist – in the event of an accident, this function automatically brakes the car to prevent secondary collisions.

Remote central locking with two fold-away keys.

Rest recommendation system – analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break.

Seat belt reminder for all seats.

Tool kit and car jack.

Warning triangle.
Equipment S line
- S line emblems on front flaps
- S line grille in platinum grey with honeycomb structure
- S line side skirts in platinum grey
- S line side skirts in black
- Chrome plating on front bumper as well as the side grills
- 2-piece chrome grille trim and 8 rim types

Paints
We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours and finishes, from standard shades to metallic and pearl effects. We can even mix a customised colour for you to create the perfect fit.

Standard colours
- Ice white - 9H
- Daytona grey, pearl effect - 6Y
- Mythos black, pearl effect - 0E
- Glacier white, metallic - 2Y
- Ara blue, crystal - K6
- Cosmos blue, metallic - B9
- Beluga brown, metallic - M5
- Floret silver, metallic - L5
- Monsoon grey, metallic - 0C

Paints
- Black - PA
- Grey - SW
- Red - SF
- Nano grey, metallic - G3
- Tango red, metallic - YI

Hood colours
Acoustic Hood
Operates with electric and fully automatically. Available with or without rear seat. Two-seater version is equipped with paddling material. Wind noise and by increasing the insulation: hood colour in black, garnet red or grey.

Optional
It’s important to feel comfortable on the road. We’ve chosen from a range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.
Upholstery

A3 Cabriolet SE models

Choose your favourite upholstery from the swatches shown opposite to give your car’s interior the look and feel you want.

A3 Cabriolet Sport models

Standard seats in Milano leather. Seat centre sections and head restraints in Milano leather. The inner seat side bolsters, headrests and upper shoulder and back are finished in leather. The front centre armrest and door lining covers are finished in synthetic leather.

Optional: Standard seat in Milano leather with Pashmina beige upholstery

Sports seats in Milano leather. Seat centre sections and head restraints in Milano leather.

Optional:
Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Technology package.
Includes SD-based MMI Navigation data box; extending, high-resolution 17.78 cm colour display with 800 x 480 pixel resolution, high-quality representation of the navigation map as 3D ground model with topographical map colouring, choice of 3 alternative routes provided, split-screen mode for route information, detailed junction map and lane recommendations, dynamic route guidance (where available), additional arrow display in the Driver’s Information System; includes radio with triple tuner and phase diversity, MP3, WMA, AAC and MPEG4-capable DVD player which can also be used for music and video DVDs, 2 SDXC card readers (for up to 2TB).

MMI Control Panel
17.78 cm Auto Retractable Screen

Interior equipment

Interior lighting package. Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front as well as illuminated inside door openers, vanity mirrors and illuminated cup holders, two reading lights each at the front and rear, LED interior ambient lighting and active door reflectors. Also available as part of the Xenon light package (WEB) or the LED light package (PG1).

Audi sound system.
9 speakers in total including centre speaker in the dashboard, 6-channel amplifier with a total output of 140 watts.

Bang & Olufsen sound system*.
Surround sound reproduction via 13 high-performance speakers including centre speaker in the dashboard and two kick-bass speakers each delivering 100 watts and 13-channel amplifier with a total output of 625 watts. Exclusive speaker covers with aluminium applications and LED lighting accentuating the front woofers. The sound is permanently adapted to compensate for driving and background noises determined by a microphone. 5.1 surround sound reproduction is possible when ordered in conjunction with Technology package.

*Optional
The technical drawings opposite show the exact dimensions of the new Audi A3 Cabriolet, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.

*Maximum headroom.
**Elbow room width.
***Shoulder room width.
Dimensions in millimetres.
Turning circle approx. 10.9m.
Dimensions measured with vehicle at unladen weight.
The given value was obtained in accordance with the specified measurement procedure (the respective current version of Directive 80/1269/EEC).

Vehicle’s unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle’s unladen weight and drag coefficient, whereas the potential carrying capacity and top speed will be correspondingly reduced.

We recommend using sulphur free super unleaded fuel 95 RON according to DIN EN 228.

<table>
<thead>
<tr>
<th>Engine</th>
<th>Petrol</th>
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</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>1.4 TFSI</td>
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<tr>
<td>Displacement, cubic cm</td>
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<tr>
<td>Max. power, kW(hp)</td>
<td>110(150)@5000-6000</td>
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<tr>
<td>Max. torque, Nm at rpm</td>
<td>250@1500-3500</td>
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<tr>
<td>Top speed, kmph</td>
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<tr>
<td>0-100 kmph acceleration, seconds</td>
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<tr>
<td>Transmission</td>
<td>7-speed S tronic</td>
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<tr>
<td>Fuel consumption (l/100 km)</td>
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<tr>
<td>CO₂ emissions</td>
<td>139 g/km</td>
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<tr>
<td>Gross weight limit, kg</td>
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<tr>
<td>Luggage compartment capacity, rear seats upright, litres</td>
<td>320</td>
</tr>
<tr>
<td>Fuel tank capacity approx., litres</td>
<td>50</td>
</tr>
</tbody>
</table>
Audi Genuine Accessories. As individual as you are.

Your Audi A3 is not just a means of getting from A to B, you also use your Audi to plan experiences – from A to Z. You only stop briefly at your destination before heading off again. And it is precisely for excursions such as these that we are creating more options: Audi Genuine Accessories: products that make good on our promise of quality each and every day. For you, that means benefiting from made-to-measure solutions that impress with their high levels of functionality and safety.

After all, the quality standards imposed on Audi Genuine Accessories during the development and production stages are just as high and just as crucial as for any Audi. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.
Our products have to withstand a lot.
The heat of the Kalahari, for example.

There is a place in the world where the temperature reaches 50 degrees Celsius for an uninterrupted period of 500 hours. This place can be found in Ingolstadt. The location in question is a test lab in which products including those from the Audi Genuine Accessories range are tested. In that lab, we recreate the most extreme climatic conditions so that we can test our transport products in the most diverse weather conditions – even ones that never occur normally. A bicycle rack, for example, must withstand the impact of an entire year spent at high speeds. In addition to long-term exposure to artificial weather, xenon lamps are used. These lamps, when combined, produce a high level of heat that’s almost equal to that of the sun. And although such a high level of stress on the products is already very demanding, this test procedure is just one of many. All of these tests combined share a common goal: To ensure that you can rely on our transport accessories at all times when on your travels.
Sport and design.

Sportiness that speaks for itself.

Build on the dynamic character of your Audi A3 further still using sport and design equipment from Audi Genuine Accessories. Products such as high-quality valve caps that have both been specially designed for the Audi A3. In addition, you are able to accentuate the distinctive looks of the model as well as the vehicle interior. For example, the front or rear roof edge spoilers, sporty and elegant pedal caps or the colour kits and film sets on the vehicle skin lend the vehicle an even more individual appearance. Whatever you choose, the sport and design equipment lends your Audi A3 a certain touch that not only speaks for itself, but also for you.

01 LED for entry area, 4 rings
For an impressive sporty performance. When the vehicle doors are opened, an LED light projects the Audi rings onto the ground. Available for all doors.
02 Front spoiler with blade
Made-to-measure, primed ex-works. Can be painted in a colour from a wide selection, including the body colour, for an extra charge. Can also be repainted in an aluminium look. Only available in conjunction with the roof edge spoiler.

03 Sport tailpipe trims
Made of chrome-finished steel.

04 Side sills
Accentuate the dynamic body contour and give the vehicle an individual look.

05 Footrest and pedal caps in stainless steel
Dazzling and practical at the same time. The footrest and pedal caps are made from brushed stainless steel. The rubber coating on the surface ensures enhanced grip. Available for automatic and manual gearboxes.

06 Rear diffuser with blade
Creates an eye-catching look for the rear. Can only be fitted in conjunction with the rear apron.

* Available on select variants.
07 Retrofit solution for the exterior mirror housings in Carbon

08 Tailgate spoiler in Carbon

The tailgate spoiler – for a sporty impression at the rear of the vehicle. Particularly sophisticated, in Carbon.
Clean solutions for a relaxing time.

Have less on your mind during journeys while on holiday thanks to the level of comfort and protection afforded by equipment from Audi Genuine Accessories. The storage bag and luggage compartment box help by ensuring that the interior of your Audi A3 is always tidy. Meanwhile, care products also help the outer appearance of your A3 to shine. In addition, comfort features such as the cruise control system ensure that you are already relaxed from the very moment your relaxation period begins.

Comfort and protection.
01 Sun protection system
Offers virtually full sun protection. Made to measure, two or three part set for the side and rear windows. Easy to assemble and store.

02 Boot liner (not pictured)
Structured luggage compartment protection - washable and velcro.
The all-round edge prevents liquids from breaking over the luggage compartment floor. Available separately for Audi Sportback and the A3 Saloon.

03 Universal luggage compartment divider (not pictured)
Offers a flexibly adjustable surface for the luggage compartment. Can be bent into the required shape and secured to the vehicle floor using the rip-tape fastener. When removed, the partition system returns to its original shape. Exclusively for luggage compartment covers made from needled felt. (not pictured)

04 Luggage compartment matte (not pictured)
All-round rim helps protect the luggage compartment floor. Non-slip design holds loads more securely. Simple and can be stored anywhere, thereby saving space. (not pictured)

05 Safety harness for dogs
Meets statutory regulations. Made from highly resistant materials, including tear-resistant nylon and stainless-steel parts. Special padding helps to avoid pressure marks. REFLECTIVE strips increase visibility in dark areas. Can also be used as a harness for use outside the vehicle.
**Wind deflectors**

Enhanced interior climate and pleasant circulating fresh air: The door wind deflectors for your Audi allow the vehicle interior to be ventilated, thereby contributing to increased driving comfort – even in snow or rain. By opening the window to just above the bottom edge of the deflectors, uncomfortable heat build-up from direct sunlight becomes a thing of the past. Made from high-quality, cast acrylic glass. Available as a two-part set for the front or rear of the vehicle.

*Not available for the A3 Cabriolet.*
09 Coat hanger
For coats, jackets and other items of clothing. Attaches to the front headrests.

10 Rear seat bag (not pictured)
An organised storage space for the rear seat bench. With its various interior mesh pockets, additional storage compartment and total volume of approx. 27 litres, the rear seat bag in high-quality Audi design provides plenty of space to the various items required on your long journey. Easily accessible using the three-point belt. Includes a non-slip surface on the underside of the bag.

11 All-weather floor mats (not pictured)
Made-to-measure, hard-wearing and easy-to-clean all-weather foot mats with A3 lettering in contrasting colours, help in protecting the vehicle interior from moisture and coarse dirt. Made from 100% recyclable plastic; can be tailored to fit the size of the floor in your Audi. All perfectly secured to the vehicle floor using special mounting points.

12 Storage bag
A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approx. 12 litres has a storage compartment and capacity for approx. 3 pairs of shoes, a practical product for disposing of rubbish accumulated when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured neatly inside the rubbish bin.

13 Rear seat box
A high-quality rear seat box with a volume of approx. 12 litres has a storage compartment and capacity for approx. 3 pairs of shoes, a practical product for disposing of rubbish accumulated when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured neatly inside the rubbish bin.

14 Rubbish bin
A practical product for disposing of rubbish accumulated when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured neatly inside the rubbish bin.

15 Seat back pockets (not pictured)
Additional storage capacity in a high-quality Audi design with various practical sections, for magazines, baby bottles, etc. The pocket has a volume of approx. 12 litres and can be secured to the backrest of the front seats. The handles also enable it to be used outside of the vehicle.
16 Luggage compartment box, foldable
Made from hard plastic, offering additional styling to the look of the car. Easily assembled using retainer tabs, providing a functional and practical solution. When not in use, the box also acts as an additional protective underlay for the luggage compartment. Washable and easy to clean.

17 Rubber floor mats
Made to measure. Better protection against heavy soiling. The mat is secured to the vehicle using the fixing points on the floor. Made from black polyester, offering a storage capacity of up to 32 litres. Easily assembled using velcro tabs, providing a functional and practical solution. When laid flat, the box also acts as an additional protective underlay for the luggage compartment. Washable and easy to clean.

18 LED gooseneck reading lamp
A very bright light wherever you need it, thanks to the flexible silicone rubber neck. Ultimate stability in all positions. Connected to the vehicle via the cigarette lighter. Installation kit for the A3, S3 and A3 Cabriolet (two illuminated sills per kit) as well as for the A3 Sportback and A3 Saloon (four illuminated sills per kit). Available in three versions: LED, LED with A3 lettering, and LED with A3 lettering, which can be selected depending on the vehicle equipment. Illumination is activated whenever the door is opened or closed. Power is supplied by batteries, which are simple to replace yourself.

19 Illuminated door sills (not pictured)
Tailored to the size of the floor in the Audi A3. Made from durable, tightly woven velour. With a special coating on the underside. The floor mats are always secured at the front of the vehicle using the points provided for this purpose on the floor. Washable and easy to clean.

20 Premium textile floor mats (not pictured)
Tailored to the size of the floor in the Audi A3. Made from durable, tightly woven velour. With a special coating on the underside. The floor mats are always secured at the front of the vehicle using the points provided for this purpose on the floor. Washable and easy to clean.

21 Loading sill protective sheet (not pictured)
The made-to-measure, transparent film improves protection of the bumper against damage when loading and unloading the luggage compartment.

22 Protective film for the rear sill panel (not pictured)
Practical and effective solution for protecting the entry area of the rear doors at the wheel housing arch. Transparent film made from scratch-resistant, robust plastic. For the A3 Sportback and A3 Saloon.

23 Care products
Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.