<table>
<thead>
<tr>
<th>Page</th>
<th>Fascination</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Audi Q7</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Page</th>
<th>Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>27</td>
<td>Audi Innovations</td>
</tr>
<tr>
<td>29</td>
<td>Simplicity</td>
</tr>
<tr>
<td>31</td>
<td>Lighting technologies</td>
</tr>
<tr>
<td>35</td>
<td>quattro</td>
</tr>
<tr>
<td>37</td>
<td>Performance</td>
</tr>
<tr>
<td>39</td>
<td>Audi ultra</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Page</th>
<th>Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>43</td>
<td>Engines</td>
</tr>
<tr>
<td>47</td>
<td>Paint finishes</td>
</tr>
<tr>
<td>49</td>
<td>Wheels/tyres</td>
</tr>
<tr>
<td>51</td>
<td>Seats</td>
</tr>
<tr>
<td>53</td>
<td>Tires</td>
</tr>
<tr>
<td>55</td>
<td>Lights</td>
</tr>
<tr>
<td>56</td>
<td>Design</td>
</tr>
<tr>
<td>57</td>
<td>Steering wheels/controls</td>
</tr>
<tr>
<td>58</td>
<td>Comfort</td>
</tr>
<tr>
<td>59</td>
<td>Infotainment</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Page</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>61</td>
<td>Assistance systems</td>
</tr>
<tr>
<td>63</td>
<td>Technology/safety</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Page</th>
<th>Audi Genuine Accessories</th>
</tr>
</thead>
<tbody>
<tr>
<td>68</td>
<td>Audi Genuine Accessories</td>
</tr>
<tr>
<td>70</td>
<td>Sport and Design</td>
</tr>
<tr>
<td>74</td>
<td>Transport</td>
</tr>
<tr>
<td>78</td>
<td>Communication</td>
</tr>
<tr>
<td>81</td>
<td>Family</td>
</tr>
<tr>
<td>88</td>
<td>Comfort and protection</td>
</tr>
<tr>
<td>96</td>
<td>Technical Data</td>
</tr>
</tbody>
</table>
Greatness starts, when you don’t stop.
The epitome of quattro – given progressive form. Powerful and striking.
Everything an Audi Q7 should be: athletic, timeless, unique.
Self-confidence has found its shape.
Now you're ready for anything.
Dynamism that makes its mark. Created by the powerful and efficient 3.0 TDI engine. Generously designed for engine power and power delivery. Fuel consumption and emissions kept in check. High-level performance that adapts itself to your personal driving style. Thanks to the 8-speed tiptronic and Audi drive select. Front comfort in comfort mode to very sporty in dynamic mode. With improved cornering on fast roads. So that you can extend your lead on any road.

Pushing to the limit always keeps you ahead.
35 years of quattro. A never-ending success story. And one whose next thrilling chapter is set to impress. In the new Audi Q7. With the tried-and-tested quattro drive. Increased traction comes as standard. For excellent driving dynamics. Permanently. Underpinned by the new Audi drive select modes, such as 'Allroad'. Making impressive use of all this car has to offer. quattro. Driving confidence in every situation.
Seeing further will also get you further ahead.

Shedding light on the future. With optional Audi Matrix LED headlights. Their crystalline shine ensures bright, homogeneous illumination of the road. Clarity right down the line. Thanks to high-precision, individually controlled light-emitting diodes. Making a visible impression. LED rear lights are also standard. Plus optional dynamic indicators at the rear. Safety and comfort shine in a new light.

Seeing further will also get you further ahead.
Comfort on a higher level.

The interior concept of the new Audi Q7: space to unleash your ideas. High-quality Cricket leather adorns the comfortable seats and the spacious cabin.
Premium quality, excellent workmanship. Seen and felt in the high-quality olive leather upholstery. Elegance atmosphere included. Double (also) just as you like it. You can also tailor the automatic air conditioning to your wishes. And, if you want, those of your passengers with the 4-zone air conditioning systems.
You only thought you’d seen everything.

The future of mobility is right here. With the optional Audi virtual cockpit. The fully digital instrument cluster with high-resolution 31.24cm display. A host of information the driver needs clearly in sight. Razor-sharp, brilliant and rich in contrast. With MMI navigation plus with MMI touch on request. Additional 21.08cm display area with the extending MMI display. Intuitive operation included. Thanks to the intelligent new MMI control concept. Fewer buttons, more functions. Vehicle settings, navigation, telephone, and media. An even larger touchpad for even easier operation. Using the complex technology then becomes child’s play. So you can relax and focus on discovering new destinations.
Flexibility creates new space.

Space redefined. Or simply taken literally. Made possible by a seat and loading concept that concentrates solely on what’s essential: You. With a generous feeling of space. And many different configuration options, for the right number of seats and amount of luggage at any given time. With a comfortable bench seat as a second row and a third row of seats. With two individual seats and electrically folded and raised backrests. Easy entry comes as standard.
Leaving virtually no trace allows you to make your mark.

The new Audi Q7 makes its mark in many ways. Trend-setting design. Thrilling performance. Innovative technologies. And needs an exclamation mark when it comes to lightweight construction. Up to 325 kg weight reduction compared to its predecessor. Achieved through progressive ideas and an intelligent mix of materials. For even better driving dynamics.
We are playing an instrumental role in shaping this progress. With a constant stream of new innovations. Striving to provide you with vehicles that enrich your life – and to help you get ahead in your mobile life.

Audi takes you further. The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility.
30 allows phone calls to be made in the vehicle with improved reception quality.

Voice control system allows you to use everyday language to control many essential functions of the car phone, radio, CD player and the navigation system.

Audi phone box allows phone calls to be made in the vehicle with improved reception quality.

Audi virtual cockpit allows you to control many functions, including the driver information system, using your hands from the steering wheel.

Multifunction leather steering wheel allows you to control many functions, including the driver information system, without moving your hands from the steering wheel.

Audi MMI allows you to use everyday language to control many essential functions of the car phone, radio, CD player and the navigation system.

Audi virtual cockpit allows you to control many functions, including the driver information system, using your hands from the steering wheel.

Streamlined. Clearly arranged. Logical. The world of mobile infotainment: with the Audi Multi Media Interface (MMI) and many other controls that allow you to easily negotiate in the cockpit without losing sight of what’s happening on the road. Together, they make phoning and navigating highly intuitive, highly functional and highly convenient — not least thanks to a wide range of equipment, such as the voice control system, Audi virtual cockpit or Audi phone box. Experience how easy and intuitive equipment can be to operate.
See and be seen better.

Darkness is relative. The optional Audi Matrix LED headlights virtually turn night into day. State-of-the-art, pioneering lighting technology for excellent and intelligent illumination of the road. For increased visibility, Audi Matrix LED headlights won’t wait; they’ll polish up at night. They’re spectacular during the day too.
Relax even before you get there.

Each drive is different. Yet they all have one thing in common: the feeling of being protected that you get from every Audi. Many driver assistance systems in your new Audi Q7 help you during your journey and guarantee even greater comfort while you’re on the road. Get to know the most important driver assistance systems.
Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. The rear axle is variably controlled via a self-locking centre differential. Always as the situation demands, always selective. Experience handling stability, dynamism and agility as never before and counter the effects of over and understeer with quattro. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you’re heading. On bends. On straights. On nearly any surface. For a fascinating experience that sticks. To the road and in your mind.
Performance | Vorsprung accelerates.

Get the most out of every drive.

Get in. Buckle up. Start the engine. Whenever you’re heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your Audi Q7. You decide the direction, the driving style, the pace. With higher power and lower fuel consumption. And enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

**TDI**
With their combination of direct injection and turbocharging, Audi TDI engines promise exceptional performance thanks to their high torque output over the entire engine speed range with constant power build-up. They are renowned for being both efficient and dynamic. And, thanks to their adaptive air suspension, you get the explorer out of any mood.

**TFSI**
A radical shift from convention, Audi TFSI combines direct injection with forced induction supercharging or turbocharging. This unleashes higher power output with increased fuel efficiency and produces outstanding responsiveness—making the engine more of an extension of the driver.

**Audi drive select**
The standard Audi drive select lets you adjust the driving characteristics to suit your requirements. Be the part of audacious sporting, even comfortable, more balanced, more economical or more tailored to your requirements — you decide.

**adaptive air suspension**
The electronically controlled air suspension including tilt angle display acts separately on each of the 4 wheels, providing for balanced handling characteristics even with heavy load. Also available as a sport version with even stiffer damping.
Building an Audi is an extremely complicated business. And yet a simple principle applies for all models: all vehicle components interlock precisely in order to produce emission-reducing synergies. What started in accordance with this principle at the end of the 1980s with Audi lightweight construction and the revolutionary Audi Space Frame (ASF, now known as the core of the weight spiral) is now known as the reversal of the weight spiral: every lightweight component has an impact on other components, which can in turn be made smaller. In this way, existing forms and materials are continuously being improved with regard to their functionality, the lowest possible weight and their production process. With the goal of building vehicles that are even more efficient and make more sparing use of resources. At the same time, more and more efficient technologies are being built into an Audi. These include recuperation and the start-stop system, aerodynamic progress, efficient high-tech engines. For greater driving dynamics, high compression, more efficient combustion and lower CO₂ emissions. All this is known as Audi ultra.

Today and in the future – towards CO₂-reduced mobility.

Audi ultra | Vorsprung is sustainable. The sum of our most efficient ideas.

Audi ultra

Leichtbau (lightweight technology) is a key driver in Audi ultra. It includes lightweight construction, high efficiency in planning and development, intelligent design principles and resource-saving manufacturing processes into an overall concept.

Aerodynamics

Time to say goodbye to fuel consumption and the sporty appearance of the vehicle. In order to achieve the ideal balance between driving dynamics and fuel consumption, every new Audi is subjected to rigorous testing with regard to its aerodynamics. After testing in the wind tunnel and real-life testing at up to 300 km/h, every new Audi is set to have a drag coefficient of only 0.30.

Engine expertise

Audi ultra with efficiency technologies: the engine smarter, the transmission more efficient. For example, with the efficient thermal management, which lowers the energy consumption of the engine and can be used to reduce emissions.

Transmission expertise

Audi ultra with efficiency technologies: efficient transmission ratios. A higher torque output makes longer ratios possible, especially in higher gears. As a result, to a great extent the engine spends less time at high load and speed, which reduces fuel consumption, yet has no adverse effects on driving performance and sportiness.

Recuperation

Braking that leads to even more efficient driving. With brake energy recovery (recuperation), part of the kinetic energy produced when braking and coasting is temporarily stored in the vehicle’s battery. This energy can be used during acceleration, depending on the driving cycle, to save up to 3% of fuel.

Lightweight expertise

Less weight. More savings, power and endurance. Audi lightweight technology (ASF) makes lightweight construction a global priority, incorporating innovative materials such as aluminium, carbon and magnesium, intelligent design principles and resource-saving manufacturing processes into an overall concept.

A high-tech car is not just about performance. It’s also about efficiency. And the lightweight body construction of the Audi A8 is a clear example of this. Developed over 25 years since the first Audi Space Frame (ASF) introduced in 1994, the current model is the lightest on the market and saves up to 130 kg compared to its predecessor. The result is not only a reduction in fuel consumption and CO₂ emissions, but also a reduction in the vehicle’s total weight.
As unique as you are.
The equipment options.

Sportiness, comfort, design, functionality - whatever you demand of your Audi, it offers you a wealth of equipment.
The right driving force for every personality.

No matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.

Audi TDI engines: high torque output over the entire engine speed range, with constant boost build up. They are renowned for being fuel efficient and for reducing emissions. The 3.0 TDI quattro has a power output of 183 kW, a top speed of 234 km/h and accelerates from 0 to 100 km/h in 7.1 seconds.

Audi TFSI engines: higher power output with greater fuel efficiency and produces significantly lower emissions. The 2.0 TFSI quattro has a power output of 185 kW, a top speed of 250 km/h and accelerates from 0-100 km/h in 7.1 seconds.
Your Audi is painted not just once. But four times.

When you choose a paint colour, choose one that best reflects your own personality. But whichever colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. So not only do you look radiantly in your Audi, the car is also protected from environmental influences and wear. For its entire lifetime.

In our view, millimetre precision is simply not enough to ensure you will still be able to enjoy your favourite colour for your Audi even after driving many thousands of kilometres. That is why we deliver precision on the micrometre scale, and why it takes top priority even for the primer coat. The first layer protects the body from rust and other symptoms of old age. The filler layer compensates for even the tiniest of irregularities and has an elastic effect, stopping the paint flaking off, if for example, gravel is thrown up. The third layer is the visible colour. Then comes a fourth layer of clear varnish, which protects the paint finish from UV rays and gives it a shine and depth of colour that will ideally last for a long time – until you decide on a new favourite colour.
<table>
<thead>
<tr>
<th>Solid paint finishes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carrara white</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Metallic paint finishes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Floret silver, metallic</td>
</tr>
<tr>
<td>Orca black, metallic</td>
</tr>
<tr>
<td>Galaxy blue, metallic</td>
</tr>
<tr>
<td>Samurai gray, metallic</td>
</tr>
</tbody>
</table>

Exterior Paint finishes Wheels/tyres

Solid/metallic paint finishes

Front and rear bottom bumper and sill trims and wheel arch trims grained in anthracite, door trim strips with quattro embossing and underbody protection, front and rear in Barcelonetta silver.
Quality given form.
And a brilliant finish.
Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – ensures maximum corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres. No matter which of the numerous designs you choose.
Premium quality you can rely on.

You have a special place in your Audi. Exclusive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship. Whether you decide on standard seats with cloth or leather upholstery or sport seats or customised contour seats with stable lateral support for dynamic driving: you’re sitting in the right place.

<table>
<thead>
<tr>
<th>Cricket leather upholstery and trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cricket leather, black</td>
</tr>
<tr>
<td>Cricket leather, pistachio beige</td>
</tr>
</tbody>
</table>

Cricket leather, fully penetrated with dye, provides outstanding surface protection thanks to the paint finish. The leather is extremely hard wearing and durable, tanned without the use of chromium and its grain gives an impression of high quality.

<table>
<thead>
<tr>
<th>Cloth and leather upholstery and trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cloth and leather upholstery and trim</td>
</tr>
</tbody>
</table>

Comfort centre armrest, front:
- Fold-open storage compartment
- Front seat position can be adjusted separately for driver and front passenger

Airbags:
- 8 airbags including rear side airbags

Seating comfort:
- Front seats, electrically adjustable, including memory function for the driver seat
- 2 pre-sets for the electrically adjustable driver seat, the exterior mirrors and the electric steering wheel adjustment
- Comfort centre armrest, front:
  - Fold-open storage compartment
  - Front seat position can be adjusted separately for driver and front passenger
- Airbags:
  - 8 airbags including rear side airbags

Rear seat bench plus:
- Seats of the 2nd row allow individual manual adjustment of fore/aft position, the backrest angle as well as the seat height and seat and backrest angle. The 3 seats of the rear seat bench can be folded down 35:30:35 (level loading floor)
- The 2 outer seats include additional double-folding mechanism. Rear centre armrest with 2 cup holders
- Including ISOFIX child seat mounting and Top Tether for all 3 seats
A fine finishing touch.

Not just any wood is allowed to adorn the interior of your Audi. The fine veneers for the inlays are stripped from the trunks and so-called root burls. Normally, a set of veneers for one car comes from just one burl or trunk to minimise variation. The production process adheres to the highest quality standards. The production process adheres to the highest quality standards. The production process adheres to the highest quality standards. The human hand, with some parts being crafted and polished manually to give them a unique feel.
High beams exist when the driver’s visibility and become a more extended drive thanks to the extra comfort and convenience. Depending on the traffic situation, the high beam is automatically switched on or off. When the system judges, automatically detects the headlights of oncoming traffic, the new lights of other road users and light sources that could hamper safety. In the high beam, and front and rear inside door handles, active door warning lighting on the left and right, and lighting for detected pedestrians for more safety when driving at night.

Lighting package
In addition to exterior lighting: outdoor lighting for dashboard, front and rear door, lighting for detected pedestrians, automatic windscreen wiper function, including automatic lights-on function and Light/rain sensor.

Exterior lighting

Audi Nightvision assistance. The spotlights are adapted to the visibility situation. The rear lights of oncoming traffic, in conjunction with the optional Night Vision Assistant, the rear lights are switched off for 3 seconds. The high beams are automatically switched on or off. The system adapts to the traffic situation. The high beams are automatically switched on or off. The system judges, automatically detects pedestrians and automatic windscreen wiper function, including automatic lights-on function and Light/night sensor.

Exterior design


Exhaust tailpipes
Aerodynamically shaped, in anodised aluminium. Roofs rails in carbon-fibre-reinforced plastic. Dual-branch design, with rectangular trims.

Body
Lightweight bodywork in multi-material design. Front and rear areas feature diode-cluster lights.

Light Design

Sleek design with rectangular trims. Glass package.

Model names
Dinan package, name on the luggage compartment. Dual-branch design, with rectangular trims.

Exhaust tailpipes
Aerodynamically shaped, in anodised aluminium. Roofs rails in carbon-fibre-reinforced plastic. Dual-branch design, with rectangular trims.

Body
Lightweight bodywork in multi-material design. Front and rear areas feature diode-cluster lights.

Lighting package
In addition to exterior lighting: outdoor lighting for dashboard, front and rear door, lighting for detected pedestrians, automatic windscreen wiper function, including automatic lights-on function and Light/rain sensor.

Model name/logo
Dinan package, name on the luggage compartment. Dual-branch design, with rectangular trims. Body
Lightweight bodywork in multi-material design. Front and rear areas feature diode-cluster lights.

Lighting package
In addition to exterior lighting: outdoor lighting for dashboard, front and rear door, lighting for detected pedestrians, automatic windscreen wiper function, including automatic lights-on function and Light/rain sensor.

Exterior design

Audi Nightvision assistance. The spotlights are adapted to the visibility situation. The rear lights of oncoming traffic, in conjunction with the optional Night Vision Assistant, the rear lights are switched off for 3 seconds. The high beams are automatically switched on or off. The system adapts to the traffic situation. The high beams are automatically switched on or off. The system judges, automatically detects pedestrians and automatic windscreen wiper function, including automatic lights-on function and Light/night sensor.

Exterior lighting

Audi Nightvision assistance. The spotlights are adapted to the visibility situation. The rear lights of oncoming traffic, in conjunction with the optional Night Vision Assistant, the rear lights are switched off for 3 seconds. The high beams are automatically switched on or off. The system adapts to the traffic situation. The high beams are automatically switched on or off. The system judges, automatically detects pedestrians and automatic windscreen wiper function, including automatic lights-on function and Light/night sensor.

Lighting package
In addition to exterior lighting: outdoor lighting for dashboard, front and rear door, lighting for detected pedestrians, automatic windscreen wiper function, including automatic lights-on function and Light/rain sensor.

Exterior design

Audi Nightvision assistance. The spotlights are adapted to the visibility situation. The rear lights of oncoming traffic, in conjunction with the optional Night Vision Assistant, the rear lights are switched off for 3 seconds. The high beams are automatically switched on or off. The system adapts to the traffic situation. The high beams are automatically switched on or off. The system judges, automatically detects pedestrians and automatic windscreen wiper function, including automatic lights-on function and Light/night sensor.

Exterior lighting

Audi Nightvision assistance. The spotlights are adapted to the visibility situation. The rear lights of oncoming traffic, in conjunction with the optional Night Vision Assistant, the rear lights are switched off for 3 seconds. The high beams are automatically switched on or off. The system adapts to the traffic situation. The high beams are automatically switched on or off. The system judges, automatically detects pedestrians and automatic windscreen wiper function, including automatic lights-on function and Light/night sensor.
**Steering wheels/controls**

Leather steering wheel in 4-spoke design with multifunction keys and shift paddles. Electric steering wheel adjustment: adjustable in height and reach, with automatic entry and exit function. Selector lever knob in leather, colour-coordinated with the selected vehicle interior colour and to match the dashboard top side.

- Automatically drawing with memory function on both sides
- Selector lever knob in leather, colour-coordinated with the selected dashboard top side

**Climate control**

4-zone deluxe automatic air conditioning in addition to deluxe automatic air conditioning: air-conditioning controls in front with large TFT display and capacitive toggle switches, additional air-conditioning controls with digital display for the climate control in the rear with separately adjustable temperature and blower settings and air distribution. Dual and tri-flow functions are also set from the front air-conditioning controls; different ventilation via air nozzle strip on the front-passenger side, air nozzle strip with chrome application on the centre fin, additional air vents in the B-pillars. Automatic air recirculation mode using an air quality sensor, use of residual heat, separate regulation of footwell temperature in front, individually adjustable for driver and front passenger via MMI, personal settings can be stored.

- Double sun visor
- Sunblind manually operated for the rear window and the rear door windows

**Closing systems**

- Luggage compartment lid, electrically opening and closing
  - Opens via a button on the vehicle key or in the driver door or by means of the soft-touch button in the luggage compartment lid handle recess; closes via a button on the inside of the luggage compartment lid, the button in the driver door or the optional convenience key (long press). Including power-assisted closing and programmable luggage compartment lid opening angle.
  - Rail system with load securing kit
  - Storage compartments

**Equipment**

- Light Design
- Storage spaces/controls
- Comfort
- Entertainment
- Audio control
- Assistance systems
- Technology/safety

- Mirrors
  - Exterior mirrors with integrated LED indicator
  - Electrically adjustable, heated and folding, including automatic kerb-side function for the exterior mirror on the passenger side, convex, flat or aspherical mirror glass; body-coloured housing; also with:
  - Automatically dimming with memory function on both sides
- Interior mirror, auto dimming in same colour as headlining
- Panel glass sunroof
- 2 sections, electrically activated to raise and open the front glass section; tinted glass insert and an electrically operated sunblind as well as convenience closing/opening via vehicle key; ensures a comfortable interior that is flooded with light; improved interior climate by means of efficient ventilation

- Luggage compartment lid
  - Electrically opening and closing luggage compartment cover; for comfortable loading of the luggage compartment; can also be operated manually; including stainless steel loading sill cover
  - Storage compartments

- Rail system with load securing kit
- Storage compartments

- Door handle automatic at closing
  - All doors activated automatically when the vehicle is closed, including reverse gear is selected, giving the driver a better view of the roads.
**Audi virtual cockpit**

- Innovation: fully digital 5.3" colour instrument cluster for the first time in the luxury class, with the 17.78 cm colour display in the instrument cluster.
- Enables you to deactivate individual dials in combination with the multifunction steering wheel, allowing the driver to tune in specific displays.
- The VIEW button on the multifunction steering wheel allows you to change between two different sized representations of the 31 round instruments.
- The innovative, fully digital 31.242 cm instrument cluster generates components to the music signal. This results in audio objects in the vehicle without adding artificially generated components to the music signal. Then the algorithm from the Fraunhofer technology institute converts the signal into direct sound, early reflections and reverberation.

- First a semantic analysis process is applied to separate the semantic components of the audio signal.
- The new 3D Sound concept: a result of 15-channel amplifier with a total output power of 558 watts; spatial sound reproduction with the new Bose 3D Sound System.*

**MMI navigation plus with MMI touch**

- Navigation systems with high-resolution 21.082 cm colour display.
- High-resolution 21.082 cm colour display includes navigation system with high-resolution, vertically extending language with address entered in a sentence.
- Multitouch operation.
- Easy operation of the infotainment via natural free movement and zooming in the map.
- Displays a host of useful information on a high-resolution 3D map representation, including 3D map representation with display of lots of objects, e.g. motorway exits, detailed junction maps, etc.
- Detailed route information: map preview, choice of destination suggestions during entry, sightseeing information and city models.
- 3D map representation with display of lots of objects, e.g. motorway exits, detailed junction maps, etc.
- Bluetooth interface for hands-free use and audio streaming.

**Innovative, fully digital 31.242 cm instrument cluster**

- 17.78 cm colour display.
- High-resolution 17.78 cm colour display and separate MMI central display including camera-based colour head-up display.
- Driver information system with colour display.
- Display information with colour display:
  - The audible assistant provides a warning via acoustic signal if anything indicates that the driver is starting to become inattentive.
  - Display of navigation information near the speedometer.
  - Display of navigation map as 3D terrain model on computer values in the rev. counter is possible.
  - Computer and MMI contents to be shown on a large sized representations of the round instruments.

**My车辆**

- Optional*.
- Bluetooth interface.
- MMI central display.
- Optional*.
- Driver assistance systems (e.g. lane assist, pedestrian detection, etc.).
- Audi connect.
- Assistance systems.
- Technology/Safety.
**Assistance systems**

The described system is available as standard in all models of the specified vehicle. It is designed to support the driver in various driving situations but also to distract from driving. The system is activated by push-button and allows the driver to drive away smoothly.

**Optional**

The system is activated by push-button and allows the driver to drive away smoothly.

**Normal**

The system is activated by push-button and allows the driver to drive away smoothly.

**System**

The system is activated by push-button and allows the driver to drive away smoothly.

**Function**

The system is activated by push-button and allows the driver to drive away smoothly.

**Control**

The system is activated by push-button and allows the driver to drive away smoothly.

**Activation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Preparation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Parameters**

The system is activated by push-button and allows the driver to drive away smoothly.

**Components**

The system is activated by push-button and allows the driver to drive away smoothly.

**Light Design**

The system is activated by push-button and allows the driver to drive away smoothly.

**Steering wheel**

The system is activated by push-button and allows the driver to drive away smoothly.

**Controls**

The system is activated by push-button and allows the driver to drive away smoothly.

**Infotainment**

The system is activated by push-button and allows the driver to drive away smoothly.

**Assistance systems – City**

The described system is available as standard in all models of the specified vehicle. It is designed to support the driver in various driving situations but also to distract from driving. The system is activated by push-button and allows the driver to drive away smoothly.

**Optional**

The system is activated by push-button and allows the driver to drive away smoothly.

**Normal**

The system is activated by push-button and allows the driver to drive away smoothly.

**System**

The system is activated by push-button and allows the driver to drive away smoothly.

**Function**

The system is activated by push-button and allows the driver to drive away smoothly.

**Control**

The system is activated by push-button and allows the driver to drive away smoothly.

**Activation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Preparation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Parameters**

The system is activated by push-button and allows the driver to drive away smoothly.

**Components**

The system is activated by push-button and allows the driver to drive away smoothly.

**Light Design**

The system is activated by push-button and allows the driver to drive away smoothly.

**Steering wheel**

The system is activated by push-button and allows the driver to drive away smoothly.

**Controls**

The system is activated by push-button and allows the driver to drive away smoothly.

**Infotainment**

The system is activated by push-button and allows the driver to drive away smoothly.

**Assistance systems – Technology/safety**

The described system is available as standard in all models of the specified vehicle. It is designed to support the driver in various driving situations but also to distract from driving. The system is activated by push-button and allows the driver to drive away smoothly.

**Optional**

The system is activated by push-button and allows the driver to drive away smoothly.

**Normal**

The system is activated by push-button and allows the driver to drive away smoothly.

**System**

The system is activated by push-button and allows the driver to drive away smoothly.

**Function**

The system is activated by push-button and allows the driver to drive away smoothly.

**Control**

The system is activated by push-button and allows the driver to drive away smoothly.

**Activation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Preparation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Parameters**

The system is activated by push-button and allows the driver to drive away smoothly.

**Components**

The system is activated by push-button and allows the driver to drive away smoothly.

**Light Design**

The system is activated by push-button and allows the driver to drive away smoothly.

**Steering wheel**

The system is activated by push-button and allows the driver to drive away smoothly.

**Controls**

The system is activated by push-button and allows the driver to drive away smoothly.

**Infotainment**

The system is activated by push-button and allows the driver to drive away smoothly.

**Equipment**

The described system is available as standard in all models of the specified vehicle. It is designed to support the driver in various driving situations but also to distract from driving. The system is activated by push-button and allows the driver to drive away smoothly.

**Optional**

The system is activated by push-button and allows the driver to drive away smoothly.

**Normal**

The system is activated by push-button and allows the driver to drive away smoothly.

**System**

The system is activated by push-button and allows the driver to drive away smoothly.

**Function**

The system is activated by push-button and allows the driver to drive away smoothly.

**Control**

The system is activated by push-button and allows the driver to drive away smoothly.

**Activation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Preparation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Parameters**

The system is activated by push-button and allows the driver to drive away smoothly.

**Components**

The system is activated by push-button and allows the driver to drive away smoothly.

**Light Design**

The system is activated by push-button and allows the driver to drive away smoothly.

**Steering wheel**

The system is activated by push-button and allows the driver to drive away smoothly.

**Controls**

The system is activated by push-button and allows the driver to drive away smoothly.

**Infotainment**

The system is activated by push-button and allows the driver to drive away smoothly.

**Assistance systems – City**

The described system is available as standard in all models of the specified vehicle. It is designed to support the driver in various driving situations but also to distract from driving. The system is activated by push-button and allows the driver to drive away smoothly.

**Optional**

The system is activated by push-button and allows the driver to drive away smoothly.

**Normal**

The system is activated by push-button and allows the driver to drive away smoothly.

**System**

The system is activated by push-button and allows the driver to drive away smoothly.

**Function**

The system is activated by push-button and allows the driver to drive away smoothly.

**Control**

The system is activated by push-button and allows the driver to drive away smoothly.

**Activation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Preparation**

The system is activated by push-button and allows the driver to drive away smoothly.

**Parameters**

The system is activated by push-button and allows the driver to drive away smoothly.

**Components**

The system is activated by push-button and allows the driver to drive away smoothly.

**Light Design**

The system is activated by push-button and allows the driver to drive away smoothly.

**Steering wheel**

The system is activated by push-button and allows the driver to drive away smoothly.

**Controls**

The system is activated by push-button and allows the driver to drive away smoothly.

**Infotainment**

The system is activated by push-button and allows the driver to drive away smoothly.
Recuperation: Braked kinetic energy is converted into usable electrical energy by increasing the generator voltage when the vehicle is coasting or braking and reducing the generator during subsequent acceleration.

ISOFIX child seat mounting and Top Tether standard bracket for the safe and practical fastening of ISOFIX child seats; includes additional attachment points on all rear seats and electric child-proof lock on the rear doors.

You can obtain the recommended child seats from your Audi partner.

ISOFIX child seat mounting for the front-passenger seat with front-passenger airbag deactivation switch, includes separate electric child-proof lock for the rear doors.
### Technical data

#### Dimensions

<table>
<thead>
<tr>
<th>Model</th>
<th>Audi Q7 45 TDI quattro 183 kW</th>
<th>Audi Q7 40 TFSI quattro 185 kW</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine</strong></td>
<td>6-cylinder turbocharged V6 diesel</td>
<td>4-cylinder in-line petrol</td>
</tr>
<tr>
<td><strong>Displacement in cc</strong></td>
<td>2,910 – 4500/3810</td>
<td>185/5000 – 6000</td>
</tr>
<tr>
<td><strong>Fuel Consumption</strong></td>
<td>5.7 l/100 km</td>
<td>5.7 l/100 km</td>
</tr>
<tr>
<td><strong>Power</strong></td>
<td>183 kW (249 bhp)</td>
<td>185 kW (249 bhp)</td>
</tr>
<tr>
<td><strong>Torque</strong></td>
<td>390 Nm (288 ft-lbs)</td>
<td>340 Nm (250 ft-lbs)</td>
</tr>
<tr>
<td><strong>Transmission</strong></td>
<td>8-speed automatic</td>
<td>8-speed automatic</td>
</tr>
<tr>
<td><strong>Kerb Weight</strong></td>
<td>2,230 kg</td>
<td>2,230 kg</td>
</tr>
<tr>
<td><strong>Top Speed</strong></td>
<td>234 km/h</td>
<td>234 km/h</td>
</tr>
<tr>
<td><strong>Fuel</strong></td>
<td>Petrol</td>
<td>Petrol</td>
</tr>
</tbody>
</table>

#### Explanatory notes

1. The figures quoted were calculated using the specified test procedure (current version of EU 123/2013).
2. Dark vehicle weight includes driver (175 kg) and fuel (90 kg), calculated in accordance with the current version of Reg. EU 124/2012. Optional equipment may increase the car’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
3. The recommended tyre size is only valid for models complying with EURO5/EUR6. If this is not the case, see display instructions in the owner’s manual.

### Important note

**Special information about the wheels:**
- Wheels with gloss turned finish as well as polished or partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by road salt or similar.

### Other notes

- *ARAI Certified*
The Audi Q7 sets benchmarks in many respects. Progressive design. Compelling performance. Innovative technology. Plus dynamics that delight, produced by powerful and efficient TFSI and TDI engines. Performance that reaches new levels, allowing you to get a head start on every journey.

But that is not enough. The extensive range of Audi Genuine Accessories provides you with the opportunity to adapt your Audi Q7 even more precisely to your individual needs. On the following pages, you will discover how you can lend a personal touch to your Audi Q7.

Audi Genuine Accessories.
As individual as the life you lead.

Dynamic movement from A to B. And then, inspired, just keep driving. This is par for the course with your Audi Q7. Not least because it is prepared for a multitude of individual requirements from A to Z. Thanks to Audi Genuine Accessories. Products that will inspire you to new destinations again and again. And keep all our quality promises day-in, day-out. Benefits from customised solutions with convincing design and functionality. Because creativity in development and high production standards alongside numerous testing procedures are just as decisive for Audi Genuine Accessories as for the Audi vehicles themselves. Discover which tailor-made ideas Audi Genuine Accessories have ready for your lifestyle. A few highlights are illustrated here, but please contact your Audi partner for more information on the complete range.
01  LED for entry area
For a bright entrance, depending on the variant, either the quattro logo or the Audi rings are projected onto the ground by means of an LED light when the vehicle door is opened. Available in a two-part set for the driver and front passenger side or for the rear vehicle doors.

02  quattro film set
The 'quattro' logo as a film set for the rear section of the vehicle on both sides. Available in either Brilliant Black or Ice Silver, metallic depending on the exterior vehicle colour.

03  Dark tinted tail light
Inside of light darkened, with transparent cover. Can be retrofitted to any halogen rear lights. Long service life and up to 50% lower energy consumption than halogen lights.
04 Wheel bags
Four-piece set with practical handles, enables easy and clean transportation and the storage of complete wheels. Made from tear-resistant plastic. Wheel bolts can be stored in the outside pockets.

05 Running boards
Stainless steel. Make it easier, for example, to store items in the ski and luggage box on the roof. Rubber pads protect against the risk of slipping. Each running board has a load capacity of 200 kg.

06 Valve caps
The four metal valve caps with the embossed Audi logo provide better protection for the valve from dust, dirt and moisture. Available for rubber, metal and aluminium valves.
In the Audi Q7, space has been re-envisioned. The luggage space is both generous and flexible – and can be expanded even further as required. Thanks to the transport solutions from Audi Genuine Accessories, you can significantly expand the vehicle’s capacity in just a few simple steps. Be it additional luggage, skiis, snowboards, kayaks or bicycles – use your own personal freedom to take whatever you need for enjoyment.
Luggage boxes
A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier visual concept. Platinum Grey roof box with Brilliant Black side blades and chrome Audi rings for a high-quality, smart-free look. The roof box is integral and can be opened from both sides, for comfortable loading and unloading. With internal handles for closing the box, strong quick-release securing system including torque limitation, and a simple action unlocking system, it is easy to access the luggage compartment. Available in three sizes: 620 l, 900 l and 954 l. See only the roof rack compatible with the carrier unit. Further important information that will help you to choose the right roof box can be found on page 98.

Luggage box
- a. 300 l
- b. 300 l
- c. 425 l

Bags for roof boxes
Robust yet flexible. These bags are equipped with a waterproof floor featuring a waterproof border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 l), M (76 l) and L (82 l).

Roof carrier bag (not pictured)
For storage or transport of carrier units and smaller roof rack modules. Made from durable material, with multiple loops and a side pocket for suitable tools or small parts.

Carrier unit for the roof rails
Carrier unit for various roof rack modules, such as the bicycle rack, kayak rack and ski and luggage box. The profile is made from anodised aluminium. The carrier unit is easy to install and is lockable. Maximum permissible overall weight for the carrier unit, roof rack modules and load: 100 kg.
Making pleasant journeys a reality.

Feel at home while on the road – with the communication solutions from Audi Genuine Accessories. This range includes products such as Audi Entertainment mobile, which provides a fantastic cinema experience for passengers in the rear seats. With Audi wireless Internet access, you can connect your mobile devices to the Internet conveniently, quickly and wirelessly. Regular navigation updates for the optional MMI are also available to prevent you from getting lost while surrounded by so much in the way of entertainment. You could hardly be any more relaxed when reaching your destination.

01 Audi Entertainment mobile
The third-generation Audi Entertainment mobile provides premium entertainment with excellent image quality thanks to the 10-inch touchscreen – and all of this in the progressive Audi design. Offering an excellent stage for videos, photos, games and music, Audi Entertainment includes software that is intuitive to use, numerous connection options (SD, USB 2.0, HDMI IN etc.) and a high level of functionality. By connecting to a Wi-Fi hotspot, users can access the internet. The device can be attached in the vehicle to the backrests of the front seats or used outside the vehicle. Requirement: preparation for Rear Seat Entertainment.

*Your Audi partner will be happy to provide you with more precise information regarding the launch date for this product.
02 Audi SD card

For storing your music: ultra-compact and universal SDHC memory card (16 GB), class 10. Comes with a protective case.

03 Audi USB memory key

The exclusive storage device that emulates the look of an enabled Audi wireless key. The key has a memory capacity of 8 GB. The special 90° position for laptops makes the device particularly convenient to use: Laid flat for all vehicles equipped with a USB connection or the dual-mass charger. Can also be used as a USB stick outside the vehicle.

04 AUX cable

AUX cable for connecting a portable audio player (headphone output) to the AUX-IN socket in the vehicle. High flexibility thanks to different plug versions (housing shape, 1x angled, 1x straight outlet) for the two jack plugs. Compatible with many of the holders and bumpers on the market.

05 Wireless charging cover

Chargers the iPhone 6/6s/7 via wireless charging according to the Qi-standard with 1A (5W). Cover to protect the iPhone. All elements (speaker, aux input, camera, push buttons) are exposed. Removable clip for alternatively synchronization/charging.
The smallest things often pose the greatest challenges.

The Audi Q7 is the Audi with the most space for children, with room for up to six child seats to fit comfortably. The family products from Audi Genuine Accessories ensure comfort and safety are placed at the forefront for younger passengers as well as adults. For example, the Audi child seats are not just completely tailored to the vehicle – they also meet the highest standards in terms of their ergonomic properties. As a result, driving is just as fun no matter what seat you are in – and challenges are overcome effortlessly.

Family

01 Audi child seat youngster plus

Offers excellent comfort thanks to intelligent belt guidance. The backrest is height-adjustable and reclines. Suitable for children from approx. 4 to 12 years of age weighing between 15 and 36 kg (approx. 4 to 12 years of age).
02 Child seat underlay

Tailored to the design of the child seats and the interior of the vehicle. Car seats are protected against dirt and potential imprints made by the child seats. Includes two practical storage pockets. Fully compatible with all Audi child seats, even where the ISOFIX base is used.

03 ISOFIX base for the Audi baby seat and Audi child seat

An ISOFIX base can be used to install the Audi child seat. It can be installed and removed quickly. The adjustable support stand provides enhanced stability. Provides an optimum level of protection for the child. The ISOFIX base is optional for the baby seat, but is mandatory for the child seat.

04 Child seat colour variants

All child seats are available in the colour combinations of Misano Red/Black and Titanium Grey/Black. The fabrics used are kind to the skin, breathable, non-fading, removable and washable, and are certified in accordance with the Oeko-Tex® Standard 100. Spare covers are available from your Audi partner.

05 Audi child seat

Can be used in the forward or rear-facing position. With adjustable seat shell, integrated seat belt and adjustable head rest. Can only be used in conjunction with the ISOFIX base. Suitable for children weighing between 9 and 18 kg (approx. 1 to 4 years of age).

06 Audi baby seat

Easy to install using the ISOFIX base (recommended). Can also be secured using the three-point belt. The integrated full-belt safety harness provides enhanced stability. Provides an optimum level of protection for the child. Suitable for small children weighing up to 10 kg (approx. 12 months).
07 Backrest protector

A practical solution to prevent the backrest of your vehicle seat from getting dirty, easy to wash. Also prevents children damaging the seat if they kick it while travelling in the back, and offers additional storage space in the form of four small pockets. Tailored to match the design of the child seats, the child seat underlay and the interior of the vehicle. Not suitable for integrated head rests.

08 Audi baby mirror

Easy to secure to the head rest of the rear seat thanks to the Velcro fastener, keeping the baby in the rear-facing baby seat in view. Viewing angle can be adjusted as required. Not suitable for integrated head rests.

09 Rubbish bin

A practical product for disposing of rubbish accumulated when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured easily inside the rubbish bin.
The best means of protection is to think ahead.

Barely any other car offers you as much flexibility and freedom for your activities as the Audi Q7. Whether you are travelling for business or pleasure, with family, friends or your four-legged companion – nothing is left to chance. The comfort and protection equipment from Audi Genuine Accessories offers numerous storage options and also protects your Audi Q7 from many signs of day-to-day wear.
Business bag
More space for your business tools. The high-quality business bag offers a generous storage volume of approx. 14 litres — enough space for a laptop of up to 15 inches as well as the various other things you need. It can be securely fastened to the rear seat bench or the front passenger seat via the three-point seat belt. Can also be used outside the car as an attractive briefcase.

Rear seat bag (not pictured)
An organised storage space for the rear seat bench. With its various mesh pockets, additional storage compartment and total volume of approx. 27 litres, the rear seat bag is high-quality both in terms of practicality and comfort. It can be securely fastened to the rear seat bench or the three-point belt. Includes a non-slip surface on the underside of the bag.

Coat hanger
For jackets, coats and other items of clothing. The coat hanger is fastened to the front head rests.

Seat back pocket
Additional storage space in a high-quality fabric design with various practical sections — for example to store the parking permit or the owner’s manual. It can be secured to the backrests of the front seats. The handles also make it easy to use outside the vehicle.
07 Luggage compartment shell
Tailor-made luggage compartment protection – washable and robust.
All-round edging prevents liquids from leaking onto the luggage compartment floor. Available for the 5-seater model variant.

08 Luggage compartment tray
For all types of luggage that often leave marks when they are transported. The tray is made from plastic and features highedges and a robust design. Wider grooves reduce load slippage. Available for the 5-seater model variant.

09 Luggage net
Protects luggage against slippage. For fixing luggage into position via the lashing points in the luggage compartment.

10 Protective film for paintwork (not pictured)
Prevents and reduces the effects of stone chipping and other damage. Applied to the front of the vehicle.

11 Rubber floor mats
Made-to-measure. Offer improved protection against heavy soiling. Connected to the vehicle by means of the fastening points on the vehicle floor. With ‘Q7’ logo.

12 Premium textile floor mats
Tailor-made. Offer improved protection against heavy soiling. Connected to the vehicle by means of the fastening points on the vehicle floor. With ‘Q7’ logo.

13 Loading sill protective sheet (not pictured)
Perfect fit. Made from transparent sheeting. Provides the bumper with better protection against damage when loading or unloading the luggage compartment.

14 Mud flaps (not pictured)
Made from high-quality plastic. Reduce paint damage and dirt around the sill and rear apron panel. Available in sets of two for the front and/or rear.
15 Sun protection system
Almost complete protection from the sun. Made-to-measure two or three-part set for the side and rear windows. Easy to install and store.

16 Care products
Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.

17 Vehicle cover (for indoor use)
Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and antistatic material. Piping accentuates the shape of the vehicle. Optimum protection from dust and dirt.

18 Rear protective cover
Protects large surfaces against dirt at the rear. The vehicle’s top-flooring systems above a dog. In order and ready the vehicle up for rear cleaning. Simple and fast to attach. Suitable for outdoor, water tight and washable.

19 Safety harness for dogs
Special safety harness for dogs and dog owners. Made from lightweight materials including tear-resistant textile and stainless-steel parts. Special padding helps to avoid pressure marks. Reflective stripe in the chest area. Can also be used as a harness for walking the dog outside.

20 LED gooseneck reading lamp
An extremely bright light exactly where you need it. Thanks to the flexible gooseneck, a maximum of stability in any position. Connection via the cigarette lighter.
Want to know more about the Q7? With pleasure.

Experience the world of the Audi Q7 at [www.audi.com](http://www.audi.com). Enjoy your journey of discovery.

### Luggage boxes

<table>
<thead>
<tr>
<th>Volumes</th>
<th>300 l</th>
<th>360 l</th>
<th>400 l</th>
</tr>
</thead>
<tbody>
<tr>
<td>External dimensions</td>
<td>3,920 x 1,620 x 174 mm</td>
<td>4,790 x 1,620 x 174 mm</td>
<td>2,950 x 890 x 280 mm</td>
</tr>
</tbody>
</table>

| Max. permissible load | 60 kg | 60 kg | 230 kg |

### Wheel information

Please note the following information relating to wheels: Aluminium wheels with a high-gloss turned finish, or polished or partly polished aluminium wheels must not be used in the event of wintry road conditions. Due to the manufacturing process, the rim surfaces do not possess sufficient anti-corrosion protection and are at risk of long-term damage due to road salt or similar materials.

Information about fuel consumption, CO₂ emissions and efficiency classes for the ranges depends on the set of tyres/wheels used. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.
The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.