The models, colours and equipment versions illustrated and described in this brochure and some of the services listed are not available in all the countries. Some of the models and colours of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicles were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in parts, without the written approval of AUDI AG.
Think about your life.
Accelerated in a
new direction.
Think about mobility. Then multiply it by today’s world. Experience a form that redefines the maximum. Think beyond every limit of your life.

The new Audi Q8 impressively combines the emotive line of a sporty coupé with the spaciousness of an SUV. A design that sets new standards. A character that goes well beyond the limits of the 4D Croos, without even the 5th dimension.

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Marvel at a form.
Sharpened by character.

It’s the first impression that counts. That goes not just for what you can see, but also for the personality behind the form. The new Audi Q8 with its unique design combines an athletic roof line and a coupé-like silhouette to evoke a powerful character statement – making a lasting impression wherever it goes.
Savour the view.
Brought to life by a statement.
Discover a detail. Multiplied by greatness.

Conviction is not something you can hide. The dominant octagonal Singleframe and the sporty feel of the D-pillar make the new Audi Q8 what it is: an expressive character with true greatness.
Take a detour.
Combined with adventure.
Set yourself a challenge. Driven by passion.

For a driving experience in a whole other dimension. The new Audi Q8 combines luxurious comfort with superb handling stability. Thanks to the adaptive air suspension, it adjust to your individual driving style and ensures superb cornering and a sporty, direct steering sensation on virtually any terrain.
Driving around town usually means you have somewhere to be. The new Audi Q8 helps you get there without you losing your cool. Its optional all-wheel steering and dual power distribution turn those city streets into the agility and manoeuvrability you need – even to negotiate the urban jungle. That way you can stay relaxed even on tight bends for an extraordinary driving sensation. Intensified with Audi quattro.
Think about mobility. Designed for peace of mind.

We move around more freely than ever before, and yet everything we need can travel with us. All thanks to new technologies that bring clarity to our daily lives. This includes the digital core, a new design approach that focuses on the essentials while opening up endless possibilities.

In this way, the new Audi Q8 combines a clear menu structure with the latest personalisation options.

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Feel clarity. Coupled with personality.

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Enjoy relaxation. Refined with exclusivity.

Whether it’s by setting your day off to a good start or having a relaxed journey home – we all need ways to offset the rigours of everyday life. And it shouldn’t be any different when you’re setting off on holiday. With optional massage and seat ventilation functions of the front customised contour seats in Valcona leather, time takes on a whole new dimension.
Create a familiar place. Framed by openness.

A quick look at your options. The new Audi Q8 - an exceptional vehicle whose diverse range of high-quality equipment will impress you. Innovation and comfort meet individually and personally.

Panoramic glass sunroof – provides a pleasant, well-lit interior and improved transparency due to efficient ventilation. An integrated wind deflector reduces wind noise when the sunroof is open. And the electrically operated, virtually lightproof sunblind means you don't have to worry about strong sunlight.

Bang & Olufsen 3D Advanced Sound System*

Adaptive windscreen wipers with integrated washer jets*
Think about seeing. Multiplied by being seen.

For a statement that clearly makes an impression: the new LED rear light band on the new Audi Q8.

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Discover an interior.
Tailored to your mood.

For a driving sensation that speaks to all the senses and conveys pure lightness –
derived by a centre console that appears to float freely in the cockpit.

With the multicoloured contours/ambient lighting package for the new Audi Q8,
you choose what lighting you want at any time of day. And thanks to
the individual colour profile, you can find the right colour for every mood.

Image used is for representation purpose only. Please contact your nearest Audi authorised dealership or visit www.audi.in for detailed information about standard and optional equipments.
Town or country: Audi quattro with self-locking centre differential ensures the necessary reliability – even when the drive gets challenging.

Wheel-selective torque control provides additional support to the permanent all-wheel drive with asymmetric, dynamic torque distribution.
Observe an athlete. Perfected by aesthetics.

Don’t justceptions the dynamic look of your new Audi Q8 adorned with the optional S line exterior package. With this package, you can lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.

*Optional

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Experience the status quo. Coupled with desirability.

For a dynamic look that makes everything else pale in comparison. Add unique accents that reflect your own personal taste with the optional black styling package — with the Audi Singleframe, the trim strips on the side windows and front and rear bumpers in striking black.

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You set the standard.
Inspired by your individuality.

You don’t get a second chance to make a first impression. Seize this one and choose your personal exterior paint finish - from the widest range of Audi exclusive colours. Here’s a small selection.

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01 Java green, metallic
02 Suzuka grey, metallic
03 Ipanema brown, metallic
04 Misano red, pearl effect
05 Ara blue, crystal effect
06 Goodwood green, pearl effect
For instance for Audi exclusive Valcona leather upholstery and trim.

² For instance for upper part of instrument panel, controls and door rail in Audi exclusive fine Nappa leather.

³ For instance for edging, piping, contrasting stitching on seats and controls.

**Audi exclusive main colours¹**

- Alabaster white
- Cognac
- Jet grey
- Diamond silver

**Audi exclusive accent colours³**

- Calendula yellow
- Iguana green
- Azo blue

**Audi exclusive wood inlays**

- Fine grain ash, natural grey
- Eucalyptus, natural amber
- Alabaster white
- Cognac
- Jet grey
- Diamond silver

For instance for Audi exclusive Valcona leather upholstery and trim. ² For instance for upper part of instrument panel, controls and door rail in Audi exclusive fine Nappa leather.

³ For instance for edging, piping, contrasting stitching on seats and controls.

**Audi exclusive additional colours⁴**

- Fine grain ash, nougat
- Havana brown
- Crimson red
- Black

**Audi exclusive wood inlays**

- Eucalyptus, natural amber
- Alabaster white
- Cognac
- Jet grey
- Diamond silver

Take something unique. Transformed into something unmistakable.

Make your new Audi Q8 unique – as unmistakeable as you are – with Audi exclusive. With selected trim, leather and customised paint finishes available in a large range of colours. Whatever your heart desires.

[Image used is for representation purpose only. Please contact your nearest Audi authorised dealership or visit www.audi.in for detailed information about standard and optional equipment.]
Savour the sight. Rendered for a lasting impression.

When you choose a paint below, please rest that best matches your own personality. You will be happy, because your vehicle will be painted, because your vehicle is not just painted once, but four times. So not only do you look radiant in your Audi, but your vehicle is also protected from many environmental influences as well as rust. Ensuring that the car remains a powerful sight throughout its entire lifetime.

<table>
<thead>
<tr>
<th>Paint</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dragon orange, metallic</td>
<td>01</td>
</tr>
<tr>
<td>Navarra blue, metallic⁴</td>
<td>02</td>
</tr>
<tr>
<td>Glacier white, metallic</td>
<td>03</td>
</tr>
<tr>
<td>Galaxy blue, metallic</td>
<td>04</td>
</tr>
<tr>
<td>Cobra beige, metallic</td>
<td>05</td>
</tr>
<tr>
<td>Samurai grey, metallic</td>
<td>06</td>
</tr>
</tbody>
</table>

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Experience a presence. Combined with power.

With Audi wheels, you can emphasize your own individual style and the character of your new Audi Q8. Why not indulge yourself and create a powerful presence with your favourite design. And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.

01  20-inch cast aluminium wheels in 5-arm design
02  21-inch cast aluminium wheels in 5-arm star design, contrasting grey, partly polished*
03  21-inch cast aluminium wheels in 5-V-spoke design (S design), contrasting grey, partly polished* (Only with S line sports package)
04  21-inch Audi Sport cast aluminium wheels in 5-arm turbine design in platinum look, gloss turned finish*

*Optional

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Think about a seat.
Transformed into the front row.

You have a special place in your Audi. Impressive comfort circles you on the front and rear seats: thanks to high-quality materials and first-class workmanship. No matter which seat upholstery you choose, you’re sitting in the right place.

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Consider something select. Then add the finishing touches.

Exclusive atmosphere is a question of style. Your style. A style you can refine right down to the last detail. Create a unique interior with high-quality wood inlays. Experience the fascination of selected materials: fine woods or aluminium trim – combine them to suit your own individual taste.

01 Aluminium spectrum
02 Fine grain ash natural grey-brown
03 Oak, grey
04 Diamond paint finish, silver grey

*Image used is for representation purpose only. Please contact your nearest Audi authorised dealership or visit www.audi.in for detailed information about standard and optional equipment.*
Think about accessories. Developed for a life of individuality.

Audi Genuine Accessories provides you with numerous ways of adding even more facets to your new Audi Q8. With products that keep our quality promise day in, day out. Benefit from custom solutions with fascinating design and a high level of functionality. For more information, please contact your Audi partner.

Eye-catching features that allow you to give your new Audi Q8 a decidedly sporty edge – such as exterior mirror housings made from high-quality carbon (optional). Available ex-works or as a retrofit option from your Audi authorised dealership. Your Audi authorised dealership will inform you about exactly when this feature will be available.

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01. Audi ski and luggage box – in an exclusive Audi design, lockable and can be opened on both sides for convenience. Available in the colours brilliant black, gloss or platinum grey with brilliant black side blade. Available in the sizes 300 l, 360 l and 405 l. Can be used only in conjunction with the carrier unit.

02. Roof box bags – designed to fit the Audi ski and luggage box perfectly to make full use of the stowage space. Waterproof floor and 5 cm waterproof lip. Available in three sizes: S (43 l), M (76 l) and L (82 l).

03. Rear box – practical travel companion with a capacity of around 12 litres. Mounting with 3-point seat belt. Including mesh pocket and adjustable straps inside.

04. Audi child seat I-SIZE – suitable for children between 61 and 100 cm tall. Can be used only with I-SIZE base. Can be fitted to vehicle seats only with ISOFIX mount. Also available: Audi baby seat and Audi child seat youngster advanced.

05. Inductive charging cover – for Apple iPhone models 5/5s/SE as well as 6/6s and 7. Provides wireless charging to Qi standard while on the move. Certified to Apple iPhone guidelines (MFi).

06. All-weather floor mats – perfect fit for the footwell. Made from 100% recyclable hard-wearing, non-slip plastic. Provide effective protection against damp and dirt accumulation.

Contact your nearest Audi authorised dealership or visit www.audi.in for detailed information about standard and optional equipment.
The fascination of the Audi Q8.
Find out more online.

Discover the world of the new Audi Q8.
More information, more individuality, more exclusivity.

Now at www.audi.in.

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Explanatory notes

¹ The figure given was calculated using the specified measuring procedure (current version of UN-R 85).

² Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the unladen weight and drag coefficient, whereas the possible payload limit and the top speed will be reduced accordingly.

³ We recommend using super sulphur-free RON 95 Petrol.

⁴ The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1st September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on 1st September 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit our website. We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In some cases the WLTP figures are not available at the time of publication. Additional equipment and accessories (e.g. child seats, different tyres, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures of the vehicle.

Model Audi Q8

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