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Audi RS7 Sportback

RS 7

 Audi RS7 Sportback



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RS7 DJ 2



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**Unconditional dynamism.
With prestige.**

Puristic elegance. Incredible power. Cutting-edge engineering.
They all add up to produce a car that is simply without precedent:
The Audi RS 7 Sportback.





Unconditional driving pleasure. With Audi cylinder on demand.

■ The 4.0 litre V8 TFSI engine generates 412 kW and delivers a maximum torque of 700 Nm. The quattro permanent all-wheel drive transfers pure power to the road with confidence. The sprint from 0 to 100 km/h is effortless and takes just 3.9 seconds. The RS 7 Sportback also excels when it comes to efficiency, with Audi cylinder on demand shutting down four of the eight cylinders in the partial-load range. The engine continues to run smoothly and powerfully regardless. The only difference is that fuel consumption and emissions are reduced.



■ Less weight equals more driving pleasure. The intelligent Audi ultra lightweight technology improves the power to weight ratio and sharpens the handling dynamics. You are also assured of superb roadholding, thanks to the standard RS adaptive air suspension. There is also the option of the RS sport suspension plus with Dynamic Ride Control (DRC) for a further reduction in the vehicle's pitching and rolling movements.



Unconditional athleticism. With elegance.

■ Elegance at its most powerful: the trademark Audi Singleframe featuring a matte aluminium-look frame and high gloss black honeycomb grid creates an impression of outstanding strength. RS bumpers with large side air intakes and integrated flaps as well as the optional LED headlights with dark-tinted surrounds help to underline the individual character of the Audi RS 7 Sportback. The tornado line sets the tone for the side view's dynamic appearance, which is further emphasised by the distinctive widened sills. The trim strips and exterior mirror housings in matte aluminium look add some RS-specific touches.





Unmistakably RS: the sporting traits of the Audi RS7 Sportback. The optionally available 53.34 cm cast aluminium wheels in 5-spoke blade design provide a clear view of the optional ceramic brake behind. The RS bumper with high gloss black diffuser insert and integrated oval tailpipe trims brings the vehicle's dynamically styled rear to an impressive conclusion.





Keeping a firm grip on power: the shift paddles of the flat-bottomed RS leather-covered multifunction sport steering wheel enables you to change gear manually without having to let go of its rim's chunky contours. Meanwhile, the MMI navigation plus with MMI touch gives you perfectly intuitive control over many vehicle functions. Meaning that you can enjoy the extraordinary driving experience even more intensely.





▀ The interior exudes sportiness, exclusiveness and quality the moment you open the door. Details such as the illuminated door sill trims, pedals in aluminium look, door openers with a delicate double bar design and carbon inlays all serve to underline the vehicle's premium character. The RS sport seats with their boldly contoured form offer excellent lateral support even on the most challenging drives. Optional seat upholstery in Valcona leather with honeycomb-patterned stitching in rock grey adds to the sporty, exclusive ambience.





Not only does the Audi RS 7 Sportback boast a unique dynamism, the way in which it adapts to the driver is just as individual. Thanks to the 8-speed tiptronic's Dynamic Shift Program (DSP), the transmission can automatically adjust to your driving style. Fast and precise gear changes at exactly the right moment help you to drive just the way you like. What's more, the transmission's wide ratio spread serves to increase efficiency too.

With Audi drive select you can also modify the vehicle's character at any time at the push of a button. From the engine to the suspension, a range of components and systems can be configured for an even sportier or a more balanced ride.

■ Exclusive design. Unconditional dynamism. Experience all the fascination of an exceptional high performance car - the Audi RS7 Sportback.





Audi ultra on the podium: the Audi R18 ultra

Audi ultra:

Every gram less extends the lead.

Audi ultra, the pioneering lightweight technology from Audi, is more than just the sum of its individual components. It combines innovative materials, intelligent design principles and production processes that use resources sparingly into an overall concept. Many Audi ultra lightweight measures have already been implemented in the Audi RS 7 Sportback.

That starts with the body itself. The aluminium hybrid body combines low weight with high rigidity. The body is produced in a hybrid steel aluminium design. This provides a high level of safety with an agile driving sensation – and

reduced fuel consumption. The aluminium components on the front and rear axles as well as the lightweight forged aluminium wheels consistently implement this lightweight theme. New innovative wave brake discs with a wave shaped contour and aluminium brake disc chambers specifically reduce the weight on the wheels. The resulting reduction in unsprung masses leads to improved rolling characteristics.

Technologies such as FSI direct fuel injection and turbocharging have made Audi engines more and more powerful. The modern 4.0 litre V8 TFSI engine in the RS 7 Sportback produces more

power with less displacement and is therefore significantly lighter than similar engines in previous series.

Each lightweight component has an effect on other components, allowing their dimensions to be reduced as well. The result is a continuous development process towards less and less weight and more and more efficiency. In figures a vehicle that weighs 100 kg less can save up to 0.3 litres of fuel per 100 km.

About weight reduction

The demands placed on modern vehicles are contradictory. On one hand, they must offer enhanced performance and comfort, on the other, they need to be more economical and efficient. Audi ultra resolves this conflict by examining each and every component. We demand the highest functionality combined with the lowest possible weight. The result is an intelligent mix of materials that even allows a reduction in engine size: lighter vehicles no longer need a large engine to be agile. In 2012, for instance, both the Audi R18 e-tron quattro® and the Audi R18 ultra drove to podium finishes at Le Mans with a V6 engine, whereas their victorious predecessor in 2010, the R15 TDI, had featured a V10 engine.





V8 engine with 3,993 cc of displacement

- maximum power output 412 kW at 5,700–6,600 rpm
- maximum torque 700 Nm at 1,750–5,500 rpm
- specific power output 103.2 kW/l of displacement
- turbocharging with up to 1.2 bar
- FSI® direct fuel injection with up to 140 bar

Intelligent power.

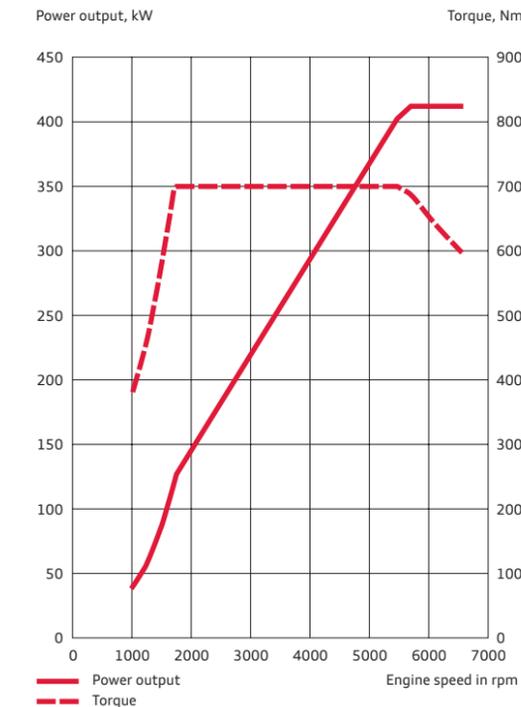
Audi cylinder on demand in the TFSI engine.

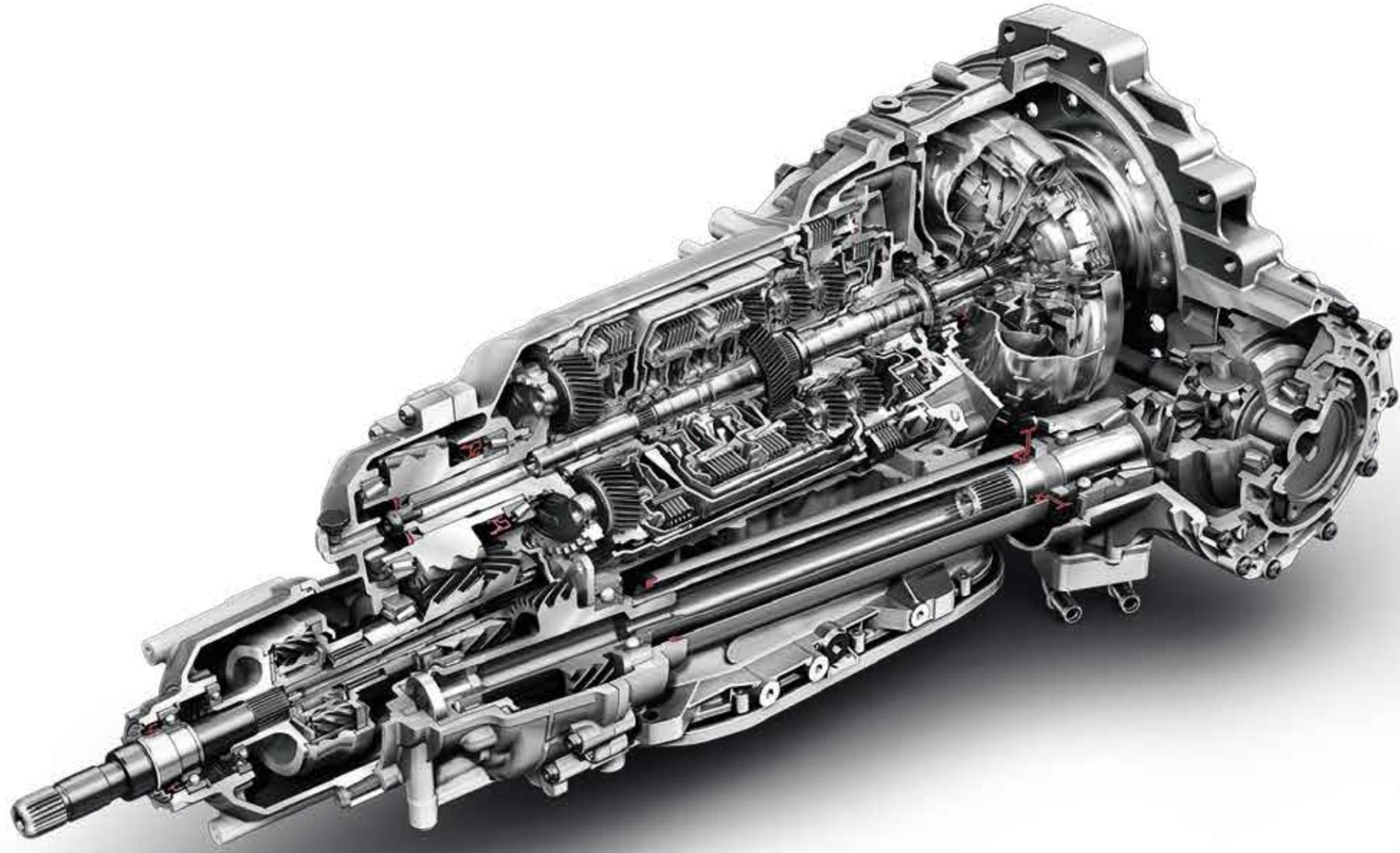
The Audi RS 7 Sportback has a V8 4.0 TFSI engine that features the innovative new Audi cylinder on demand. This ensures that during partial load operation, only four of the eight cylinders are used – without you noticing the difference. The engine always runs smoothly and powerfully, but it uses less fuel and emits less CO₂.

We describe its mode of operation as ‘intelligent performance’. Audi cylinder on demand selectively closes certain cylinders, two per cylinder bank. As a result the engine runs impressively smoothly even during partial load operation. The deactivation

depends on several factors: the revs are between 960 and 3,500, the engine temperature must be at least 30 °C and you must be in at least third gear. If you do not need the full power of eight cylinders, the Audi valvelift system closes the intake and outlet valves and switches off the injection and ignition of the corresponding cylinders. This means that neither is air taken in and fuel injected, nor is exhaust gas emitted. In other words; the consumption and emission values are noticeably improved.

In addition, the V8 4.0 TFSI engine features a start-stop system and recuperation, and it goes without saying that it complies with the EU5 emission standard. Thanks to its very spontaneous responsiveness and exceptional power delivery across the entire engine speed range, the 8-cylinder engine promotes an impressive driving style. Its 412 kW accelerate the RS 7 Sportback at a torque of 700 Nm from 0 to 100 km/h in 3.9 seconds. The engine is electronically regulated at 250 km/h, but by request also at 280 or 305 km/h.





When does the tiptronic change to the next gear?

At just the right time.

A high performance vehicle needs an appropriate transmission. Which is why the Audi RS 7 Sportback has an automatic transmission that stands out due to fast gear changes and a high degree of efficiency.

The 8-speed tiptronic transmission enables spontaneous, highly flexible gear changes. Its wheel set concept with four wheel sets requires only five gear change elements, of which two are opened in each gear. Three multi-plate clutches and two brakes work with a high degree of efficiency - or, put another way; with particularly short gear change times.

The gear changes occur within the optimal speed range - this reduces power flow losses and allows you to move with agility. The Dynamic Shift Program (DSP) determines the suitable gear changing point itself, and adapts to your individual driving style. The DSP accesses route data in the standard MMI navigation plus with MMI touch. This way it can include corners in its shifting strategy and avoid unnecessary gear changing. Along with the Drive mode (D), the additional Sport program (S) offers a sportier driving style using gear change points that are set later. You can influence manual gear changes at any time with the shift paddles on the steering wheel or by

briefly touching the gear lever, for example, for more dynamic performance or to drop gears for enhanced engine braking on winding, hilly roads.

With its cleverly designed gear changing mechanism and the large transmission ratio spread, the tiptronic helps to reduce consumption and emission values and combines comfort while changing gear and driving off with impressive driving dynamics.

Dynamic. Sporty. Self-assured.

Your suspension shows plenty of character.

Whether on long journeys or quick trips, the RS adaptive air suspension gives the Audi RS 7 Sportback excellent road handling while giving you poise. It combines precise steering characteristics, outstanding grip and high agility.

The front axle features a 5-link design, while the rear axle follows the self-tracking trapezoidal link principle. Many vehicle components are made of aluminium to reduce weight and keep the unsprung masses low.

The RS adaptive air suspension combines air suspension with a variably adaptive damper system. Sensors on the body and on the axles monitor the current driving situation and send

information to the system during the journey. This suspension also allows for various trims on the vehicle and simultaneously acts as a level regulator so that driving features are not compromised even with a heavy load.

The RS sport suspension plus with Dynamic Ride Control (DRC) is available as an option. With this suspension variant with steel springs and shock absorbers with variable characteristics, the nodding and pitching movements of the vehicle around the lateral and longitudinal axes are reduced purely by hydraulic means. The diagonal dampers are connected to one another via oil pipes and one central valve each. If the dampers are immersed differently, for example during fast cornering, the valves affect the oil flow on the

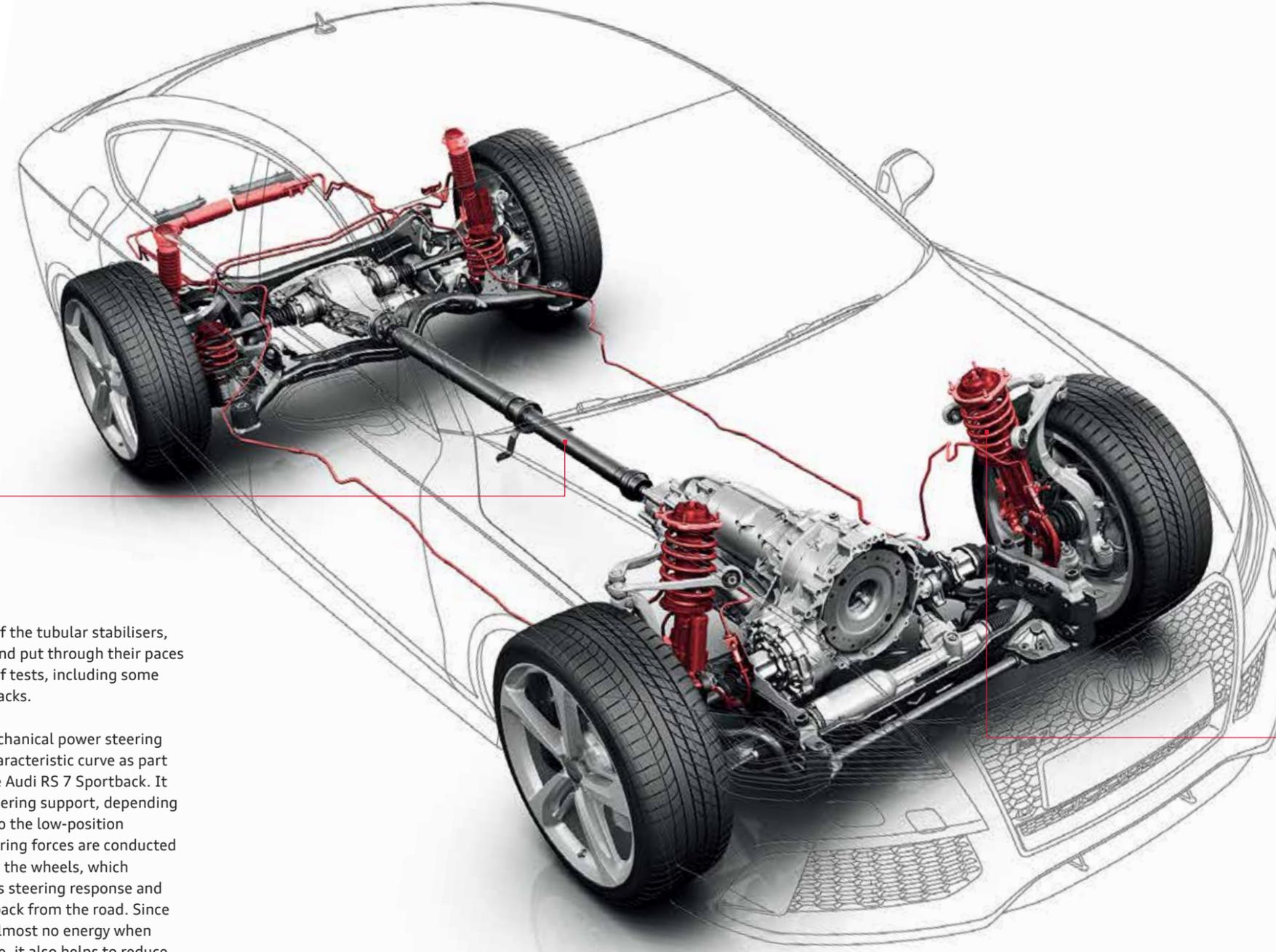
cushioned wheel. They increase support there, thus reducing side tilt and enhancing driving dynamics.

With Audi drive select you can select different modes to adjust the damper properties of the suspension and, in the case of RS adaptive air suspension, the trim of your vehicle. The damper recognition however can be varied in three stages: comfort, auto and dynamic. Depending on the setting selected, both suspensions offer a wide scope for any route and for your driving style.

In order to do justice to the dynamic demands made of a high performance vehicle, the characteristic curves of the springs and dampers,

as well as the rigidity of the tubular stabilisers, have been developed and put through their paces in an extensive series of tests, including some conducted on racing tracks.

Equally, the electromechanical power steering was given a specific characteristic curve as part of its adaptation to the Audi RS 7 Sportback. It works with variable steering support, depending on the speed. Thanks to the low-position configuration, the steering forces are conducted just a short distance to the wheels, which provides a spontaneous steering response and gives you precise feedback from the road. Since the steering requires almost no energy when driving in a straight line, it also helps to reduce fuel consumption.



RS sport suspension plus with Dynamic Ride Control (DRC)

Thanks to the hydraulic links between the diagonal shock absorbers, the nodding and pitching movements of the vehicle are reduced, leading to enhanced drive dynamics. The damper recognition can be varied in 3 stages via Audi drive select: comfort, auto, dynamic.

Nothing can stop a top athlete.

Except for a top brake system.



The standard 48.26 cm RS brake system takes a powerful hold with its 6-piston fixed callipers on the front axle. The wave brake discs comprise a cast friction ring with a wave-shaped outer contour, which is connected to the aluminium brake disc chamber by means of steel pins. This so-called floating mounting ensures that the friction ring remains tension-free to a major extent, improving stability under high temperature loads. In addition, the axial perforation and cooling channels for internal ventilation improve the performance of the brake discs. The use of aluminium and the characteristic geometry of the friction rings reduce the weight of the brake discs, thus improving the balance of unsprung masses.

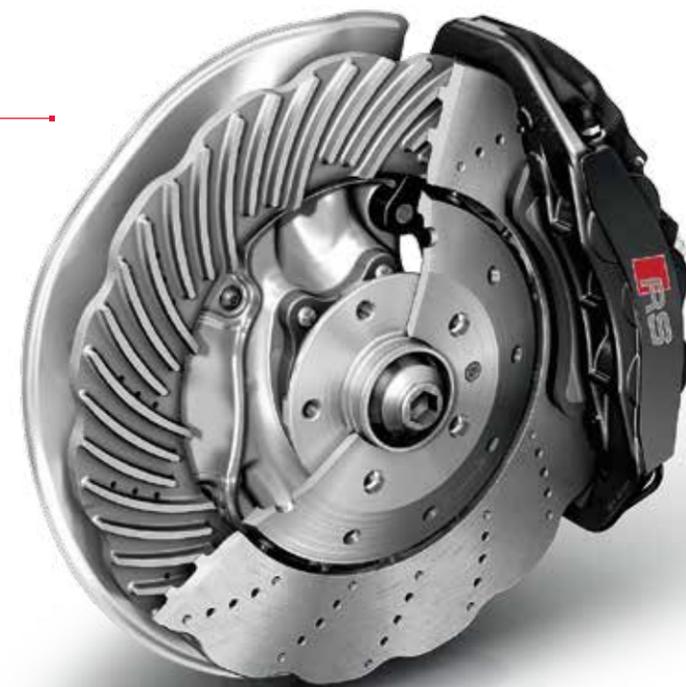
The optional 50.80 cm ceramic brake* is available for even more demanding loads. With this brake system, the brake discs are made of a carbon-fibre reinforced ceramic material which is based on hard and abrasion proof silicon carbide with embedded high strength carbon-fibres. This combination results in an enormous abrasion resistance which allows extremely high mileages to be achieved, while reducing sensitivity to high thermal loads. In addition, the material is lighter than steel discs.

50.8 cm ceramic brake*

48.26 cm RS brake system

The brake discs on the front axle have a diameter of 390 mm and a wave-shaped outer contour. The high-gloss black painted brake callipers bear the RS logo.

The brake discs on the front axle have a diameter of 420 mm. The high-gloss anthracite painted brake callipers bear the 'Audi ceramic' logo.



Why does the Audi RS 7 Sportback suit you so well? Because it adapts itself to you so well.

Audi drive select.



comfort



dynamic



auto



individual

With the standard Audi drive select you can influence individual vehicle components at the push of a button and so change the character of your Audi RS 7 sportback. Generally speaking, the accelerator pedal characteristic curve, exhaust flap control, gear mode, damper regulation of the RS adaptive air suspension and the steering torque of the electromechanical power steering can be configured.

You have four modes available to adapt these components to the individual driving situation.

Auto mode is the setting that defines the superior sporty quality of the Audi RS 7 Sportback. Comfort mode is particularly suitable for longer distances, whereas dynamic mode is designed for more ambitious driving. In individual mode you can configure the individual components yourself.

In addition, various optional systems can be influenced. For example, the characteristic curves of the shock absorbers on the RS sport suspension plus with Dynamic Ride Control (DRC) can be

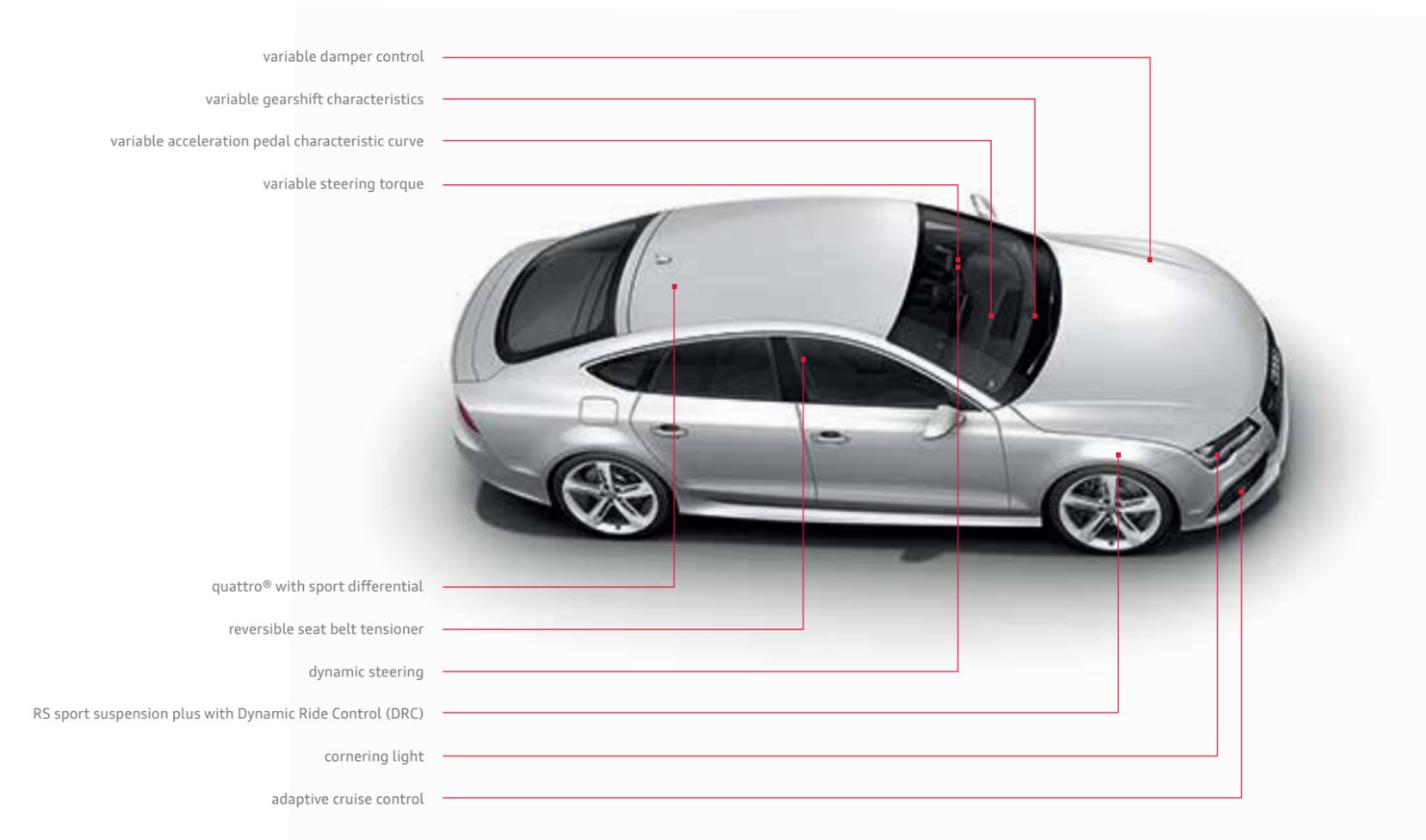
varied in three levels: from balanced rolling in comfort mode through to sporty, direct responsiveness in the dynamic setting.

The optional dynamic steering allows the steering ratio and support to be changed depending on driving speed and the Audi drive select mode selected.

In conjunction with the equipment version quattro with sport differential, an additional infinitely variable distribution of the drive forces

between the rear wheels takes place. This torque manipulation specifically influences the vehicle's steering behaviour and increases agility even further, in line with the Audi drive select setting.

The cornering light function of the adaptive light or the reactions of the adaptive cruise control can also be set to be either more gradual or more spontaneous. In dynamic mode the trigger thresholds of the reversible seat tensioners (with Audi pre-sense basic series onward) can also be adjusted.





It is the equipment that turns an Audi into your Audi.

Style guides: a wide choice of possible combinations. Here is one of them.



Audi RS 7 Sportback in panther black, crystal effect

Cast aluminium wheels in 5-spoke blade design in matte titanium look, high-gloss turned finish

Matte aluminium design package including funnel-shaped air intake with quattro logo

Inlays in aluminium/Beaufort, black

RS sport seats, front, in Valcona leather, lunar silver with honeycomb-patterned stitching in rock grey

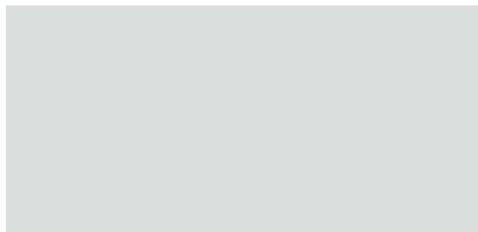
RS leather-covered multifunction sport steering wheel in 3-spoke design





Daytona grey, pearl effect

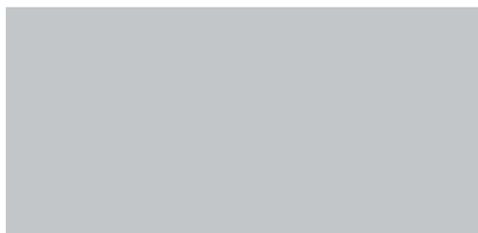
Solid/metallic paint finishes



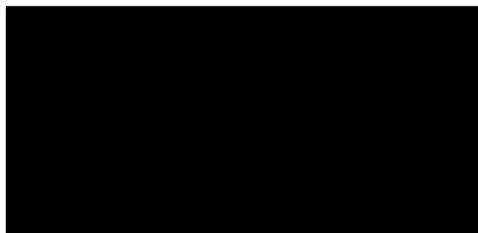
Glacier white, metallic



Nardo grey



Floret silver, metallic



Mythos black, metallic

Pearl effect paint finishes



Daytona grey, pearl effect

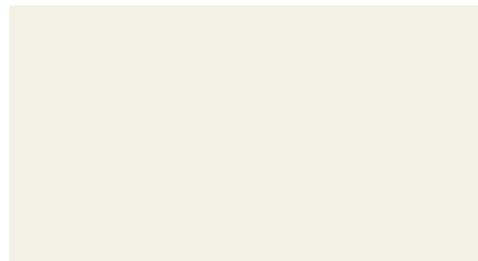


Misano red, pearl effect

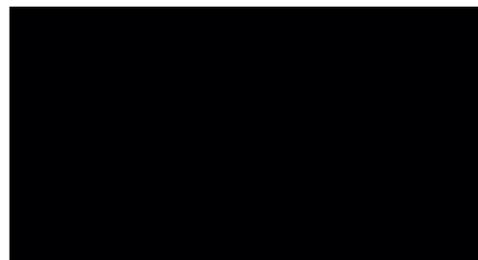


Sepang blue, pearl effect

Crystal effect paint finishes



Prisma silver, crystal effect



Panther black, crystal effect

Matte effect paint finish



Daytona grey, matte effect

Customised paint finishes



Audi exclusive customised paint finishes



Cast aluminium wheels in 5-spoke blade design

Wheels/tyres



Forged aluminium wheels in 7-twin-spoke design, high-gloss turned finish size 9 J x 20 with 275/35 R 20 tyres



Cast aluminium wheels in 5-spoke blade design in matte titanium look, high-gloss turned finish size 9 J x 21 with 275/30 R 21 tyres*



Cast aluminium wheels in 5-spoke blade design size 9 J x 21 with 275/30 R 21 tyres*

Anti-theft wheel bolts

can only be loosened using adapter provided

Tyre repair kit

with 12V compressor and tyre sealant, located under the loading floor cover in the luggage compartment; permissible top speed 80 km/h

Tyre pressure monitoring system

monitors the air pressure set in the tyres and the tyre temperature throughout the journey, also works with winter wheels delivered by Audi; air pressures and temperatures of the individual tyres can be displayed in the MMI® system

Vehicle tool kit

in the luggage compartment

Vehicle jack

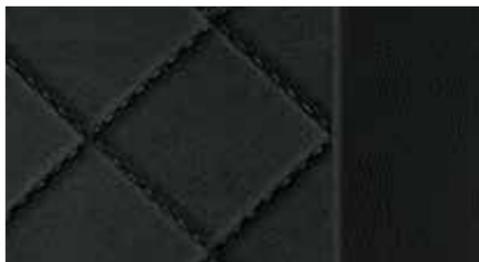
in the luggage compartment

*Optional

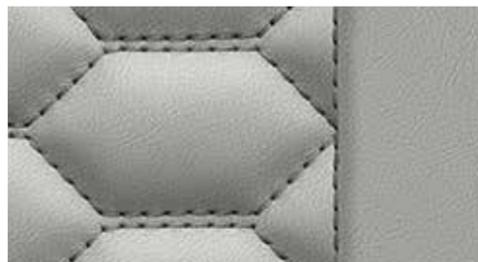


RS sport seats, front
 with shaped seat side bolsters for better lateral support, integrated head restraints and RS 7 embossing on the front-seat backrests; with manual adjustment of seat height, fore/aft position, seat angle, backrest angle as well as belt height; electric 4-way lumbar support; extendable thigh support
 (The image shows RS sport seat, front, electrically adjustable, in Valcona leather, black with honeycomb-patterned stitching in rock grey.)

Leather upholstery and trim



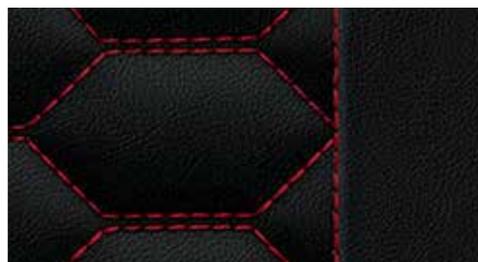
Alcantara/leather, black
 with diamond-patterned stitching in black



Valcona leather, lunar silver
 with honeycomb-patterned stitching in rock grey



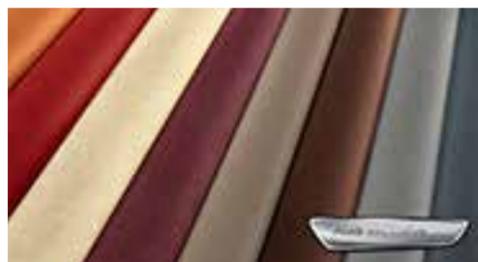
Valcona leather, black
 with honeycomb-patterned stitching in black



Audi exclusive Valcona leather, black
 with honeycomb-patterned stitching in crimson red



Valcona leather, black
 with honeycomb-patterned stitching in rock grey



Audi exclusive leather upholstery and trim



Comfort seats, front, with memory function*
 with electric adjustment of seat height, fore/aft position, backrest angle, seat angle and thigh support; pneumatic adjustment of seat and backrest side bolsters as well as lumbar support; manual adjustment of head restraint, height and clearance, as well as seat belt height; including memory function for driver and front passenger seat, electric steering wheel adjustment and exterior mirrors; optional seat ventilation, front
 (The image shows comfort seat, front, with memory function and seat ventilation, front, in perforated Valcona leather, black.)

*Optional

Leather upholstery and trim



Milano leather, black



Audi exclusive leather upholstery and trim

Leather upholstery and trim

Alcantara/leather combination
 available for RS sport seats, front: seat centre panels and door trim inserts in Alcantara; seat side bolsters, head restraints, front centre armrest and lower part of centre console in leather; seat centre panels on the front and rear seats with diamond-patterned stitching; RS 7 embossing on the front-seat backrests

Milano leather*
 available for comfort seats, front, with memory function without seat ventilation, front: seat upholstery, head restraints, door trim inserts, front centre armrest and lower part of centre console in leather

Valcona leather with honeycomb-patterned stitching*
 available for RS sport seats, front: seat upholstery, head restraints, door trim inserts, front centre armrest and lower part of centre console in leather; seat centre panels on the front and rear seats with honeycomb-patterned stitching; RS 7 embossing on the front-seat backrests

Leather-covered armrests in the door trims
 with contrasting stitching in rock grey in conjunction with Valcona leather with honeycomb-patterned stitching in rock grey

Leather-covered steering wheel airbag cover
 available for RS leather-covered multifunction sport steering wheel and leather-covered multifunction sport steering wheel, heated: in leather, black



Carbon

Inlays

full-surface for the dashboard, centre console, door trims and all-round inlay; surrounds for the all-round inlay, door trims and centre console in aluminium look; without surrounds in aluminium look for inlays in aluminium Race and matte brushed aluminium

Audi exclusive inlays*

available in fine grain ash, nougat, oak sepia, fine grain myrtle, nutmeg, vavona, bronze, Modrone, gold, tamo ash, natural dark brown

*Optional

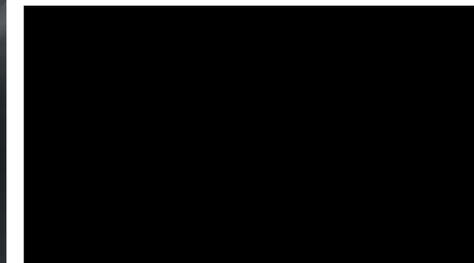
Inlays



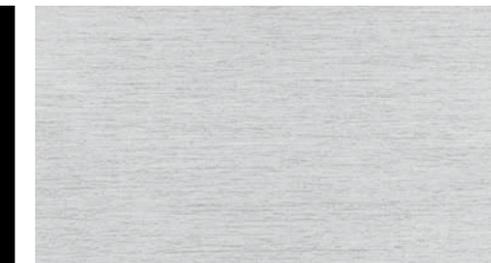
Carbon



Aluminium Race*



Piano finish, black*



Matte brushed aluminium*



Aluminium/Beaufort, black*



Audi exclusive inlays*

*Optional

Equipment packages

Dynamic package plus*

including:

- Ceramic brake
- Dynamic steering
- quattro with sport differential
- RS sport suspension plus with Dynamic Ride Control (DRC)
- Electronic regulation of the top speed at 305 km/h
- LED headlights
- Interior mirror, automatically dimming



Audi Matrix LED Headlight

Audi Matrix LED Headlights. A direct evolution of Audi's LED headlights, Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high beam, but will automatically switch to dipped lighting when entering built-up areas; whilst high beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual lighting diodes. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridors of lights either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to other drivers. Matrix beam technology includes dynamic front and rear indicators which sweep from inside to out within 0.15 seconds. This helps to clearly identify not only that the vehicle is turning, but also in which direction - increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

LED rear lights

with dark-tinted surrounds; brake lights, tail lights, rear fog lights and indicators, as well as rear number plate lights in LED technology; faster activation means earlier recognition by the driver behind; reversing lights in white, third high-mounted brake light in the rear window

Adaptive brake light

flashes during emergency braking to warn following traffic; hazard warning lights are activated automatically when the vehicle comes to a stop

Light/rain sensor

to control the automatic headlights, the windscreen wipers and the coming home/leaving home function: delayed switching-off/automatic switching-on of the main headlights, rear and number plate lights, as well as the LED daytime running lights when parking/opening the vehicle

Ambient lighting

with delayed switch-off and contact switches on all doors, glove compartment and luggage compartment lighting, plus courtesy lighting in the tailgate, active door reflectors; LED technology for courtesy lighting on the underside of the door handles and door handle lighting to facilitate entry and exit in the dark as well as entrance lighting at the front and rear; anti-glare illumination for the passenger compartment in LED technology:

- 2 reading lights each at front and rear
- Lighting for door pockets, inside door handles, vanity mirrors and footwells
- Ambient reflected lighting for centre console and door inner panels to help occupants better orient themselves
- Surround lighting for centre console
- Including integrated eyewear compartment in roof module; ambient lighting can be configured via MMI®

Mirrors

Exterior mirrors electrically folding, with automatic anti-glare action on both sides and memory function

the automatic kerb-side function tilts the exterior passenger mirror downwards when reverse gear is engaged, giving the driver a better view of the kerb

Exterior mirror housings

choice of:

in matte aluminium look

in painted in body colour*

in carbon*

Interior mirror

automatically dimming

recognises with the aid of a photocell when the headlights behind are too bright and dims automatically

Roof system

Slide-and-tilt glass sunroof

electric, with tinted single-glazed safety glass and infinitely adjustable sun shield, integrated wind deflector, convenience closing/opening from outside via the remote control key

Closing systems

Remote control key

unlocks and locks doors, luggage compartment lid and tank flap; includes convenience closing/opening of the windows; with RS emblem

Engine start-stop button

the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you

Convenience key*

access and drive authorisation system, the key only needs to be carried with you; the vehicle is locked and unlocked from outside via sensors on all door handles. When the vehicle is locked, the luggage compartment lid can still be openend separately

Luggage compartment lid, electrically opening and closing

opening via the button on the remote control key, button on the driver's door panel, soft touch button in the luggage compartment lid handle recess, or by a kicking motion with the foot in conjunction with the optional convenience key including sensor-controlled luggage compartment release; closing via button on inside of luggage compartment lid, the button in the driver's door or via the optional convenience key (long press); including power-assisted closing and programmable luggage compartment lid opening angle

Convenience key including sensor-controlled luggage compartment release*

access authorisation system: the key only needs to be carried with you; the vehicle is locked and unlocked from outside via sensors on all 4 door handles. On detection of a specific foot gesture (kicking motion), a sensor in the rear bumper initiates a convenience key search in the rear area of the vehicle. When the key is detected, this opens the luggage compartment lid. For extra comfortable loading of the luggage compartment

Power-assisted door closing*

automatically pulls doors that are not completely engaged into the locks

Anti-theft alarm

with tow-away protection via angle of inclination sensors (can be switched off); including interior monitoring system which can be switched off; signal horn independent of vehicle electrical system; for monitoring doors, bonnet and tailgate

Glazing

Heat-insulating glass

green tinted; windscreen made of laminated glass; rear window heated, with timer switch

Sun visors

for driver and front passenger; can be folded and swivelled; with illuminated vanity mirror that can be covered

Sun screen

in the luggage compartment cover, can be erected, in black cloth

Further exterior equipment

Trim strips

window capping and roof frame trim strips in matte aluminium look, exterior B-pillar trim in high-gloss black

Audi Singleframe

radiator grille with honeycomb-design grid in high-gloss black and one-piece trim frame in matte aluminium look

RS bumpers

in a sporty dynamic design; at the front with large air inlets and side flaps in high-gloss black as well as front spoiler in matte aluminium look, at the rear with diffuser insert in high-gloss black

Matte aluminium design package

including funnel-shaped air intake with quattro logo*

side flaps and top edge of the rear diffuser insert in matte aluminium look; including funnel-shaped air intake in the Audi Singleframe in matte aluminium look with quattro logo in titanium grey

Carbon design package

including funnel-shaped air intake with quattro® logo*

front spoiler, side flaps and rear diffuser insert in carbon; including funnel-shaped air intake in the Audi Singleframe in carbon with quattro logo in titanium grey; frame of the radiator grille, radiator grille, as well as window slot and roof frame trim strips in high-gloss black

RS sport exhaust system
dual-branch design with high-gloss black oval tailpipe trims; for an enhanced acoustic experience

Rear spoiler
integrated in the luggage compartment lid; extends electrically depending on vehicle speed; automatically extends at 130 km/h, retracts at 80 km/h; can also be controlled manually using a button in the centre console

Model name/logo
RS 7 model name on the radiator grille and on the luggage compartment lid

Sill extensions
painted in body colour

Engine cover
with carbon detailing

Seats/seating comfort

4-way lumbar support for the front seats
electric, with horizontal and vertical adjustment

Front seats, electrically adjustable with memory function for the driver seat
with electric adjustment of seat height, fore/aft position, seat and backrest angle; including electric 4-way lumbar support; 2 presets for the electrically adjustable driver seat, electric steering wheel adjustment and exterior mirrors

RS sport seats in the rear
2 single seats in the rear with shaped side bolsters and integrated head restraints, visually matched to the front seats; rear seat backrest can be split-folded 40:60 or fully with remote backrest release in the luggage compartment; rear seat bench with integrated storage compartment in the centre

RS sport seats in the rear including fold-out centre armrest
equipment as for RS sport seats in the rear, additionally with fold-out centre armrest with storage compartment and 2 cup holders

Rear seat system with 2 seats
visually matched to the front seats; 2 L-shaped rear head restraints, height manually adjustable, rear seat backrest can be split-folded 40:60 or fully including fold-out centre armrest with storage compartment and 2 cup holders

Seat ventilation, front
active seat ventilation of the seat and backrest centre panels as well as the thigh support for the driver and front-passenger seats; the system ensures a pleasant seating climate even at high ambient temperatures; adjustable in 3 stages directly on the air conditioning control panel; if seat ventilation, front, is fitted, the leather on the front and rear seats is perforated

Centre armrest, front
for driver and front passenger, with adjustable angle, fold-open design

ISOFIX child seat mounting for the rear seats
standard bracket for the practical fastening of child seats in accordance with ISO standards; compatible child seats can be obtained from your Audi partner

ISOFIX child seat mounting for the front-passenger seat
with passenger airbag deactivation switch, includes separate electric child-proof lock on rear doors

Steering wheels/selector levers/controls
--

RS leather-covered multifunction sport steering wheel in 3-spoke design, flattened at the bottom
with shift paddles in aluminium look and RS 7 emblem, full-size airbag, covered in perforated leather with decorative stitching in rock grey; adjustable for height and reach; for operating the infotainment features fitted in the vehicle

Steering wheel adjustment, electric
adjustable in height and reach, with automatic entry and exit function

RS selector lever knob in perforated leather
with RS emblem and decorative ring in aluminium look; selector lever gaiter in leather with decorative stitching in rock grey; in conjunction with leather-covered multifunction sport steering wheel in 3-spoke design, heated, selector lever knob in leather

Audi exclusive leather steering wheel rim*
leather for the steering wheel rim available in all Audi exclusive colours; individual choice of colour for decorative stitching in various Audi exclusive colours with specific Audi exclusive seam detail

Audi exclusive leather controls*
leather for the steering wheel rim, selector lever knob and gaiter available in all Audi exclusive colours; individual choice of colour for decorative stitching in various Audi exclusive colours; decorative stitching on the steering wheel rim with specific Audi exclusive seam detail

Audi exclusive controls in black suede*
leather for the steering wheel rim and selector lever knob in black suede; individual choice of colour for decorative stitching in various Audi exclusive colours; decorative stitching on the steering wheel rim with specific Audi exclusive seam detail

Climate control

- 4-zone deluxe automatic air conditioning**
 - With indirect ventilation and sunlight-dependent control
 - Electronically regulates the air temperature, flow rate and distribution
 - Humidity sensor
 - Combined/fine particulate filter
 - Automatic recirculation mode by means of air quality sensor
 - Use of residual heat
 - Separate regulation of footwell temperature
 - Ventilated glove compartment
 - Front air conditioning control panel featuring digital display
 - Separate temperature control for driver and front-passenger sides
 - Ventilation in the rear via the centre console
 - Air vents in the B pillars
 - Additional air conditioning control panel with digital display for climate control in the rear with separately adjustable temperature and blower settings and air distribution for the right and left-hand sides (rear functions can also be set from the front air conditioning control panel)
 - Choice of 3 climates: gentle, medium and intensive
- Key-coded settings

Luggage securing and storage systems

Storage compartments
in the front and rear door trims including bottle holder, storage net on the backs of the front-seat backrests, storage compartments under the front seats (not in conjunction with comfort seats, front, with memory function) as well as in the centre console

Glove compartment
on the front-passenger side, lockable, with light and holder for writing utensils

Storage package
luggage compartment net for securing to the lashing points on the luggage compartment floor, additional 12V socket in the rear

Cup holders
2, integrated into the centre console

Luggage compartment
large-volume with large through-loading width; includes side net on the right-hand side; 4 lashing points on the luggage compartment floor; with 12V socket; luggage compartment cover

Bag hooks
on the left and right-hand sides of the luggage compartment

Reversible mat
for luggage compartment, velour on one side, rubber on the other, folds out to cover the luggage compartment, even with the rear seats folded down

Through-loading facility
for the practical transportation of long objects

Through-loading facility with removable ski/snowboard bag
secured by a strap, for practical transportation of long objects, e. g. up to 4 pairs of skis or 2 snowboards

Further interior equipment

Pedals and footrest in aluminium look

Floor mats, front and rear
in velour, black

Audi exclusive floor mats with RS 7 logo*
in black, with embroidery of the front floor mats; piping and decorative stitching in black

Audi exclusive floor mats with RS 7 logo and coloured leather piping*
in black, with embroidery of the front floor mats. Individual choice of colours for piping and decorative stitching from the Audi exclusive colour range

Audi exclusive floor mats*
individual choice of colours for floor mats and piping from the Audi exclusive colour range

Audi exclusive carpet and floor mats*
individual choice of colours for carpet, floor mats and piping from the Audi exclusive colour range

Door sill trims
with aluminium insert and illuminated RS 7 logo

Aluminium look in the interior*
on the light switch, window controls switch and mirror adjustment switch, 4-zone deluxe automatic air conditioning, MMI rotary/push-button control including quattro logic buttons, air vents and around the selector lever gaiter

Surround for instrument cluster*
in piano finish look, black

Headlining in cloth
in black or lunar silver, depending on the interior colour selected

Headlining in Alcantara, black*
headlining, upper pillar trim, parcel shelf and sun visors in Alcantara, black, decorative stitching in black

Headlining in Alcantara, black* with Audi exclusive coloured decorative stitching
headlining, upper pillar trim, parcel shelf and sun visors in Alcantara, black. Individual choice of colour for decorative stitching from the Audi exclusive colour range

Cigarette lighter and ashtray
illuminated, front and rear

MMI and navigation systems

- MMI navigation plus with MMI touch**
 - With navigation data (hard drive)¹
 - High resolution 20.32 cm colour display with high-quality map display and topographical map colouring, display of lots of sightseeing information and city models in 3D; choice of 3 alternative routes, scrolling along the route and manoeuvring within the map
 - Split-screen route information detailed junction map, motorway exits and lane recommendations also in driver information system, dynamic route guidance with TMCpro (where available)
 - Vehicle support based on navigation data and speed limit display
 - Voice control system (whole word entry of address in one sentence)
 - Driver information system with 17.78 cm colour display
 - MMI radio plus
 - Hard drive for storing music (20 GB)
 - DVD drive (MP3, WMA, AAC and MPEG-4 compatible)
 - 2 SDHC card readers (for up to 32 GB)
 - Bluetooth interface with Bluetooth audio streaming

MMI touch
part of the MMI navigation plus; touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without drivers taking their eyes off the road; contextual entry of letters and numbers via handwriting recognition for navigation destinations, selection from address book or entry of telephone numbers with acoustic acknowledgement, simple movement of navigation map and selection of points of interest, retrieval of 6 freely assignable radio station presets

^[1] *Optional

^[2] *Optional

Driver information system with 17.78 cm colour display

high resolution TFT colour display directly in the driver's field of view; displays information from the MMI system, the infotainment systems and the driver assistance systems; display for the trip computer with short and long-term memory, digital speedometer, gear display, outside temperature, plus door and luggage compartment lid check; RS menu with shift light, charge pressure and oil temperature display as well as lap timer; can be operated via a leather-covered multifunction sport steering wheel; including attention assist

Attention assist

part of the driver information system; the attention assist analyses driving behaviour using a range of sensors. Steering movements and pedal actuation, for example, are recorded and compared with the individual driving patterns of the respective driver. If the evaluation indicates that the driver's attention seems to be lapsing, the system recommends a break by means of a display in the driver information system and an acoustic signal. The system is active between 65 km/h and 200 km/h and can be deactivated

Radio and TV systems**Digital TV reception***

reception of digitally broadcast (DVB-T), uncoded television stations (MPEG-2 or MPEG-4 standard), supports DVB-T audio stations, teletext and Electronic Programme Guide (EPG). External AV-IN connection via adapter cable (available through Audi Genuine Accessories). Please note: TV reception depends on digital network availability; no picture possible when the vehicle is moving

BOSE surround sound

surround sound reproduction with 14 loudspeakers including a centre speaker in the dashboard and subwoofer in the spare wheel well, 12-channel amplifier with total output of over 600 Watts; powerful and accurate bass reproduction, lifelike sound with natural tone and a feeling of space for an outstanding sound experience; sound system matched to the interior acoustics of the vehicle extremely well; AudioPilot® for noise-dependent volume adjustment; 5.1 surround sound reproduction possible

Bang & Olufsen Advanced Sound System*

surround sound reproduction with 15 loudspeakers including subwoofer and centre speaker, each with its own amplifier channel; polished loudspeaker covers in aluminium; automatically extending acoustic lenses for excellent sound performance and perspective from every seat; 10-channel DSP all-digital amplifier; all-digital highly efficient 5-channel ICE Power amplifier for woofers and subwoofer; with total output of over 1,200 Watts; 5.1 surround sound reproduction possible; privacy function: encapsulated loudspeaker casings minimise escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls in hands-free mode; a precisely defined loudspeaker effect has also been achieved; noise-dependent volume adjustment

Audi music interface

for connecting portable media players, such as Apple iPod generation 4 and higher, Apple iPhone (music functionality), USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via the MMI or a leather-covered multifunction sport steering wheel

Note: can only be used in conjunction with a special adapter cable (available from Audi Genuine Accessories). Please contact your Audi partner or visit www.audi.com/mp3 for information on compatibility. If the Audi music interface is ordered the separate AUX-IN connection is omitted

Telephone and communication**Bluetooth interface**

Bluetooth-capable mobile phones can be connected to the vehicle via the interface; hands-free calls are possible in the vehicle via the microphone; including Bluetooth audio streaming (depending on mobile phone compatibility). Please contact your Audi partner or visit www.audi.com/bluetooth for information on compatible mobile phones

Preparation for mobile phone (Bluetooth)

comprises a hands-free facility and voice control for telephone functions as well as a preparation for optional mobile-specific charger in the front centre console; includes connection to the vehicle aerial, reducing SAR radiation inside the vehicle and improving reception quality; operated using the MMI® navigation plus with MMI® touch or a leather-covered multifunction sport steering wheel. Please contact your Audi partner or visit www.audi.com/bluetooth for adapters and information on compatible mobile phones



Head-up display

projects as required information relevant to the driver from the assistance systems, the navigation or the RS menu in the driver information system as well as warning symbols onto the windscreen in the driver’s direct field of vision; height adjustable; provides a multicoloured display with good contrast and minimal distraction from the road

Cruise control

at speeds from around 30 km/h up to 250 km/h, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk, set speed displayed in driver information system

Hold assist

holds the vehicle stationary for unlimited periods after stopping on normal uphill and downhill gradients. The system is activated by push button and allows the driver to pull away smoothly

Parking system plus

acoustic and visual parking system for the front and rear shown on the MMI display; measurement is by ultrasonic sensors concealed in the bumpers

Park assist with display of surroundings

searches for suitable parking spaces along the road by means of ultrasonic sensors, calculates the ideal parking path for perpendicular parking spaces, and for parallel parking spaces the ideal path for parking and leaving; completes the steering manoeuvre almost automatically. Parking is now even possible in smaller parking spaces and curve areas; parking in several moves is supported. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes. The display of surroundings tracks obstacles at the side of the vehicle and alerts the driver to them, depending on the steering angle, thereby helping to manoeuvre into and out of parking spaces with ease

Rear view camera

image of area behind the vehicle shown on the MMI display, with dynamic display elements showing the calculated path (depending on steering angle) including auxiliary lines and guidelines and identification of the point at which to apply opposite lock when parallel parking, rear view camera integrated discreetly in the handle strip of the luggage compartment lid

Suspensions/brakes

Audi drive select

changes vehicle characteristics by adapting power steering assistance, accelerator and gearshift characteristics, the RS adaptive air suspension, as well as exhaust flap control; modes available: comfort, auto, dynamic and individual. The system also influences other optional equipment

Dynamic steering

When changing lanes, parking and cornering, this system improves comfort and handling by dynamically regulating steering according to the driving situation. In addition to adaptation of the steering effort (as with the electromechanical power steering), the steering angle is also adapted (steering ratio). The system is also supported further by vehicle stabilisation through ESC

RS adaptive air suspension

electronically controlled air suspension with infinitely variable adaptive damping system on all 4 wheels, with RS 7 specific tuning, automatically controls vehicle level and damping; 4 modes (auto, comfort, dynamic, lift) can be selected via MMI; including ride height control

RS sport suspension plus with

Dynamic Ride Control (DRC)*

adjustable in 3 stages; single-tube gas-filled shock absorbers with variable damping characteristics and coil springs; control range of Dynamic Ride Control (DRC) can be selected in 3 stages via Audi drive select: comfort, auto, dynamic

RS brake system

48.26 cm diagonally-split high performance brake system, Antilock Brake System (ABS) and Electronic Brake Force Distribution (EBD), Electronic Stabilisation Control (ESC) with brake assist; aluminium tandem brake booster, wave brake discs ventilated at front and rear, perforated and with floating mounting

Brake callipers

painted high-gloss black, front callipers feature RS emblem; optionally painted high-gloss red*

Ceramic brake*

50.80 cm high performance brake system with carbon fibre reinforced ceramic brake discs front and rear, specially developed cooling channels for the ventilated and perforated brake discs; brake callipers painted in high-gloss anthracite, with ‘Audi ceramic logo’ at the front. Please consult your Audi partner or national Audi website to find out more about the special features of the ceramic brake

Electromechanical parking brake

includes parking brake function when stationary, drive-off assistance function through automatic release when driving away and emergency braking function whilst driving by means of action on all 4 wheels

Technology/safety

Body, galvanised

lightweight aluminium hybrid construction; fully galvanised in areas at risk from corrosion, unitary construction, welded to the floor pan, front and rear areas feature defined crumple zones. (12 year guarantee against rust perforation)

Side impact protection

front and rear aluminium impact protection bars integrated into the doors

Airbags

full-size airbags for driver and front passenger; in conjunction with ISOFIX child seat mounting for the front passenger seat including deactivation switch for front passenger airbag

Side airbags, front and head airbag system

front side airbags integrated into the seat backrests; with additional head airbag system: unfolds over the entire length of the side windows to protect front and rear passengers in the event of a side impact

Side airbags, rear

to supplement the side airbags, front and head airbag system

Child-proof lock

electric child-proof lock on the rear doors, operated via the child-proof lock buttons in the driver’s door armrest; additional electric child-proof lock for the rear windows

Integrated head restraint system

In the case of a rear-end collision, the shape of the front seat better restrains the upper body and provides more support for the head than conventional systems. This increases the level of protection and reduces the risk of a whiplash injury

Instrument cluster

with black dials, red needles and white scales, RS 7 logo in the rev counter; automatic ready-check; with adjustable lighting, electronic speedometer with odometer and trip odometer, rev counter, clock, coolant temperature display and fuel gauge

Safety steering column

supplements the protection offered by the seat belts and airbags

Battery energy management

controls the supply of electric power to the vehicle whilst driving and when parked

Seat belts

3-point inertia reel seat belts; reversible seat belt tensioners, adaptive belt force limiters and belt height adjustment/belt buckle status query at front; seat belt reminder for driver and front passenger seats with acoustic and visual warning signal

Warning triangle

with bracket on the inside of the luggage compartment lid

First-aid kit

in the right-hand side trim of the luggage compartment; for RS sport seats including fold-out centre armrest and for rear seat system with 2 seats, in storage compartment in rear centre armrest

Fuel tank

with an increased tank volume of 75 l

Antilock Brake System (ABS)

with Electronic Brake Force Distribution (EBD) and hydraulic brake assist

Anti-Slip Regulation (ASR)

for good traction and lateral stability, reduces spinning of the drive wheels

Electronic Differential Lock (EDL)

On surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on surfaces that are too slippery, thereby ensuring smooth, powerful progress

Electronic Stabilisation Control (ESC)

with sport mode, can be deactivated in 2 stages; networks the ABS, EBD, ASR and EDL with its own sensors and compares the driving data with reference data; provides better stability through targeted braking of individual wheels and intervention in the engine management system

tiptronic

8-speed automatic transmission with Dynamic Shift Program (DSP) and sport program; option of manual control via shift paddles on the leather-covered multifunction sport steering wheel or by nudging the selector lever

quattro

permanent all-wheel drive with asymmetric/dynamic torque distribution, self-locking centre differential and wheel-selective torque distribution; distributes the drive forces depending on the driving situation to each individual wheel for precisely controlled handling

quattro with sport differential*

The electronically controlled sport differential distributes variable amounts of drive force to each rear wheel and ensures outstanding acceleration performance in corners and stabilises the vehicle’s response to load change. It also improves direct steering characteristics and provides more agile handling due to the lower steering effort required

Electronic regulation of the top speed at 280 km/h

Recuperation

Increasing the generator voltage converts kinetic energy into usable electric power when the vehicle is coasting or braking. This recuperated (brake) energy is then used to assist the generator during subsequent acceleration, saving up to 3% fuel

Start-stop system

helps to reduce fuel consumption and CO₂ emissions by switching off the engine in stationary phases, e.g. at traffic lights. The start process is initiated as soon as the foot brake is released when moving off again. Can be deactivated via a button at any time

^[1] *Optional

^[2] *Optional

Model	RS 7 Sportback	
Engine type	V8 petrol engine with direct fuel injection and turbocharging	
Displacement in cc (valves per cylinder)	3993 (4)	
Max. output ¹ in kW at rpm	412/5700-6600	
Max. torque in Nm at rpm	700/1750-5500	
Power transmission/wheels		
Drive type	quattro® permanent all-wheel drive	
Transmission type	8-speed tiptronic	
Wheels	Forged aluminium wheels, 9 J x 20	
Tyres	275/35 R 20 ²	
Weights/capacities		
Unladen weight ³ in kg	1995	
Gross vehicle weight in kg	2505	
Fuel tank capacity, approx. in l	75	
Performance/consumption⁴		
Top speed in km/h	250 ⁵	
Acceleration 0–100 km/h in s	3.9	
Fuel grade	Sulphur-free super plus RON 98 ⁶	
Fuel consumption in l/100 km	urban	13.9
	extra-urban	7.5
	combined	9.8

Explanatory notes

¹ The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).

² You will find specifications on the technical characteristics of tyres on page 63.

³ Unladen vehicle weight includes driver (68 kg), luggage (7 kg) and fuel tank 90% full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.

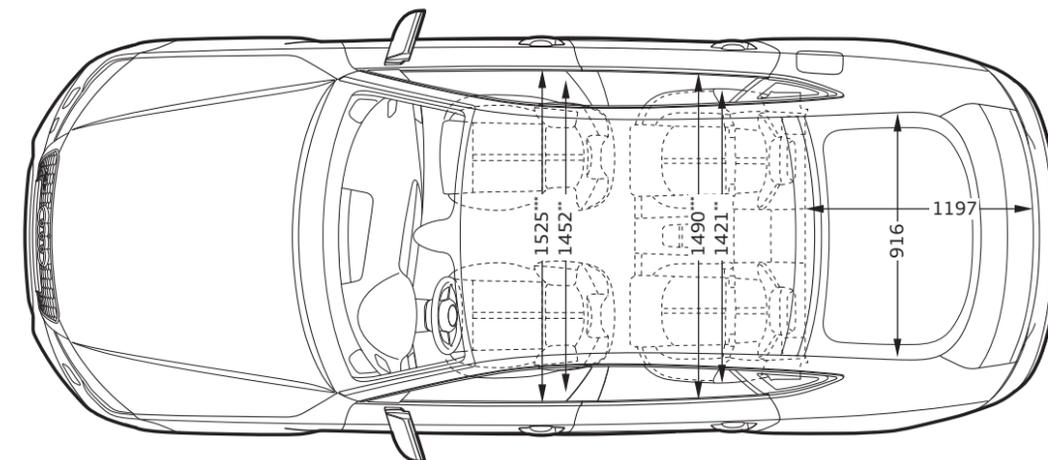
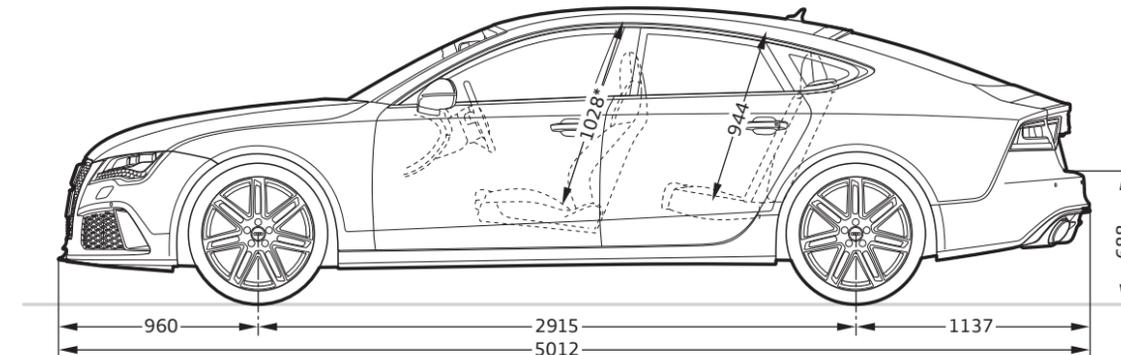
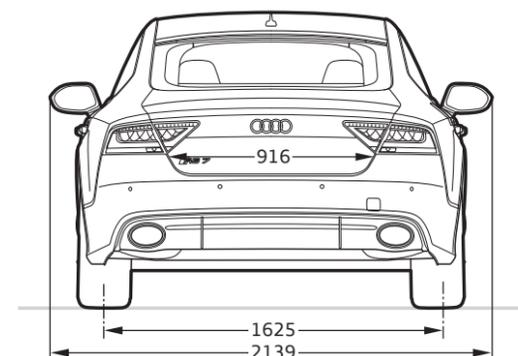
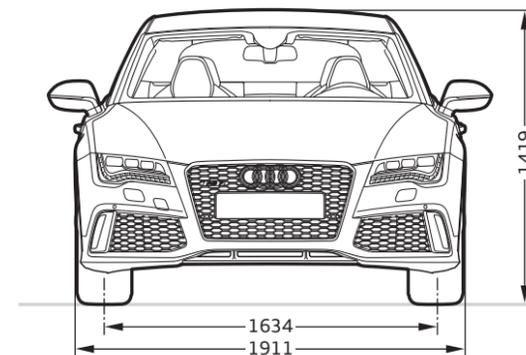
⁴ A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.

⁵ Regulated.

⁶ We recommend using sulphur-free SuperPlus unleaded RON 98 in accordance with DIN EN 228. If this is not available, use sulphur-free super unleaded RON 95 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10% (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.

Important note

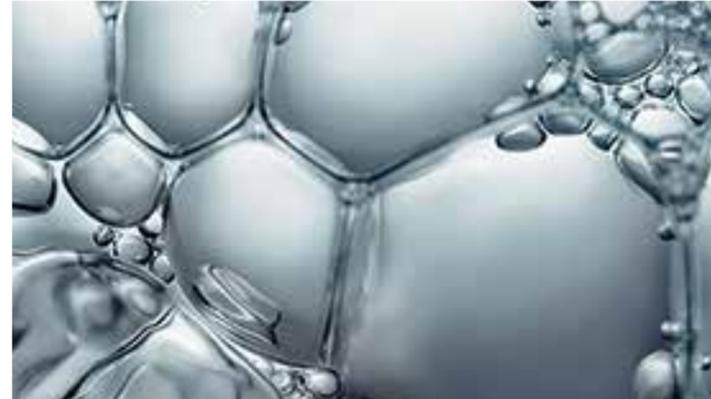
Inspections are due as shown by the service display.

Audi RS 7 Sportback**Dimensions in millimetres.**

Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume 535/1,390 l (measured by the VDA method using 200 x 100 x 50 mm blocks; second value with rear seat backrest folded down and vehicle loaded up to roof height). Turning circle approx. 11.9 m.

* Maximum headroom ** Shoulder room width *** Elbow room width



Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details - our catalogues are printed on FSC-certified paper - also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to

allow CO₂-neutral mobility. Seeing to it that production in Audi plants gradually becomes CO₂-neutral is another aspect of our comprehensive approach. Audi is also committed to society - particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

Discover the world of Audi.



Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.



The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City in London, for example, gives you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with 'Vorsprung durch Technik'. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the 'Vorsprung durch Technik' online special at www.audi.com. But a look back can also be rewarding:

at the Audi mobile museum in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills.



Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sports are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting

events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 14 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

www.audi.com

Information on all subjects mentioned can be found on our website: www.audi.com.

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