The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicles were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. The authority to modify the text and price lists remains. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.
## Fascination

### Audi R8 LMS

### Audi R8 V10 plus

## Technology

### Innovations

### Audi drive select

### Laser light technology

### Audi Space Frame (ASF)

### Manufacture

## Equipment

### Audi exclusive

### Light

### Steering wheels/controls

### Comfort

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### Technology/safety

## Other

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### Technical data

### Dimensions
Audi R18 e-tron quattro

13 triumphs

Prove the ability to develop future technology through motorsport.

With numerous technical innovations, Audi has made motor racing history at the 24 Hours of Le Mans. Until now, the brand with the four rings has achieved thirteen wins in this toughest long-distance race in the world. Plus there was this distance record from 2010: 5,410.71 kilometres were covered in one race. In 2012 and 2013, Audi started at Le Mans with the R18 e-tron quattro and a completely new technology – the hybrid drive. And won at the first attempt. This racing car furthermore secured the world championship title at the FIA World Endurance Championship in 2012 and 2013. In 2016, Audi triumphed with the R18 e-tron quattro once again at Le Mans and also set a new best value with respect to efficiency. By using ultra technologies, an optimised hybrid system and a newly developed 4-litre V6 TDI engine, a decrease in the fuel consumption of 22 percent compared to the previous year was achieved. To date, 100 wins in long-distance racing series around the world can be attributed to the Audi Le Mans prototypes (LMP) R8, R10 TDI, R15 TDI, R18 TDI, R18 ultra and R18 e-tron quattro.

But the successes on the race track serve one core purpose: they are initiators for series innovations. Accordingly, you’ll find quattro, TDI, TFSI and hybrid drive in Audi standard models. Our most recent innovations, such as LED headlights with matrix beam technology and the laser light that were tested on the race track in tough conditions, are there as well. Audi lightweight technologies provide the decisive split-second lead on the race track, and on the road they offer noticeably more driving dynamics, improved driving performance, lower consumption and lower emission values. The demonstration of what is possible in terms of technology pioneers the technologies you will find in many Audi standard vehicles.
The new Audi R8 LMS.

The Audi R8 LMS succeeded in putting the R8 on the race track: since 2009 the teams in over 1,050 races have won 26 national and international titles as well as 269 races in the GT3 sport. These include the 24-hour classics Nürburgring, Spa and Daytona. In total, the Audi R8 drivers have appeared on the podium 745 times. The successor to the Audi R8 LMS lives up to these triumphs that can be traced back to the R8 – with the best basic prerequisites.

The rear-wheel driven GT3 racing car deploys a power output of up to 430 kW* on the race track. Just like the vehicles competing in the DTM, aero-dynamic attachments provide for the necessary contact pressure. With the exception of the roof, all external attachments are made of carbon. Accordingly, the overall weight of the Audi R8 LMS has been reduced to only 1,225 kg*.

Around 50 percent of the vehicle parts are taken from the R8 V10 Coupé, including impressive technologies such as the Audi Space Frame (ASF) and the V10 engine. The Audi R8 LMS thus combines standard series and racing technologies, and stands out in particular thanks to its high reliability and performance. An ideal basis for successful motorsport.

Audi race experience enables you to experience motor racing atmosphere first hand with the R8 LMS ultra: from individual training and acquiring a motorsport license to participating in a race.

For further information, please visit www.audi-motorsport.com and www.audi.com/driving.

*Depending on the vehicle rating of the national motorsport authorities.

269 wins in the genes
Focus your power

The Audi R8 V10 plus Coupé

One car, one goal: moving the limits of feasibility. This is what the R8 is geared towards. With all the power, but in its own way. The new Audi R8 V10 plus Coupé will win you over with its performance and excellence. Experience it in the following pages.
Audi R8 V10 plus Coupé

Performance to the extreme.

It was created in the world’s most demanding development laboratory: motorsport. About 50 percent of all components that are used for the model are based on racing technology. From the powerful engine and intelligent lightweight construction to the aerodynamically optimised bodywork, nothing can prevent the limits from being exceeded.
Audi R8 V10 plus Coupé

330 km/h

Prove that it has nothing to prove.

The appearance of the new Audi R8 V10 plus Coupé makes its presence felt. Except when it comes to air resistance. The aero-dynamic body line is based on the shape of the legendary Audi R18. In addition, many details made of carbon, such as the new front spoiler, the exterior mirror housings, the two-piece sideblades, the rear wing and rear diffuser, which give it an unmistakable motor racing look. The 48.26 cm forged aluminium wheels and the 48.26 cm ceramic brake impressively draw attention to the R8 V10 plus Coupé even when stationary. As soon as the engine deploys its power and the fixed rear wing increases the downforce one thing becomes strikingly clear: this car is about more than just looks.

INR 6088
Create a face for progress.  
A particularly striking one.

The new Audi R8 V10 plus Coupé not only looks good – it has a personality. The striking Audi Singleframe with honeycomb grid in gloss anthracite grey and the wide air inlets testify to its boundless power. The LED headlights not only reflect excellence, the optional laser light is also high-beam assist, creating a white light beam that outshines any LED headlight with its range and brightness. And makes progress highly visible – to the driver and to everybody else.
3.2 seconds

Are all it needs to turn a first impression into a lasting one.

The new Audi R8 V10 plus Coupé is setting benchmarks: the 5.2-litre V10-FSI engine has a power output of 449 kW and impresses with its breathtaking performance. It needs just 3.2 seconds to sprint from 0 to 100 km/h. Its bellicose roar only stops at 330 km/h. The exterior is dominated by numerous carbon attachments, including the especially striking rear wing. It increases the downforce on the rear axle and enhances the overall athletic impression.
Revolutionise views. Especially those of the driver.

In the cockpit, everything is geared to what is essential: the driver. Engine start-up, driving dynamics, engine sound, entertainment or your changing – all these functions can be controlled directly via the R8 performance leather steering wheel with four operating satellites. Without you having to take your hands off the contoured rim. The innovative Audi virtual cockpit also focuses on the driver. The 31.242 cm TFT screen brilliantly displays a lot of important information in high contrast. How content is displayed can be adjusted to meet your own personal wishes. So that you can have everything in view – with just one glance.
2 opponents of centrifugal force

The bucket seats in the new R8.

The cockpit of the new Audi R8 V10 plus Coupé meets the highest standards, only a few centimetres above the asphalt. The R8 bucket seats in classy fine Nappa leather in rotor grey embody premium craftsmanship and let driver and vehicle become one. With their heavily contoured bolsters and the integrated head restraints, the seats emphasise the motor racing character of the interior and provide excellent lateral support for a driving experience that leaves an impact.
Vorsprung durch Technik.

The innovations of Audi.

The world is constantly changing. Technology is advancing at an even faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress with Vorsprung durch Technik. Striving to provide you with technology that enriches your life. Making sure that we don't just satisfy your expectations of mobility both today and in the future, but continue to surpass them.
Technologies from motor racing.

Transferred to the road.

Thrilling performance, whether it's motorsport, customer racing or our high-performance models – you'll not get such a potent adrenaline rush anywhere else. Audi Sport utilises the expertise gained in motor racing to bring innovative technologies to series production. With unrivalled passion – for outstanding dynamism.
Performance

The FSI principle.

Consequently dynamic: the 5.2-litre V10 high-speed engine with dual injection reaches a power output of 449 kW. With a maximum torque of 560 Nm the R8 V10 plus Coupé accelerates from 0 to 100 km/h in just 3.2 seconds. Propulsion ends only at 330 km/h. In addition, the deep installation position of the V10 engine and the cylinder angle of 90° provide the R8 with a low centre of gravity. An even oil supply is achieved in conjunction with the dry sump lubrication used in motorsport and you can enjoy the torque and agility in every bend even at high lateral acceleration forces.

The impressive combination of the inlet manifold and direct injection offers improved power delivery, low consumption and reduced exhaust emissions. And it complies with the strict guidelines of the EU6 emission standard. The engine runs even more efficiently, with Audi cylinder on demand. Depending on the driving conditions in partial-load operation, the injection and ignition are switched off at a cylinder bank and only five, instead of ten, cylinders are active. Meanwhile the engine continues to run as quietly as ever and with improved consumption and emission values. Within milliseconds, the inactive cylinders can be switched on and the engine once again deploys its full power.

Engine: the S tronic 7-speed dual-clutch transmission combines the advantages of a conventional manual transmission with those of a modern automatic transmission. Setting benchmarks in terms of sportiness, comfort and efficiency. Using two permanently active transmission parts and by changing the power-transmitting clutch, gear changes are enabled in hundredths of a second and with virtually no break in propulsive power. The start-stop system and the coasting mode further help to improve efficiency.
Superb roadholding.

The quattro permanent all-wheel drive.

Outstanding traction, improved handling dynamics and more driving safety – that is quattro. Hardly any other drive system around transfers the engine’s power to the road as effortlessly. In the Audi R8 Coupé a newly developed quattro drivetrain is deployed. An electronically controlled and hydraulically operated multi-plate clutch at the front axle and a mechanical differential lock at the rear axle enable controlled and sporty driving behaviour while maintaining outstanding traction. What is special here is that the drive torque can be variably distributed between the front and rear axle as required. In addition, the wheel-selective torque control counteracts undesirable wheel slip through targeted braking actions on all wheels.

Depending on the weather and road conditions, it’s possible to further modify the permanent all-wheel drive. Linking the quattro software and Audi drive select, R8 V10 plus Coupé drivers are able to use performance mode to adjust the drive characteristics to the route conditions.
**Bending the road to your will.**

**Brake systems**

For tougher requirements: the 48,26cm ceramic brake system at the front and rear – standard in the Audi R8 V10 plus Coupé. The brake discs consist of carbon-fibre-reinforced ceramic material, a composite ceramic material made of hard silicon carbide. Even under high thermal stress their excellent deceleration and control are impressive. They also stand out thanks to their low weight. Moreover, the enormously firm and abrasion-resistant material increases the service life of the discs.

**Suspensions**

Show character: with the sport suspension you will experience sporty, as well as self-assured driving. A double-wishbone axle is used for the front and rear suspensions. What's impressive about this construction that originated in motorsport is the resultant kinematics variance, highly precise wheel steering and excellent agility. The only way to achieve even more direct contact with the road and dynamic handling is with the stiffer spring/shock absorber combination in the Audi R8 V10 plus Coupé.

Audi magnetic ride is optionally available for individual suspension tuning. Depending on the selected mode, the damping forces are adjusted to the corresponding driving situation in fractions of a second. Thus achieving uncompromising driving behaviour and significantly more comfort and dynamism. The electromechanical power steering with RS-specific characteristic curve also increases the sportiness.

More control: a whole new generation of steering wheels appears for the first time in the Audi R8 Coupé. It’s possible to control the engine start, exhaust flaps, Audi drive select and the performance mode with a single hand movement – using the R8 performance leather steering wheel with multifunction plus and four operating satellites. The performance mode provides for a plus in dynamism in the R8 V10 plus Coupé.
Reach your destination.
The way you want.

Audi drive select.

Changing the character with the standard Audi drive select in the Audi R8 V10 plus Coupé. Individual vehicle components can be influenced at the push of a button – including the engine, steering, permanent quattro all-wheel drive and the transmission. Four different modes are available for drivers to adjust the R8 to each corresponding driving condition: auto, comfort, dynamic and individual. Auto for superior sporty quality. Comfort for longer journeys. Dynamic for ambitious driving. And individual, so you configure the individual components according to your preferences.

Various optional systems can be configured too. For example, the characteristic curves of the shock absorbers of the Audi magnetic ride. These can be varied in three stages: from balanced riding in comfort mode to sporty, direct responsiveness in the dynamic setting. The Audi R8 V10 plus Coupé is additionally equipped with the performance mode. Thanks to the permanently assigned frictional coefficient parameters: dry, wet and snow, drivers are able to actively adjust the R8 to the corresponding route conditions. For a plus in dynamism and safety.
See and be seen.

Audi laser light.

An innovation with brilliance: the optional full-LED headlights with Audi laser light. The laser light technology is a revolution in lighting technology. In terms of brightness, the conventional LED high beam is no match for laser light, which is twice as bright and reaches twice as far. It also guarantees greater safety and comfort thanks to the increased range. From speeds of 60 km/h, four bundled high-power diodes with a wavelength of 450 nm per headlight play a role in the light function. The laser beams leave the laser diodes as blue light, which are then converted into roadworthy white light. An infrared detector then sends the beams into an almost path-shaped source of light that is focused only on the car’s own and its immediate surroundings, enabling a significantly improved road range that also adds to safety. Blue ambient lighting and the front indicators with dynamic display – additional highlights of the R8 V10 plus Coupé – also allow for an unmistakable appearance.
Vehicle body rigidity made easy: for over two decades, the Audi Space Frame has been a convincing example of innovative lightweight technology. The high-strength aluminium frame structure is characterized by a high level of rigidity while at the same time being lightweight. With the R8 V10 plus Coupé, Audi presents a new body concept and the next evolutionary step of the Audi Space Frame. The multi-material construction design takes centre stage. The body of the new Audi R8 V10 Coupé, for example, is made up of a variety of components: 50% extruded aluminium sections, 15% aluminium sheets and 25% aluminium cast nodes. In addition to the well-known materials, new materials are being used in the Audi R8 V10 Coupé for the first time—such as the carbon elements that make up the final 14%. This, in combination with the lighter-strength aluminium alloys and the struts concept in the rear of the car, allowed for a further increase in body rigidity and reduction in weight—while improving the functional characteristics at the same time. In addition, the geometric lightweight construction improved power transmission. That is because the Audi Space Frame represents not only safety, but also increased performance and sporty handling.
Each Audi R8 is unique and bears its own personal style. Unlike in large-scale productions with fully automated processes, the R8 is mostly hand-made in the sports car manufacture of quattro GmbH. For example, the weld seams of the bodyshell are mainly manually created. Robots are used only for support for non-ergonomic production processes. Small, highly qualified teams give the sports car its unique shape and always comply with stringent Audi requirements—from assembling the body to putting on the finishing touches. After the body has been constructed, the most experienced employees assemble the R8 at 15 coordinated stations almost exclusively by hand. Due to the numerous equipment variants and customisation possibilities hardly any combination is created twice.
High-quality work down to the last detail.

Audi quality management.

The quality assurance engineers must meet the highest standards that are set after the assembly stage. All of the following is a top priority at Audi: Each surface is examined, defects are detected, and the product quality is re-assessed. Smoothing chuck in the workshop, or ultrasonic inspection of the engine block which completes the comprehensive quality process. We have only one goal: to create an exceptional vehicle.
As unique as you are.

The equipment options.

Sportiness, comfort, design, functionality – whatever you demand of your Audi, it offers you a wealth of custom options. Audi equipment versions are varied and high-quality and you can tailor them entirely to your needs.
You have an exclusive character.

So why shouldn’t your Audi have one too?

That the Audi exclusive range aspires to exclusivity is already evident from its name. Selected décor and coloured leather can be combined with customised paint finishes from the large selection of Audi exclusive colours to suit your own personal preference. So you can highlight your car’s exceptional character to even better advantage. Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.
Character takes on many forms. Here are two of them.

What makes an Audi your Audi? Vehicle equipment entirely tailored to your needs. There are a wide range of options available to you to give your vehicle the exact touch you have in mind. More sportiness? More elegance? Let yourself be inspired.

Audi R8 V10 plus Coupé in Suzuka grey, metallic

- Sideblades in gloss carbon
- Exterior mirror housings in gloss carbon Audi exclusive
- Forged aluminium wheels in 10-spoke Y design, gloss turned finish*
- Fine Nappa full-leather upholstery and trim, express red with diamond pattern
- Headlining in Alcantara, black with diamond pattern
Your Audi is painted not just once. But several times.

When you choose a paint colour, choose one that best reflects your own personality. Whether your choice is bright or muted, you can count on the outstanding quality of our painting process.

Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. And with a matte effect paint finish as many as six. To ensure that your Audi is optimally protected from environmental influences and wear. And also outwardly reflects your personality.
| Pearl effect paint finish | Crystal effect paint finish | Matte effect paint finish* | Audi exclusive

Daytona grey, pearl effect

Macaw blue, crystal effect

Camouflage green, matte effect

Audi exclusive customised paint finishes. Audi exclusive matte effect paint finishes*

| Paint finishes | Wheels/tyres

Exterior

Mythos black, metallic*

Ice silver, metallic*

Kendo grey*

Oxygen silver*

Matte titanium grey*

Gloss carbon

Audi exclusive customised paint finishes*

Sideblades
Sideblades can be chosen independent of exterior colour.

hito-grey

Ice silver, metallic*

Matte titanium grey*

Audi exclusive customised paint finishes*

*Optional

*Optional
The perfect connection between an Audi and the road: Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Herdness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres. No matter which of the numerous designs you choose.

**Sport tyres:** forged aluminium wheels in 5-twin-spoke design, glass turned finish and 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 sport tyres at the front and 295/35 R 19 at the rear, in matte titanium look, gloss turned finish or gloss anthracite black. Size 8.5 J x 19 at the front and 11 J x 20 at the rear with 245/35 R 20 sport tyres at the front and 295/35 R 20 at the rear, in matte titanium look, gloss turned finish or gloss anthracite black. Size 8.5 J x 19 at the front and 11 J x 20 at the rear with 245/35 R 20 sport tyres at the front and 295/35 R 20 at the rear.

In addition to the sport tyres, you can optionally fit the Tyre pressure loss indicator, which indicates whether the pressure has dropped below the set level. The indicator can be displayed in the Audi virtual cockpit.

**Forged aluminium wheels in 5-twin-spoke design**
- Size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 sport tyres at the front and 295/35 R 19 sport tyres at the rear.
- Size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 20 sport tyres at the front and 295/35 R 20 sport tyres at the rear.

**Forged aluminium wheels in 10-spoke Y design**
- Size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 sport tyres at the front and 295/35 R 19 sport tyres at the rear.

*Optional*
Premium quality you can rely on.

You have a special place in your Audi. Exclusivity can be felt on the seats: thanks to high-quality materials and first-class workmanship. No matter which seat upholstery you choose. Whether you prefer the R8 sport seats with shaped seat side bolsters or the R8 bucket seats with a more contoured seat shape: you’re sitting in the right place.

R8 sport seats with diamond pattern¹

The illustration shows R8 sport seat, electrically adjustable, in fine Nappa leather with diamond pattern in black.

R8 bucket seats

The illustration shows R8 bucket seat, partially electrically adjustable, in perforated fine Nappa leather, black with coloured stitching in rock grey.

Seat variants

- R8 sport seats with diamond pattern¹
- R8 bucket seats

Leather

| Fine Nappa leather, black
| Fine Nappa leather, express red
| Fine Nappa leather, rotor grey
| Fine Nappa leather, parchment beige²
| Fine Nappa leather, Vermont brown²

You have a special place in your Audi. Exclusivity can be felt on the seats: thanks to high-quality materials and first-class workmanship. No matter which seat upholstery you choose. Whether you prefer the R8 sport seats with shaped seat side bolsters or the R8 bucket seats with a more contoured seat shape: you’re sitting in the right place.

¹ Only available in conjunction with electrically adjustable seats including optional package 2. ² Only available in conjunction with full-leather upholstery and trim or full-leather upholstery and trim with diamond pattern.

Optional:

Only available in conjunction with electrically adjustable seats including optional package 2. Only available in conjunction with full-leather upholstery and trim or full-leather upholstery and trim with diamond pattern.
Fine Nappa leather, black
- with coloured stitching in macaw blue
- with coloured stitching in dark silver
- with coloured stitching in Vegas yellow
- with coloured stitching in express red

Fine Nappa leather, rotor grey, perforated
- with coloured stitching in macaw blue
- with coloured stitching in dark silver
- with coloured stitching in Vegas yellow
- with coloured stitching in express red

Fine Nappa full-leather upholstery and trim (package 1) in fine Nappa leather*
- Colour-coordinated stitching in the following equipment items: door trims, rear of centre console available in dark silver, moon-grey, condor grey, dark silver, express red, or express yellow grey.

Audi exclusive leather upholstery and trim (package 1) in fine Nappa leather
- Colour-coordinated stitching in the following equipment items: door trims, rear of centre console available in dark silver, moon-grey, condor grey, dark silver, express red, or express yellow grey.

Audi exclusive leather upholstery and trim (package 2) in fine Nappa leather*
- Colour-coordinated stitching in the following equipment items: door trims, rear of centre console available in dark silver, moon-grey, condor grey, dark silver, express red, or express yellow grey.

Audi exclusive full-leather upholstery and trim in fine Nappa leather
- The same as Audi exclusive leather upholstery and trim (package 1) in fine Nappa leather; the following items are additionally in leather: door latch, seat belt loops and head restraint, door panel inserts, door and rear panel handles in leather; individual choice of colour for the leather and the coloured stitching from the range of Audi exclusive colours.

Audi exclusive full-leather upholstery and trim (package 2) in fine Nappa leather*
- The same as Audi exclusive leather upholstery and trim (package 2) in fine Nappa leather; the following items are additionally in leather: door latch, seat belt loops and head restraint, door panel inserts, door and rear panel handles in leather; individual choice of colour for the leather and the coloured stitching from the range of Audi exclusive colours.

Audi exclusive full-leather upholstery and trim in R8 leather
- The same as Audi exclusive leather upholstery and trim (package 1) in fine Nappa leather; the following items are additionally in leather: door latch, seat belt loops and head restraint, door panel inserts, door and rear panel handles in leather; individual choice of colour for the leather and the coloured stitching from the range of R8 exclusive colours.

Audi exclusive full-leather upholstery and trim (package 2) in R8 leather*
- The same as Audi exclusive leather upholstery and trim (package 2) in fine Nappa leather; the following items are additionally in leather: door latch, seat belt loops and head restraint, door panel inserts, door and rear panel handles in leather; individual choice of colour for the leather and the coloured stitching from the range of R8 exclusive colours.
Experience fascination.
Down to the last detail.

The exclusive Audi inlays emphasise the sporty ambience of your vehicle: At first sight, be inspired by refined carbon or paint finish for the monoposto, dashboard, centre console and door trims. High quality and precise workmanship harmoniously integrated in the interior.

<table>
<thead>
<tr>
<th>Inlays</th>
<th>Seats Headlinings</th>
<th>Inlays</th>
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<tbody>
<tr>
<td>Adonised paint finish, anthracite*</td>
<td>Inlays</td>
<td></td>
</tr>
<tr>
<td>Titanium paint finish, matte anthracite*</td>
<td>Seats Headlinings</td>
<td></td>
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<tr>
<td>Matte carbon</td>
<td>Inlays</td>
<td></td>
</tr>
<tr>
<td>Inlays painted in Audi exclusive colour**</td>
<td>Seats Headlinings</td>
<td></td>
</tr>
<tr>
<td>Inlays for clip on monoposto, inlays in the door and dashboard on the front passenger side and in the centre console</td>
<td></td>
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</tr>
<tr>
<td>Extended inlays in matte carbon*</td>
<td>Seats Headlinings</td>
<td></td>
</tr>
<tr>
<td>Audi exclusive piano finish look, black*</td>
<td>Seats Headlinings</td>
<td></td>
</tr>
</tbody>
</table>

*Optional
LED headlights
- High-beam, dip-beam switching, light-operated switching, permanent high-beam lighting in LED technology, enables a day light illumination of the road, minimum energy consumption, long service life and excellent recognition by other road users.

LED headlights with Audi laser light®
- With dipped beam, additional high beam, dynamic indicators, permanent high-beam lighting in LED technology, minimum energy consumption, long service life and excellent recognition by other road users. The laser spot supplements the LED high beam at a speed of 60 km/h and provides the driver a large plus of visibility and safety due to the high range. Additional blue LED ambient lighting and dynamic indicators. Segments of the LED light guides are illuminated in turn within milliseconds, creating a pulse of light that runs outwards in the direction the car is turning.

Headlights/Interior lighting

Interior lighting
- With dipped beam/low and high beam switches on the dashboard, adaptive lighting for the passenger compartment in energy-saving and long-lasting LED technology, comprising:
  - Interior lights including reading lights in LED technology; enable a near daylight illumination of the road; minimum energy consumption, long service life and excellent recognition by other road users.

LED rear lights with dynamic indicators
- Brakes, tail, indicator and reversing lights as well as number plate lighting in LED technology; third brake light integrated above the rear window; with dynamic, clearly visible actuation of the indicators. The LED light guides are illuminated in turn within milliseconds, creating a pulse of light that runs outwards in the direction the car is turning.

Interior lighting package
- In addition to the interior lighting in LED technology:
  - Footwell lighting for the driver and front passenger side;
  - ambient lighting underneath the switch panel in the centre console to help occupants better orient themselves;

*Optional

Light Design

Steering wheels/controls

Comfort

Assistance systems

Technology/safety

Exterior design

Bumpers
- In a sporty dynamic design, for RR V10 plus Coupé fixed spoiler and diffuser insert in glass carbon.

Engine compartment cover in glass carbon®
- Comprising air filter box cover and cover for the air inlet and air outlet without screw cap.

Model name/logo
- Model name R8 on the rear; V10 emblem on the side of the front hood.

Rear wing
- Fixed rear wing in glass carbon, far more downforce on the rear axle and more rear stability.

*Optional

Rear wing
- in conjunction with air filter box cover and cover for the air inlet and air outlet without screw cap.

Tank cap in aluminium
- With R8 logo and electric locking; including tank inlet with capless system for refuelling without screw cap.

Audi Singleframe V10 plus Coupé
- radiator grille with honeycomb design in gloss anthracite grey and with one-piece frame;
- Model name/logo model name R8 on the rear; V10 emblem on the side of the front hood.

Equipment
- Exterior design
- Light Design
- Steering wheels/controls
- Comfort
- Assistance systems
- Technology/safety

Rear wing
- in conjunction with air filter box cover and cover for the air inlet and air outlet without screw cap.

Tank cap in aluminium
- With R8 logo and electric locking; including tank inlet with capless system for refuelling without screw cap.

Audi Singleframe V10 plus Coupé
- radiator grille with honeycomb design in gloss anthracite grey and with one-piece frame;
- Model name/logo model name R8 on the rear; V10 emblem on the side of the front hood.

Equipment
- Exterior design
- Light Design
- Steering wheels/controls
- Comfort
- Assistance systems
- Technology/safety

Rear wing
- in conjunction with air filter box cover and cover for the air inlet and air outlet without screw cap.

Tank cap in aluminium
- With R8 logo and electric locking; including tank inlet with capless system for refuelling without screw cap.

Audi Singleframe V10 plus Coupé
- radiator grille with honeycomb design in gloss anthracite grey and with one-piece frame;
- Model name/logo model name R8 on the rear; V10 emblem on the side of the front hood.

Equipment
- Exterior design
- Light Design
- Steering wheels/controls
- Comfort
- Assistance systems
- Technology/safety

Rear wing
- in conjunction with air filter box cover and cover for the air inlet and air outlet without screw cap.

Tank cap in aluminium
- With R8 logo and electric locking; including tank inlet with capless system for refuelling without screw cap.
<table>
<thead>
<tr>
<th>Interior design</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Audi exclusive carpet and floor mats*</td>
<td>Selectable pattern or plain and solid in leather. Individual choice of colour for the leather; pad in leather. The stitching from the range of Audi exclusive colours.</td>
</tr>
<tr>
<td>Audi exclusive floor mats*</td>
<td>Individual choice of colour for the floor mats, the leather piping and the stitching from the range of Audi exclusive colours.</td>
</tr>
<tr>
<td>Audi exclusive floor mats with R8 logo*</td>
<td>In black with embossing of the R8 logo. Optionally leather piping at the edge of the floor mat. Individual choice of colour for the leather piping and the stitching from the range of Audi exclusive colours.</td>
</tr>
<tr>
<td>Audi exclusive sill trim in fine Nappa leather*</td>
<td>Seat backrest covers painted in Audi exclusive colour* for R8 bucket seats.</td>
</tr>
<tr>
<td>Door sill trims with aluminium inlays and R8 logo on the door sills.</td>
<td>Audi exclusive sill trim in matte carbon with illuminated aluminium inlay* including R8 logo on the door sills. The inner edge of the aluminium strip and the R8 logo are illuminated.</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Steering wheels/controls</td>
<td></td>
</tr>
<tr>
<td>Audi exclusive leather controls*</td>
<td>Steering wheel rim, selector lever knob and gaiter in leather. Individual choice of colour for the leather and the stitching from the range of Audi exclusive colours. Stitching on the steering wheel rim with specific Audi exclusive seam detail.</td>
</tr>
<tr>
<td>R8 performance leather steering wheel with multifunction plus and 6 operating satellites in 3-spoke design, flattened at the centre, with R8 emblem, grip areas with cover in perforated leather, shift paddles with application in aluminium look; to control Audi drive select and engine start-stop function, as well as the Audi virtual cockpit and available infotainment features; adjustable in height and reach, with full-size airbag.</td>
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</tbody>
</table>
| Mirrors | Exterior mirrors with integrated (LED) indicators electrically adjustable and heating, rear view, Far-UVC panoramic mirror glass. Optionally:

- electrically folding and automatically dimming on both sides, convex mirror, automatically Kerb-side function for the passenger mirror |

- The automatic Kerb-side function tilts the exterior mirror on the passenger side downwards when reverse gear is selected, giving the driver a better view of the kerb. in special R8 look, with sunlight-dependent control; electronically regulates the air temperature, air flow rate and air distribution; ram air control and recirculation mode, flow-through ventilation; defroster vents for windscreen and side windows, footwell air vents; activated carbon filter |
| Convenience key | Access authorisation system, where the vehicle key only needs to be carried with you; the engine is started and switched off via the engine start-stop button on the steering wheel, the vehicle is unlocked and locked from outside via sensors on all door handles; can be switched off; signal horn for monitoring doors, bonnet and engine compartment lid; independent of vehicle electrical system: prevents doors being opened from the inside as soon as the vehicle has been locked via the radio-operated remote control. |

*Optional
MMI navigation plus with MMI touch

Navigation system integrated in the 12.3˝ Audi virtual cockpit

- 3D map representation with display of lots of sightseeing information and city models
- MMI search: free text search with intelligent destination suggestions during entry
- MMI touch for: sport, info, in-vehicle operation – MMI search
- MMI navigation plus with MMI touch
- Destination entry using handwriting recognition function as well as ability to move and zoom freely on the map
- Detailed route information: may present, choice of alternative routes, POIs, lane-sequencing instructions, navigation maps, detailed junction maps, etc.
- Dynamic route guidance
- Voice control system enables operation by means of whole-word entry of address in 1 sentence
- MMI radio
- Audi music interface
- Bang & Olufsen Sound System

Infotainment

Innovative, fully digital instrument cluster for the flexible display of information tailored to the driver’s needs such as vehicle speed/engine speed, map representation, etc.; integration of the full MMI functionalities in the instrument cluster. The VIEW button on the multifunction steering wheel allows you to change between 2 differently sized representations of the round instruments. The display will still incorporate the MMI control panel for switching between 3 different areas of the display. The Audi virtual cockpit is operated via the R8 sport leather steering wheel or R8 performance leather steering wheel. The display shows navigation information near the speedometer when route guidance is active; including attention assist

Bang & Olufsen Sound System

- X-ray view of portable media players via USB interface (including charging function)
- Navigation through the music collection with the aid of the MMI control panel
- Handwritten entry using handwriting recognition function as well as ability to move and zoom freely on the map
- Destination entry using handwriting recognition function as well as ability to move and zoom freely on the map
- Detailed route information: may present, choice of alternative routes, POIs, lane-sequencing instructions, navigation maps, detailed junction maps, etc.
- Dynamic route guidance
- Voice control system enables operation by means of whole-word entry of address in 1 sentence
- MMI radio
- Audi music interface
- Bang & Olufsen Sound System

Light Design Steering wheels/controls

Comfort

Assistance systems

Technology/safety


**Driving dynamics/brakes**

- **Dynamic steering**
  - For speeds from around 30 km/h, the system keeps the steering column stalk, set speed displayed in the Audi engine braking effect permit it; operated via separate settings (auto/comfort/dynamic); operated via separate
  - thanks to more direct steering characteristics (e.g. on Audi quattro emblem in the Audi Singleframe; improved driving dynamics and greater driving stability
  - torque distribution in conjunction with Audi drive select; improved driving dynamics; influence on the front axle; distribution of drive forces depending on the driving situation to each individual wheel for
  - permanent all-wheel drive with passive differential lock on the rear axle; distribution of drive forces depending on the driving situation to each individual wheel for
  - with sport mode, can be deactivated in 2 stages; with
  - energy-saving technology. The electromechanical steering system ensures stability at high speeds whilst also being light and precise when parking and manoeuvring.

- **Efficient cylinder on demand**
  - Depending on the driving conditions in partial-load operation, the engine management system switches off selected cylinders from the engine (e.g. at traffic lights). The start process is initiated as soon as the foot brake is released. It is automatically re-engaged when the accelerator is pressed; automatically disengaging when the accelerator
  - at a cylinder bank and only 5, instead of 10, cylinders are active.Whilst the engine continues to run as quietly

- **Audi Space Frame (ASF)**
  - High-strength aluminium/steel body structure with high level of stiffness for improved driving dynamics and greater driving stability.

- **Audi Check Light/Warning**
  - Light Design/Warning/Control
  - Light Design/Warning/Control
  - Light Design/Warning/Control
  - Light Design/Warning/Control

- **Cruise control**
  - At speeds from around 30 km/h, the system
  - operated via separate
  - via separate

- **Steering column stalk, set speed**
  - displayed in the Audi engine braking effect permit it; operated via separate

- **Parking system plus with reversing camera**
  - image of area behind the vehicle shown in the Audi

- **Dynamic braking system**
  - Improves stability in hazardous situations by targeted

- **Automatic braking system**
  - for an increased sound experience

- **Pedal braking system**
  - Performance mode
  - footbrake or the accelerator is pressed. Can be activated by automatically disengaging when the accelerator

- **Brake callipers**
  - Painted in gloss black, with R8 logo; rear ventilated, perforated and with floating mounting; brake callipers at front and rear; wave brake discs at front and

- **Brake calipers**
  - Painted in gloss anthracite, with ‘Audi ceramic’ logo; 8-piston fixed-calliper brake at front, 4-piston fixed-

- **Brake booster**
  - 3-piston brake booster reinforcement; on R8 V10 plus Coupé with stiffer

- **Wheel**
  - with multifunction and 4 operating satellites with 3 additional setting options (dry, wet and snow) for improved driving dynamics and even more sportiness; can be selected via the R8 performance leather steering wheel or via the selector lever. In automatic

- **Transmission**
  - When in ‘D’ gear, coasting mode allows an anticipatory driving style and helps to reduce fuel consumption by

- **Engine management**
  - Within milliseconds, the inactive cylinders can

- **Clutch**
  - The 7-speed dual-clutch transmission with electrohydraulic actuation allows faster gear changing with virtually no perceptible break in propulsive power. The S tronic can be

- **Transmission**
  - By increasing the generator voltage when the vehicle is

- **Electronic Stabilisation Control (ESC)**
  - improves stability in hazardous situations by targeted
  - thereby reducing the generator during subsequent acceleration

- **Brake**
  - 4-piston fixed-calliper brakes at front, 2-piston fixed-

- **EVO trims**
  - for an increased sound experience

- **Exhaust system**
  - dual-branch design in gloss black

- **Start-stop system**
  - A start-stop system in conjunction with bi-turbocharged engines allows idle grease changing with virtually no perceptible break in propulsive power. The S tronic can be

- **Start/stop system**
  - From the R8 performance leather steering wheel with multifunction and 4 operating satellites with 3 additional setting options (dry, wet and snow) for improved driving dynamics and even more sportiness; can be selected via the R8 performance leather steering wheel or via the selector lever. In automatic

- **Exhaust system**
  - Dual-branch design with glass black trapezoidal tailpipe

- **Electronic Stability Control (ESC)**
  - improves stability in hazardous situations by targeted

- **Launch control**
  - With launch control, the engine is automatically switched off if the engine reaches, e.g., at traffic lights. The start process is initiated as soon as the foot brake is released. It can be deactivated as a switch in the centre console at any time

- **Launch control**
  - 4-piston fixed-calliper brakes at front, 2-piston fixed-

- **Start/stop system**
  - From the R8 performance leather steering wheel with multifunction and 4 operating satellites with 3 additional setting options (dry, wet and snow) for improved driving dynamics and even more sportiness; can be selected via the R8 performance leather steering wheel or via the selector lever. In automatic

- **Transmission**
  - By increasing the generator voltage when the vehicle is

- **Electronic Stabilisation Control (ESC)**
  - improves stability in hazardous situations by targeted
Audi R8 V10 plus Coupé

Dimensions in millimetres:

- Dimensions were measured with vehicle at unladen weight.
- Luggage compartment volume in l: 112 (additional luggage compartment behind the driver and front-passenger seat in l: 226).
- Turning circle approx. 11.2 m.

Technical data

<table>
<thead>
<tr>
<th>Model: Audi R8 V10 plus Coupé</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>V10-cylinder petrol engine with combined intake manifold and direct fuel injection</td>
</tr>
<tr>
<td>Displacement in cc</td>
<td>5,204</td>
</tr>
<tr>
<td>Valves per cylinder</td>
<td>4</td>
</tr>
<tr>
<td>Max. output¹ at rpm</td>
<td>449/8,250</td>
</tr>
<tr>
<td>Max. torque in Nm at rpm</td>
<td>560/6,500</td>
</tr>
<tr>
<td>Power transmission/weight</td>
<td>Drive type quattro permanent all-wheel drive</td>
</tr>
<tr>
<td>Transmission type</td>
<td>7-speed S tronic</td>
</tr>
<tr>
<td>Unladen weight² (EU) in kg</td>
<td>1,630</td>
</tr>
<tr>
<td>Gross vehicle weight in kg</td>
<td>1,895</td>
</tr>
<tr>
<td>Fuel tank capacity, approx. in l</td>
<td>73</td>
</tr>
<tr>
<td>Performance/consumption³</td>
<td></td>
</tr>
<tr>
<td>Top speed in km/h</td>
<td>330</td>
</tr>
<tr>
<td>Acceleration 0–100 km/h in s</td>
<td>3.2</td>
</tr>
<tr>
<td>Fuel grade</td>
<td>Sulphur-free SuperPlus 98 RON⁴</td>
</tr>
<tr>
<td>Fuel consumption⁵ in l/100 km</td>
<td></td>
</tr>
<tr>
<td>Urban: 17.5</td>
<td>Extra-urban: 9.3</td>
</tr>
<tr>
<td>CO₂ emission⁵ in g/km</td>
<td></td>
</tr>
<tr>
<td>Urban: 408</td>
<td>Extra-urban: 219</td>
</tr>
</tbody>
</table>

Explanatory notes:

¹ The figure given was calculated using the specified measuring procedure (current version of UN-R-85).
² Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the vehicle’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
³ A vehicle’s fuel consumption and CO₂ emissions as well as deviations from the given values do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
⁴ We recommend using sulphur-free SuperPlus unleaded RON 98 fuel complying with DIN EN 228. If this is not available, use sulphur-free Super unleaded RON 95 fuel in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
⁵ The figures given were calculated using the specified measuring procedure. The figures do not refer to any individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
The fascination of Audi can be experienced in many different ways. Audi City Berlin, Audi City London and Audi City Beijing, for example, give you digital access to all models in their actual size and in real time. Of course it’s always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with ‘Vorsprung durch Technik’. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the ‘Vorsprung durch Technik’ online special at www.audi.com. But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m² dynamic driving area and an offroad section where Q models can be put through their paces.

Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Amongst commercial success and international competitiveness, our responsibility towards company employees and society in a whole is a key issue. Audi also contributes security by participating in the fields of research and development, technology and social projects. In Audi, responsibility is clearly linked with a vision of the future. Our long-term goal is to make the world a more sustainable place. In this context, Audi wants its products to allow CO₂-neutral mobility, driving for a world that production in Audi plants gradually becomes CO₂-neutral. Sustainable ways of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. In Audi, responsibility is closely linked with foresight and an international perspective to get in the rest of future urban challenges and trends in mobility.

Discover the world of Audi.

The Audi experience

Team spirit

Motorsports is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central core for Audi – precision, passion and tradition. No coincidence then that Audi has been sponsoring sporting events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 16 other national Alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.